

# Contents

Mission Vision	1	
The Bhawanipur Administrative Heads	2	
Teaching & Non-Teaching Staff Members (College)	4	
The Bhawanipur Education Society College		
Arts Department	16	
Commerce Department	29	
Science Department	34	
BBA Department	41	
<b>Environmental Development Committee</b>	51	
Library	54	
Events 2017-2018	66	
The Bhawanipur Education Society College Games & Sports Department	135	
Reaching for the stars	151	





We sing, dance, ask, explore and we learn. We organize workshops, seminars, fests, and camps to develop team spirit and engage with leadership. We serve, conserve to share since we care. We sow the seeds of Leadership and Liberal Values. At The Bhawanipur Education Society College it's not just the degree but a path success which is offered.

The college offers a number of undergraduate Honours programs in all four streams - Science, Arts, Commerce and Management, and post-graduate degree course in Commerce and English offered under the University of Calcutta.

All endeavors are student-centric to enhance the academic proficiency of students.

# Mission

Adopting the best practices and highest quality of teaching through continuous innovations in teaching-learning methods and upgradation of infrastructure; nurturing pride in cultural and linguistic traditions.

Honing the innate skills of the students, with special emphasis on girls by imparting leadership and entrepreneurship skills through exposure to practical situations and co-curricular activities.

Equipping students to meet the challenges of life by developing communication skills and strength of personality through industry interface and mentoring.

Aiding the quest for intellectual excellence of the teachers and igniting the desire for lifelong learning among students through encouragement of research and creativity.

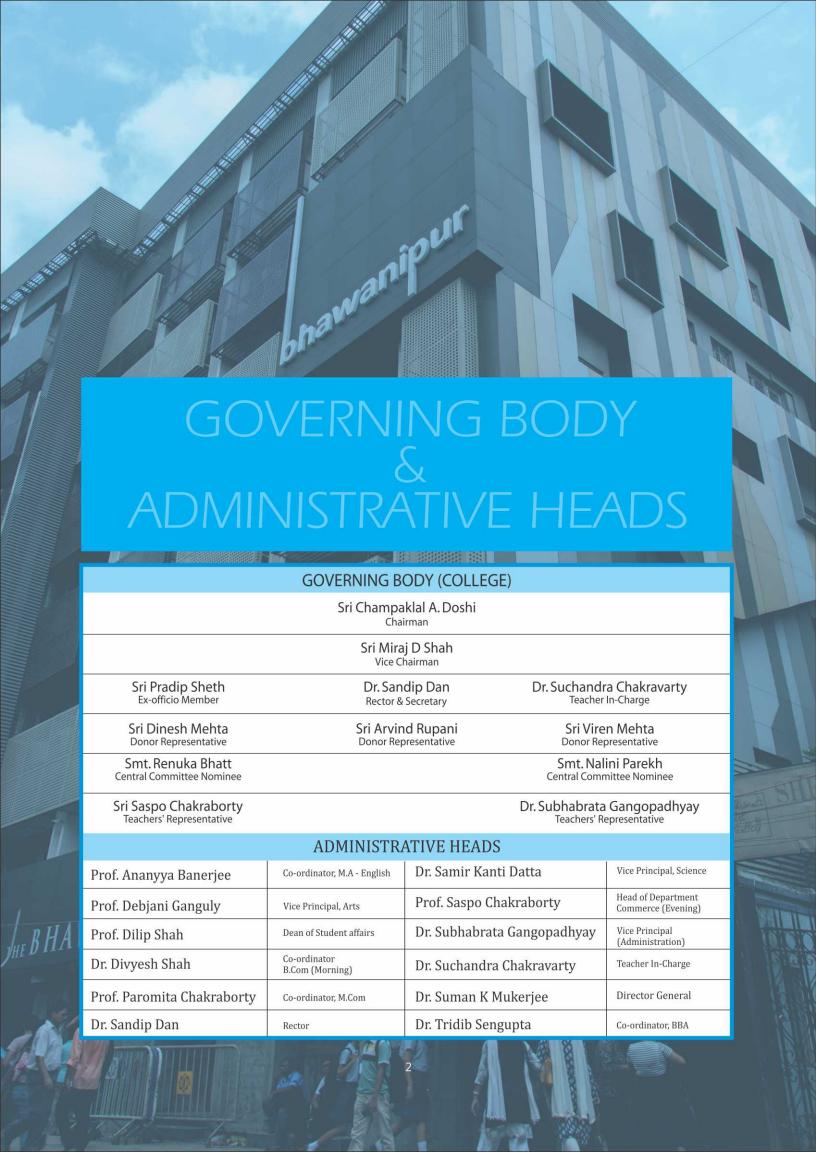
Developing healthy co-operation with other institutions engaged in promoting educational excellence.

# Vision

Founding Vision: Vidyamritamshnutey (Drinking the nectar of knowledge)

Preserving Gujarati cultural and linguistic heritage and ensuring all round excellence and employability through value-based and value added education.

> Learning for Leadership & Liberal Values



# The Administrative Heads

# COLLEGE



Dr. Sandip Dan Rector & Secretary (Governing Body)



Dr. Suchandra Chakravarty Teacher In-Charge



Prof. Dilip Shah Dean of Students Affairs



Prof. Debjani Ganguly VP, Arts



Dr. Samir Kanti Datta VP, Science



Dr. Subhabrata Gangopadhyay VP, Administration



Prof. Saspo Chakraborty Head of Dept. Commerce (Eve.)



Dr. Tridib Sengupta Co-ordinator, BBA



Prof. Paromita Chakraborty Co-ordinator, M.Com



Prof. Ananyya Banerjee Co-ordinator, M.A (English)



Dr. Divyesh Shah Co-ordinator B.Com (Morning)



Dr. Suman K Mukerjee Director General

# Teaching & Non-teaching Staff College

Commerce Department Teaching Faculty (Morning)



Commerce Department Teaching Faculty (Afternoon & Evening)





Arts Department Teaching Faculty



Science Department Teaching Faculty





BBA Department Teaching Faculty



M Com Department Teaching Faculty





M.A English Department Teaching Faculty



The Rector with the College Accounts Team





The Rector with the College Non-Teaching Team



The Rector with the College Office Team





College SCR Team



The Rector with the College Library Team





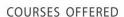
Games & Sports Team



The Rector with the College Group-D Team







#### B.Com. (Hons)

Morning (Co-ed) Afternoon (Girls only) Evening (Co-ed)

Accounting & Finance **Taxation** 

#### **B.Sc (Hons)**

Day (Co-ed) Economics | Mathematics | Physics | Chemistry | Computer Science | Electronics

#### B.A (Hons)

Day (Co-ed) English | Journalism & Mass Communication Sociology | Political Science | History | Bengali

#### M.Com

Unmatched Campus Life With Networking Opportunities | Distinguished Faculty Placement & Internship | Student-friendly Flexi-timing | Skill Development

The Bhawanipur Education Society College

Afternoon (Co-ed) Financial Analysis Marketing Management International Business

#### M.A (English)

Day (Co-ed)

B.B.A (Hons)

Day (Co-ed)

For elective subjects please refer website



At College Convocation Chetan Bhagat conferring degree



Rtd. General G. D. Bakshi with NCC Cadets



International Debate Festival at BESC: University of Cambridge | Oxford University Harvard University | University of Central Florida

The Bhawanipur Education Society College A Minority run Institution. Affiliated to The University of Calcutta,

Recognised under Section 2(F) &12(B) of the UGC Act, 1956

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(10.00 am to 1.00 pm & 2.00 pm to 4.00 pm)

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9831116870



India Today | The Best Colleges of India | 4th June 2018



# Avail New Age Skills



(3 Yr. Hons. Course)

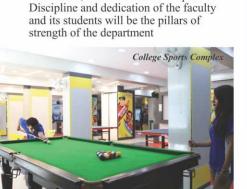
### THE BHAWANIP EDUCATION SOCIETY COLLEGE

#### **CREATING ENTREPRENEURS** FOR TOMORROW

If your desire for success be greater than your fear of failure, come be a part of the BBA (Honours) programme at The Bhawanipur Education Society College.



We believe there are no secrets to success; it is the result of preparation, hard work and learning from failures. This NAAC accredited institution has its BBA department under the direct direction of the ideator of the BBA curriculum of Jadavpur University, a former XLRI Professor, Dr. Suman K Mukerjee, an acclaimed management and economic consultant, former Director E&Y India, and a well-known academician having taught in B-Schools internationally. He is backed by vibrant, future-ready faculty and industry experts to take BBA students forward. The institution also offers audit courses specialized in digital marketing, and financial engineering, along with Global Management Skills Training, a 5000 square feet - Incubation Centre with state-of-the-art facility, nurturing of best potential within the aspiring student community that wish to be a part of BESC. The BBA department is now revamped with intense focus on academic, practical



orientation, and soft skill development.

Higher Education | TOI | February 2018



The campus has world-class facilities astro turf, state of the art Library, air conditioned smart classrooms, Wi-Fi enabled campus, world class Games & Sports activity room are perhaps the best any student can ask for. It is located in the heart of the city, creating an ambience for



comprehensive development. The college offers, inter alia, other courses under Calcutta University, namely, Arts, Science, Commerce, and Post-Graduate degree course in Commerce and English. The college is known for extra-curricular activities like the Debate Society, Industry-Academic interfaces, seminars, and Kolkata's most known college fest.

The Institution has evolved, flowering into the multi-disciplined, multi-cultural, multi-ethnic entity of the present. At The Bhawanipur Education Society College, it's not just the degree but a path to success which is offered.

If you meet any of our students you will wish to be a part of BESC.



#### B.Com. (Hons) Accounting & Finance

Morning (Co-ed) | Afternoon (Girls only) Evening (Co-ed)

> B.Com. (Hons) Taxation

Morning (Co-ed)

#### B.A (Hons)

Day (Co-ed) Bengali | English | History | Political Science | Sociology | Journalism & Mass Communication

#### Courses Offered:

#### B.Sc (Hons)

Day (Co-ed) Physics | Chemistry | Mathematics | **Economics** Electronics Computer Science

#### B.Sc (Elective Subjects)

Physics | Chemistry | Mathematics | Statistics | Computer Science Electronics

#### B.A (Elective Subjects)

Bengali | Hindi | Urdu | English | History Political Science | Journalism & Mass Communication | Sociology | Education Film Studies | Psychology

#### B.B.A (Hons)

Day (Co-ed)

#### M.Com

Afternoon (Co-ed)

#### M.A (English)

Day (Co-ed)

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#### B.Com. (Hons)

Morning (Co-ed) | Afternoon (Girls only) | Evening (Co-ed) Accounting & Finance | Taxation

#### B.Sc.(Hons)

Day (Co-ed)

Economics | Mathematics | Physics | Chemistry Computer Science | Electronics

#### B.A. (Hons)

Day (Co-ed)

English | Journalism & Mass Communication | Sociology Political Science | History | Bengali

#### **BBA** (Hons)

Day (Co-ed)

#### M.Com.

Afternoon (Co-ed)

Financial Analysis | Marketing Management International Business (with 9 papers exempted in ACCA qualifications of UK)

#### M.A. (English)

Day (Co-ed)

It's not just a degree, it's your opportunity to live your dream. At The Bhawanipur Education Society College, we believe in giving you the best of infrastructure and knowledge so you can make a mark in your field. Come, be the change-makers for tomorrow.

#### **EXCELLENT PLACEMENT CELL**

**DISTINGUISHED FACULTY** 

STUDENT-FRIENDLY FLEXI-TIMING

UNMATCHED CAMPUS LIFE WITH NETWORKING OPPORTUNITIES RAGGING FREE CAMPUS

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The Telegraph | T2 Full Page | 17th May2018



ADVERTORIA

The objective of this research was to identify and rank Top BBA Institutes in India. The research had 3 major modules i.e. Desk Research, Factual survey & Perceptual Rating survey followed by scientifically developed analysis & ranking process.

**TOP 75 BBA INSTITUTE RANKINGS 2018** 

# Ranked No 1

Regionally

Monday, 18 June 2018 (The Times Of India)

# Ranked 25th

**Nationally** 

Friday, 8 June 2018 (The Times Of India)



The Bhawanipur Education Society College



### **ARTS DEPARTMENT**

Various departments of the Arts Section have organized academic and cultural activities during the session 2017-18, aiming at all-round development of the students and nurturing their creativity. Seminars, workshops and special lectures have been organized to widen the mental horizon of the students and help them to inculcate liberal values.

#### Introduction of New Courses in the Section:

The Department of Sociology was given affiliation to the Honours course by the University of Calcutta. University has also granted affiliation for the introduction of General courses in three new subjects -Psychology, Geography and Film Studies.

#### **SPECIAL LECTURE SERIES**

This series has been introduced to give a chance to our students to get exposed to some of the latest approaches and researches by inviting leading scholars in various fields to our college.

#### Department of Bengali

In view of enriching the students of Bengali Department, some **Special Lectures** were arranged for them. Lectures were delivered by eminent teachers of different colleges affiliated to Calcutta University.

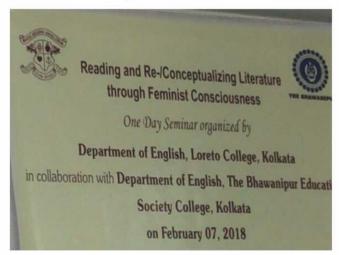
- ASHTADASH O UNOBINGSHO SHATAKE BANGLA SAHITYE ITIHASHER DHARA on 26th August, 2017. The speaker was Chitrita Bandyopadhyay, Associate Professor, Sri Shikshayatan College
- NATAK, UTPAL DUTTA EBANG TINER TALWAR on 29th August 2017. The speaker was Debashish Mazumder, theatre personality



 RABINDRANATH, DHARMA O DARSHAN on 20th January, 2018. ASHTADASH O UNOBINGSHO SHATAKE BANGLA SAHITYE ITIHASHER DHARA on 26th August, 2017. The speaker was Sri Abdul Kafi Assistant Professor of Bengali Department, Jadavpur University.

#### Department of English

 A One Day Seminar titled 'Reading and Re/Contextualizing Literature through a Feminist Consciousness' was organised by Loreto College in collaboration with the Department of English, The Bhawanipur Education Society College, at Loreto College on February 7,2018. The seminar endeavored



to study gender centric spaces and physical, social, ideological and psychological boundaries, as represented in literary texts as well as the reciprocal processes of domination and negotiation in the existing system of gender relations. The seminar was jointly coordinated by Sanghita Sanyal, Assistant Professor with the Department of English, Loreto College and Sonal Kapur, Assistant Professor with the Department of English, The Bhawanipur Education Society College. Professor Paramita Chakrabarti, Department of English, Jadavpur University delivered the keynote address. The welcome address was delivered by Dr. Suchandra Chakravarty, Teacher-in- Charge, The Bhawanipur Education Society College. The technical sessions comprised paper presentations by



research scholars and teaching faculty from various colleges. Paper presenters also included students. Zenifa Zareen, a second year student of the postgraduate department of English, The Bhawanipur Education Society College also presented a paper titled 'The Canon and the Feminist Utopia'.

- 2. The Centre for Studies in Romantic Literature (CSRL) organised their annual lecture series. The renowned Romantic critic Nicholas Roe was invited to deliver a lecture on the English Romantic poet William Wordsworth on 9th February, 2018. The event was held at the Bengal Club, Kolkata. Fifteen students from the Postgraduate Department of English, The Bhawanipur Education Society College attended the session.
- 3. The Postgraduate Department of English organised an extension lecture by Prof Prasanta Ray on **April 4, 2018**. Prof. Ray, Emeritus Professor, Presidency University and ex-honorary Professor, Institute of Development Studies, Kolkata, discussed Foucault's formulations on 'Discourse' and Power', particularly in the context of literary texts.



#### Department of Political Science

The department organized an Extension lecture on **27th November**, **2017** on "Indo - US Relations in the contemporary era" delivered by Prof. Chintamani Mahapatra (Rector 1, JNU, School of International Studies). The lecture proved to be extremely beneficial for the students. They got the opportunity to critically analyse the different

nuances of the growing Indo - US bilateral relations. The lecture was followed by an interactive session where students of the department asked syllabus oriented questions to Prof. Mahapatra. Overall the session was a grand success.

#### Department of Journalism and Mass Communication

 An Extension Lecture by Mr. Subhojit Bagchi, Bureau Chief of Hindu (Kolkata) on "Managerial and Editorial Debate in News Making" was arranged on 4th September, 2017. He spoke on the challenges the



reporters have to face while covering any incident and preparing the report on the basis of managerial directives. Students of Journalism as well as from various other departments took part in this lecture session which was followed by an interactive session.

- 2. A Special Lecture on the broad topic "Communication" by Mr. Subir Ghosh (Senior journalist and Principal, Bhavan's Asutosh College of Communication) was organized on 9th January, 2018. Mr. Ghosh elaborated on various models and theories and also analysed the relevance of these in today's societal context. This lecture was particularly beneficial for the second-year students of Journalism as Communication is an integral part of their curriculum.
- Another Extension Lecture by Prof. Biplab Loho Chowdhury (Professor of the Centre for Journalism and Mass Communication, Visva Bharati University) on "Media Organization Management" was arranged by the





Department on **16th February, 2018**. Prof. Chowdhury illustrated the functional role and ongoing challenges of the Managerial Department of a Media House.

4. An Invited Lecture on "The Future of Small Newspapers in India" by Prof. Mrinal Chatterjee (Regional Director of IIMC, Dhenkanal) was organized on **13th March**, **2018**. He discussed about the upcoming challenges of Print Media in the Indian context. The session was very successful with the presence and participation of students.



#### Department of Sociology

 An extension lecture was organised on 23rd September 2017 and the invited speaker was Dr. Anita Mukherjee, Associate Professor, Lady Brabourne College Kolkata. Dr. Mukherjee spoke on "Social Interaction in Everyday Life". The importance of communication was the main focus of the discussion. She explained to the students how facial gestures and "encounter" skills can enhance interactive processes and concluded with the idea of "vandalism" and miscommunication. It was

- quite an intriguing session and the students enjoyed every bit of the lecture.
- 2. The second extension lecture was organised on 24th March 2018 and the invited speaker was Dr. Basabi Chakraborty, Rabindra Bharati University. Dr. Chakraborty delivered a lecture on Post Marxist analysis of the Conflict School of Thought with special emphasis on R. Dahrendorf, L. Coser, Althusser and A. Gramsci. Her lecture brought forth ideas on how Marxian economic determinism cannot be the only dimension to explore social reality. Conflict is multi-dimensional where culture, religion and law play vital roles. She ended with her comments on how conflict school emerged as an antithesis to Functionalism and neo-Marxism expanded the ideas of basesuperstructure model of Karl Marx. Dr. Chakraborty's lucid explanations kept the students engrossed for the entire session.

#### Department of Film Studies:

Special Lecture' by Mr. Nimish Kapoor, Head of Science Films Division, Vigyan Prasar on 'Importance of science communication and its scope in mainstream media' held on **24th March 2018**. The lecture primarily dealt with the possibilities of Science Films, their production as well as dissemination through Vigyan Prasar, an autonomous organization under the Department of Science and Technology (DST), Government of India.

#### **CELEBRATIONS**

#### Matribhasha Dibash 2018

The Department of Bengali organized a cultural





programme on **21st February 2018** on the occasion of International Language Day or Antorjatik Matribhasha Dibash. The programme included special lectures delivered by Professor Abhra Ghosh, Kalyani Vishwavidyalaya and Shri Arun Dey, Sahitya Academy. It was followed by a cultural event performed by the teachers and students of the Arts Section.

#### SEMINARS, WORKSHOPS AND CONFERENCES

 The Department of Political Science, in collaboration with the Department of History, The Bhawanipur Education Society College, has organized a panel discussion on 'Development and Conflict: The Problematic of Human Security in the Post-Cold War Era', on 31st August 2017. It was sponsored by UGC 12th Plan College Development Grant. The event was chaired by



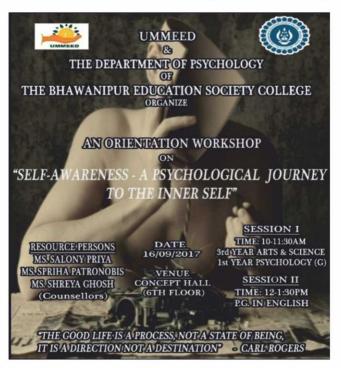
Profs. Radharaman Chakrabarti and Aneek Chatterjee. The eminent panelists were Profs. Ajitabha Roychoudhury, Partha Pratim Basu, Anindya Jyoti Majumder and Santanu Chakrabarti. Dr. Indrashis Banerjee, HOD., Political





Science, Ramkrishna Mission Vidyamandira, Belur, was the guest of honour. The event was convened by Ms. Piu Chatterjee (History) and Mr. Souradeep Sen (Political Science).

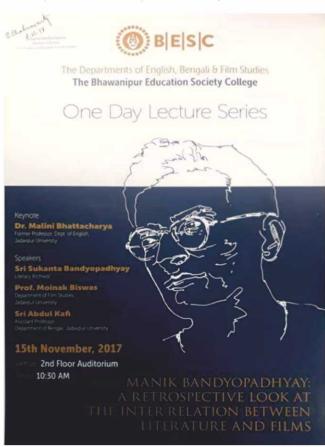
 A workshop entitled "Self-Awareness- A Psychological Journey to The Inner Self" was conducted by Mrs Salony Priya (Founder director of "UMMEED"-Counselling and Consulting



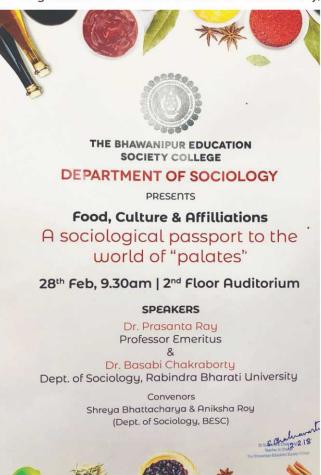
Services) and organized by the department of Psychology of The Bhawanipur Education Society College on **16th September**, **2017**. The aim of this workshop was to enable students to develop Emotional Awareness, Self-assessment and Self Confidence and to understand the transition from Adolescence to Young Adulthood.



- 3. A workshop organised by the department of Journalism and Mass Communication on "Writing and Prioritizing Headlines" by Mr. Tulsi Dutta, senior Journalist and Guest Faculty of the University of Calcutta was conducted on 16th September, 2017 with students of the departments to give them a hands-on training on headline writing. The workshop was concluded with students preparing headlines against the news agency copies which Mr. Dutta distributed among the students. This session was very useful for the students.
- 4. A one day seminar was organized by the department of Bengali on MANIK BANDYOPADHYAY: SHAHITYA EBANG CHOLOCCHITRE ADAN PRADAN in collaboration with the departments of English and Film studies on 15th November 2017. The resource persons who graced the occasion were Professor (Former) Malini Bhattacharya of English Department of Jadavpur University, Professor Mainak Biswas of Film Studies Department, Jadavpur University and Assistant Professor Sri Abdul Kafi of Bengali Department, Jadavpur University.



5. The Department of Sociology organised a one day Seminar on "Food Culture and Affiliations: A Sociological passport to the World of Palates" on 28th February 2018. Invited speakers of the seminar were eminent Sociologist and Professor emeritus, Dr. Prasanta Ray and Head of the Department, Dr. Basabi Chakraborty of Rabindra Bharati University. Dr. Ray spoke on the very interesting subject of the trajectory of eating, choices of food, its preparation and the influence of globalization on food culture. Dr. Chakraborty,



on the other hand, gave an insightful lecture on the connection between food and feminism. Each session was followed by paper presentations by research scholars and assistant professors from various departments across the state. The Seminar was a successful endeavor in its approach towards the everyday topic of vital importance.

 A multi disciplinary Panel Discussion was arranged on 30th April, 2018 on the topic "Indian Mass Media and National Identity: The Colonial and Post-Colonial Experience". Eminent Speakers







including Prof. Dipankar Sinha (Professor of Political Science, University of Calcutta), Prof. Abhijit Roy (Professor of Film Studies, Jadavpur University), Mr. Snehasis Sur (Senior Journalist, Doordarshan and President of Press Club Kolkata), Prof. Mrinal Chatterjee (Regional Director of IIMC, Dhenkanal), Mr. Subir Ghosh (Senior Journalist and Principal, Bhavan's Asutosh College of Communication) and Dr. P. K. Bandyopadhyay (Former Director-General AIR) participated in the Discussion.

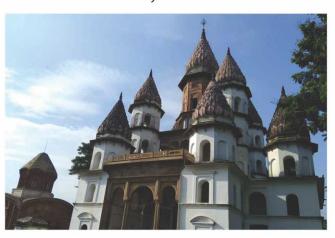
#### **EDUCATIONAL EXCURSIONS**

A Trip to Hooghly: On 3rd of September 2017 students and teachers of the departments of History and Political Science got an opportunity to visit Hooghly district for a day long excursion. They visited the historical sites of Baandel church, Imambara, and Hanseswari temple - a trip that exemplified religious harmony and faith. Around 80 students belonging to 1st, 2nd and 3rd year were accompanied by the teaching faculty to the famous historical sites.



They first went to Bandel church, established in 1599 by the Portuguese. The church overlooks the Hooghly river and it welcomes the visitors with an arched gateway. They saw beautiful paintings inside the church depicting tales from the life of Jesus. The church has few tombstones and a shrine dedicated to Mary. The Grand Tower Clock adds to the splendor of the church.

Second destination was Imambara, built by Haji Muhammad Mohsin in late 19th Century. Students were mesmerized by the enormous clock tower







located across the main building. The walls of the mosque are engraved with lines from Quran. The windows were stained and reflected sunlight. Only 152 stairs take the visitor to the top of Clock Tower which gives the view of river Hooghly. The background gives a good view of the river Ganga that is enchanting.

The third and last destination was Hanseswari temple. It is located in the town called Bansberia. This temple is dedicated to goddess Hanseswari, built in the 19th Century by a zamindar called Nrisingha Dev Rai. The temple has 13 towers and each one is lotus shaped. Close to this main temple lies Ananta Basudeva temple where intricate terracotta work is sculpted.

Our students gained knowledge as well as visual experience and thrill of watching the exquisite monuments that form an integral part of Bengal.

 An educational tour was organized by the department of Bengali on 21st January 2018. The students were given the opportunity to visit Jorasanko Thakurbari, the house of Girish Ghose



and Swami Vivekananda. They also visited the Academy of Fine Arts.

#### A walk to remember: exploring Kolkata's Grey Town

On **18th of February 2018**, our students got an unique opportunity to explore parts of Kolkata which are old, obscure yet beautiful. A heritage walk that was organised by the 'Heritage Society' and the Department of History. Around fifteen students of First Year along with three teachers were taken around by Rangan Datta, Calcutta Wikipedian, blogger and a heritage enthusiast.

The walk from Howrah flower market It is a large market selling a variety of flowers. They also visited the Armenian Church, the Portuguese Church, the Maghen David Synagogue.



Their next destination was the very old and derelict Parsi Fire temple in Ezra street. Then they headed towards the Chinatown of Kolkata and visited two Tao temples. Students were amazed to know about the oldest Chinatown of Asia and the









thriving 'Chinese community' of the city. Last destination was the Burmese Buddhist Temple, which was housed in the upper storey of a small building that served as a 'dharmashala'. A portable pristine white Buddha statue made the prayer room very serene.

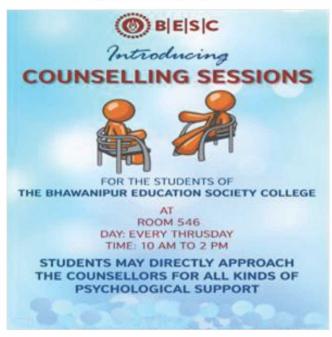
 A One - Day educational visit to Serampore was organized on 4th April, 2018 jointly by the Department of History and the department of Journalism & Mass Communication to commemorate 200years of Vernacular Press in



India. The students visited the Serampore College, Willam Carey's Research Centre, Carey's Library and St. Olav's Church and made a video on that as well.

#### **EXTERNAL ACTIVITIES BY THE DEPARTMENTS**

• Introducing A Counselling Cell: A Student-Counselling Cell has been introduced since last September (2017). Two counselors from Ummeed (Counselling and Consulting Services) are conducting counselling sessions on every Thursday from 10 am to 2 pm in the college premises. Interested students volunteer on their own to consult the counselors.



 From September 15 to 22, 2017 students of the English Department, B.A. Third Year prepared a wall magazine and a presentation on





'Memories of Partition'. The focus of this event was to retrieve memories of partition and analyse their significance in the present day. The wall magazine was prepared from clippings from archives, contemporary newspapers, modern textbooks and personal memoirs. The presentation also focused on partition literature and its relevance today. The aim of the event was to sensitise the audience about the importance of considering individual memory narratives about partition, alongside national narratives available in textbooks, newspapers and media.

• The students of First and Second year of English and History departments of the college organized a play on few selected episodes from Mahabharata, titled 'Pratishodh: A Saga of Vengeance'. The play was staged on 13 January 2018 in the college auditorium. It was for the very first time that the students of the Arts department performed such a creative and innovative activity.

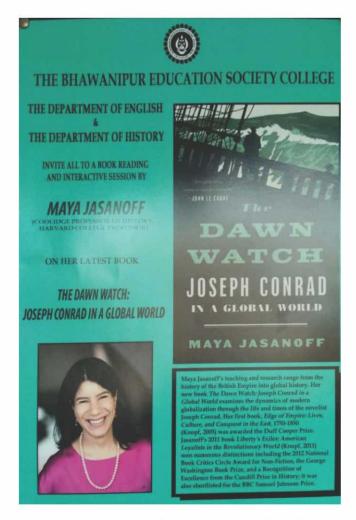


They performed very well. The students proved that it is possible for them to excel beyond the classroom teaching, examinations and syllabus oriented group projects.

The Departments of English and History organized a book reading and interactive session on 8th February, 2018 by Maya Jasanoff, Coolidge Professor of History, Harvard College Professor. Jasanoff spoke on her latest book The Dawn Watch: Joseph Conrad in a Global Context. The event was held in the Knowledge Resource Centre. Jasanoff read excerpts from her book and interacted extensively with the students.

#### Essay Writing Competition 2018

A competition on Essay Writing was organized by



the department of Bengali on **10th February 2018**. There were 31 student participants from Jadavpur University, Lady Brabourne College, Naba Ballygunge Maha Vidyalaya, Scottish Church College and South Calcutta Girls College.

 'India Today Media Institute' organised an event titled 'Campus to corporate' on 19th March, 2018.
 The idea was to conceptualize and empower the students and educate them on different aspects of media functions and entertainment industry. The motive of the workshop was to create trained manpower for the market.

#### • Film Screening:

Screening of the film Erin Brockovich (Steven Soderbergh, 2000) on the occasion of Earth Day 2018, on **21st April**, **2018**. As a part of the initiative by the Environment Committee of the college, the film screening was held as a part of the overall awareness programme. Erin Brockovich deals with the true story of Erin Brockovich, who fought



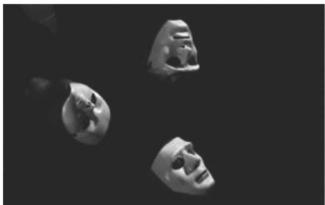






Short Film: Production of an experimental short film by the department of Film Studies titled 'Primeval', based on Manik Bandopadhyay's 'Pragoitihasik', in collaboration of the Department of Bengali and Department of English. The film unfolds like a series of dramatic dance movements accompanied by a voice over narration. The entire film, right from shooting, editing and sound





designing, was done in college. The Concept Hall served as the shooting location while the Mass Communication and Journalism Lab provided the necessary resources for post-production.

#### PORTAL LAUNCH OF COLLOQUIUM

Colloquium is the annual Journal of the Arts Section of the Bhawanipur Education Society College. First, published in 2014, it is a multidisciplinary multilingual peer reviewed journal. From its very first issue, Colloquium has received a wonderful response from







the academia nationwide. Scholars from various institutions across India, from BHU to JNU, have contributed to the Journal. Initially a Journal in Print, Colloquium launched a web portal colloquium.bescollege.net on 30th June 2018. The portal was formally inaugurated by Dr. Suchandra Chakravarty, The Teacher-in-Charge, The Bhawanipur Education Society College.

#### STUDENT ACHIEVEMENT

 The Students of the Journalism and Mass Communication Department and the students of the English Department successfully run the enewsletter 'The Bhawanipur Beacon'. Apart from this they regularly take part in various competitions, workshops conducted by the



college and also participate in the extracurricular activities organized by other colleges and institutions.

 Rittika Chakraborty, First year Sociology Honours student, was one of the winners of W2W Monograph writing Competition, an all India contest conducted by OurKindle.



# ACADEMIC ACHIEVEMENTS OF THE FACULTY MEMBERS

#### Dr.Mili Samaddar

■ Published a paper on JODI ORA NIJEDER KATHA NIJERA BALE-BHEBECHEN BIJAN BHATTACHARJO, SATAYU BIJAN edited by Kuntal Mitra, Fani Bhushan Mandal, Akhar Prakashani, Boimela, 2018, ISBN 978-93-82041-79-5

#### Dr. Sampa Sinha Basu

- Paper presented on Amabasyer Gaan: Itihas o SahityerAnginay, One Day International Seminar on "SATOBARSE NARAYAN GANGOPADHYAY: JIBON O SAHITYA) by Maharaja Stischandra College, 10/03/2018
- Paper presented on Chand Boniker Pala: LokPuraner Nabonirman, One Day National Seminar on "BARTOMAN SAMAGE MODHYAJUGER SAHITYA PATHER PRASANGIKATA' by University of Gour Banga, 23/03/2018
- Paper presented on Tarasankarer Nirbachito Chotogalpo: Antyojo Manusher Jibonchorcha, One Day International Seminar on SUBALTERN STUDIES IN LITERATURE, 10/04/2018

#### Dr. Soumya Bhattacharjee

Publication on ADHUNIKATA PUNARNIRMAN, SMRITI PUNARGHATAN O AMIYABHUSHAN, Bahuswar, SEPTEMBER 2017, ISSN 2395-678X

#### Kasturi Mukherjee

- Swarachito Bramanavignatay Maharshi Debendranath, maharshi Debendranath Tagore: Dwishotoborsher Shrodyanjali, edited by Sanatkumar Naskar and Debabrata Ghosh, Kolkata
- Swadhinota Uttar Bangla Kothasahitya: Nagorikatabonam Prantikota, Jolghori, 2nd year 2nd issue, Kolkata
- Bahudharmitar Bighosonay 'Chaturanga Patrika', Baichitrey Aikyer Anwesha, edited by Doleyar Hassain, Rajshahi University, Bangladesh
- Presented a paper on Bahir Bharat Charchay Bangla Patrika: Chaturanga Kendrik Ekti Samiksha, Modern india Section in the XXXIV, Annual Conference of Paschimbanga Itihas



- Samsad, School of Women's Studies, Jadavpur University, 24th January 2018
- Paper presented at Chaturanga Patrika: Shikshito Bangali Musalmanerek Manamshil Prakashmadhyam, 14th International Conference on History and Heritage, itihas Academy Dhaka, 23rd February 2018

#### SHREYA BHATTACHARYA

- Publication on "Presenting Self on the Virtual Realm" in The Jadavpur University Journal of Sociology Vol. No. 9, 2016 (ISSN 0976-5212)
- Publication in the Book "Indian and Global Perspectives of Values" on "Is there a right or wrong value? Changing values of educated urban Indian woman on marriage with special reference to online mate selection" (ISBN 978-81-934350-5-2)
- Translation excerpts published in Post Workshop proceedings of UGC Sponsored State Level Seven Day Workshop on "19th Century Women's Writing & Writing for Women" organized by The Bhawanipur Education Society College in collaboration with CENTIL, Jadavpur University, from 5th to 11th December, 2016
- Presented a paper titled "Sociological Approaches to the Secularization thesis: An insight into the episteme and dynamics of Secularism at UGC-CPE sponsored National Level Two Day Conference on 'Secularism-Current trends' at Bijoy Krishna Girls' College, Howrah

#### Dr. Aniksha Roy

- Publication in the Book "Indian and Global Perspectives of Values" on "Is there a right or wrong value? Changing values of educated urban Indian woman on marriage with special reference to online mate selection" (ISBN 978-81-934350-5-2)
- Presented a paper titled "Sociological Approaches to the Secularisation thesis: An insight into the episteme and dynamics of Secularism at UGC-CPE sponsored National Level Two Day Conference on 'Secularism-Current trends' at Bijoy Krishna Girls' College, Howrah

#### Snehabrata Mukherjee

 Publication in the International Referred research journal "Research Highlights", Vol - IV,

- No 4 (Oct Dec 2017) on "Depiction on Indian Women in Commercials: Perspective from a Commodified culture society" (ISSN 2350-0611 U.G.C JOURNAL NO 48441)
- Presented a paper entitled "Gendered " Role" in preferences and preparation of food: A Sociological study of the effects of globalization and media on dining practices organized by the Department of Sociology of Bhawanipur Education Society College on 28th February, 2018
- Presented a paper entitled "Women Journalists in Electronic Media: Issues, Challenges and Prospects for advancement in their career organized by the Department of Sociology of Rabindra Bharati University on 27thMarch,2018

#### Pooja Sengupta

- "Play Therapy as a Remedial Tool for Children with Attention-Deficit Hyperactivity Disorder"- A paper co-authored by Dr. Tilottama Mukherjee. Accepted in an academic journal named "Academia: GMGC" (ISSN No. ISSN 2348-7054) published by Gokhale Memorial Girls' College, 2017.
- "Honesty and Psychological Integrity in Personal Relationships"-Book Chapter coauthored by Dr. Tilottama Mukherjee and Amrita Sen-Accepted 2017.
- Present a paper on "Sports Motivation and Perceived Autonomy Support among Badminton Players of West Bengal"-Poster Presentation in the 44th National Annual Conference of Indian Association of Clinical Psychologists (NACIACP), 23rd-25th February, 2018 at Gautam Buddha University, Noida.

#### Debanjana Chakravarti

- She was invited as a special guest to Ramkrishna Mission Vidyamandira, Belur, in Sept. 2017, for the book launch of 'Interrogating Intolerance', by Dr. Indrashis Banerjee and the Dept. Of Political Science, RMV,Belur.
- contributed to the latest edition of the Arts Faculty Journal of the BES College (Colloquium) in the end of 2017.
- Presented a paper on 'Women and Politics in India: representation, Participation and Empowerment -An Overview' at the Jadavpur



University Dept. Of IR PhD Scholars' Seminar in March, 2018

#### Dona Ganguly

- Attended a Refresher Course (Interdisciplinary) on Studies in Peace and Conflict, organized by School of International Relations and UGC-HRDC, Jadavpur University, from 01/12/2017 to 22/12/2017.
- Contributed the following article in World Focus Journal: 'India's Neighbourhood Policy towards Bangladesh with special reference to Look East Policy and North East India', in March 2018.
- Contributed a chapter in an edited volume, titled 'Caste, gender and Media: Significant Sociological Trends in India', ed(s) Srabanti Choudhuri & Chandan Basu, Netaji Subhash Open University (NSOU), in December 2017.

#### Souradeep Sen

- Contributed a chapter titled "Goethe's oak: Interrogating Intolerance of the Present US Administration by the Dialectic of Enlightenment", in Dr. Indrashish Banerjee edited "Interrogating intorralnce" in September 2017.
- Deliver a special lecture on "Political Theory and International Relations: Toward Convergence", in Vivekananda college for women, Barisha, in February 2018.
- Deliver a paper titled "On religion and conflict in the international arena" at the UGC- CTE sponsored national conference on "secularism - current trends" in Bijoy Krishna College Girls' College, Howrah, in March 2018.
- Presented a paper titled "India Pakistan Crises: Challenging the Stability Instability Paradox "in the UGC CAS II seminar on "India and the South Asian Region: Dilemmas and Challenges". Convened by Prof. Om Prakash Mishra in March 2018.

#### Apalak Das

Paper presented in the Indian History Congress, December 2017, at Jadavpur University, titled "Disease and Dissemination: The Role of Calcutta School of Tropical Medicine in Leprosy Research from 1914-1955".

- Paper presented in the International Conference on Bengal Studies (ICBS), January, 2018, at Jahangirnagar University, Dhaka, entitled "Mind, Memory and Space: Situating Colonial Calcutta with reference to the Foreign Travelogues, Memoirs and contemporary sketches:1803-1897"
- Paper presented at The Asiatic Society, Kolkata. February, 2018, named "The struggle over Medical Space: The Colonial Laws regarding Leprosy in India 1890-1947".
- Paper presented in Indian National Science Academy (INSA), New Delhi, March, 2018, entitled "Institutionalization of Disease in Bengal: Exploring Leprosy Researches of Calcutta School of Tropical Medicine (CSTM) from 1920s to 1950s".

#### Paromita Chakraborty

Paper presented in the seminar organised by The Bhawanipur education Society College, entitled "Food habit in Early India: Exploring the Myth of Vegetarian Diet"

#### Souraja Tagore

Contributed a chapter in an International Journal of Cultural Studies and Social Sciences Vol - VI, No - IX, titled 'Teaching the Mother-Child Relationship in Tagore's the Crescent Moon' bearing ISSN No - 2347-4777.

#### Debika Banerjee

- Delivered a lecture on 'Floods: An overview with special Reference to West Bengal' in the seminar on 'Impact of Flood on Human Life: A case study of West Bengal' organised by the department of Geography, Barasat College on 21st September, 2017.
- Published a paper in an e-journal on Indian journal of Spatial Science. Paper titled 'Assessment of lower Subarnarekha river reaches through channel classification' with EISSN No-2249-4316.
- Paper entitled 'Morphological aspects of the Bakreshwar river corridor in western frinch of lower Ganga basin in' accepted for publication in an edited volumn 'Questionnaire Geomorphology in India - Case studies from the lower Ganga basin' published by Springer international.



## COMMERCE (MORNING) DEPARTMENT

The Bhawanipur Education Society College was established with a view towards providing quality education. While the institution has grown exponentially once since, it continues to retain its overwhelmingly Commerce core, with the Morning Commerce Section continuing to be the best among its class in the field of academics.

During the year under review an astounding number from among the students who appeared for the University Examinations secured the coveted 1st Class. The numbers are significant in light of the fact that such distinction was secured by only a relatively small group of students in the university as a whole.

It will also not be out of place to mention here that the maximum number of students attend the morning Commerce classes, which make it by far the most popular section in the college. The reasons for its popularity are many.

For one, the Commerce (Morning) section draws on the services of some of the most revered names as members of the faculty, who not only provide the students with in-depth knowledge about the subjects but are also available for consultations after regular classes. To redress the concerns of students who may have lagged behind, Remedial Classes are held as a rule, while purely examination oriented special coaching, popularly called InstaGaram is organised with a view towards helping the students to achieve academic excellence.

The high point of the entire education dissemination process is in the conscious effort of all concerned - the management, members of the faculty and students - to put in place a system that renders the scourge of private tuitions redundant. It is a matter of pride for the department to unequivocally state that students of the Morning Section need not seek external help as the instructions that are provided are enough to ensure academic success in the University Examinations.

The department also endeavours to provide the students with a more holistic education by exposing them to real-life, application-oriented situations along with academics. Towards this end, students are offered a plethora of activities - Conferences, Conventions, Seminars, Workshops, Factory Visits - wherein they not only see in action what they learn and will be called on

to apply, but also get to interact with experts from the related fields from whom they can gather first-hand knowledge.

A number of specially curated short term courses - aimed at helping students identify their areas of interest early on and then to start working conscientiously so as to convert their passion into a profession are also offered. This goes a long way in ensuring that the students are always in a win-win situation.

The strict discipline and the sheer professionalism with which the classes are conducted are the hall marks of the section.

The number of students who pursue professional courses like Chartered Accountancy, Cost Accountancy and others offered by the ICSI, for example, is also steadily on the rise.

The Commerce (Morning) students are among those who elicit the maximum demand from the industry because of their "enterprising" attitude. As many as 35 corporate houses visited the campus during the year for recruitment.

However, this is not to state that the Commerce (Morning) is all work and no play. Our students have excelled in every sporting activity that the College has participated in, have earned laurels in almost all the college fests that were organised during the year. The students have taken active part in a number of social projects as well.

#### **FACULTY ACHIEVEMENTS:**

#### Dr. Divyesh Shah

- Published a paper titled "Green Economy in India with special reference to West Bengal: An approach to sustainable development" for the International Journal of Creative Research thoughts (IJCRT). Issue no. 2, April 2018. ISSN: 2320-2882.
- Published a paper titled "The role of Private Public management in the process of development and economic activities: A study on the Blue Planets" for the International research Journal of management and Commerce Journal of Associated Asia Research Foundation (AARF). Issue no 6, June 2018. ISSN: 2348-9766.



#### Prof. Promita Mukherjee

- Delivered a lecture on 'Gender differences in social capital and collective action: Does social identity matter in joint forest management?'in the 26th Annual Conference organized by the International Association of Feminist Economics held at the Sungshin Women's University, Seoul, 30 June, 2017, South Korea.
- Published a paper in a print & e-journal on Environment Development and Sustainability. Paper titled 'Status Differences in Collective Action and Forest Benefits: Evidence from Joint Forest Management in India' Print ISSN No:1387-585X and E-ISSN No:1573-2975. Published by Springer International.
- Published a paper in a print & e-journal on Environment and Development Economics. Paper titled 'Attitudes and Cooperation: Does Gender Matter in Community-based Forest Management?' Print ISSN No:1355-770X and E-ISSN No:1469-4395. Published by Cambridge University Press.
- Published a paper in a print-journal on The BESC Journal of Commerce and Management. Paper titled 'The Safety-Net Role of Forest in Forest-Based Livelihoods in West Bengal'.Print ISSN:2395-4639.
- Published a paper in an edited volume on Global Change, Ecosystems, Sustainability: Theory, Methods and Practice. Paper titled 'Gender Differences in Social Capital and Collective Action: Does Social Identity Matter in Joint Forest Management?'ISBN No:978-93-864-4646-6. Published by Sage International, August, 2017.

#### Dr.NidhiKumari

■ Published a paper in an e-journal, Zenith International Journal of Multidisciplinary Research. Paper titled "Cognitive and Behavioral Biases Influencing Investment Performance" with ISSN No. 2231-5780, Vol. 7, Issue 8.

■ Published a paper in an e-journal, International Journal of Applied Business and Economic Research. Paper titled "Recent Developments and Review in Behavioral Finance" with ISSN No. 0972-7302, Vol. 15, December (2017).

#### CA VivekPatwari

- Published a book on 'Microeconomics 1 and Statistics' for B.Com Year - 1, Semester - 1. Book titles 'Lawpoint's B.Com Solutions Microeconomics 1 and Statistics' Published by Lawpoint Publications with ISBN no. 978-93-86185-47-1
- Published a book on 'Principles of Management' for B.Com Year - 1, Semester - 1. Book titles 'Lawpoint's B.Com Solutions Principles Of Management' Published by Lawpoint Publications with ISBN no. 978-93-86185-50-1
- Published a book on 'Multiple Choice Questions' for B.Com Year 1, Semester 1. Book titles 'Lawpoint's B.Com Workbook All In One' Published by Lawpoint Publications with ISBN no.978-93-86185-51-8
- Published a book on 'Marketing Management and Human Resource Management' for B.Com Year - 1, Semester - 2. Book titles 'Lawpoint's B.Com Solutions Marketing Management and Human Resource Management' Published by Lawpoint Publications with ISBN no. 978-93-86185-63-1
- Published a book on 'E-Commerce and Business Communication' for B.Com Year - 1, Semester - 2. Book titles 'Lawpoint's B.Com Solutions E-Commerce and Business Communication' Published by Lawpoint Publications with ISBN no.978-93-86185-62-4
- Published a book on 'Multiple Choice Questions and Practical Problems' for B.Com Year - 1, Semester - 2. Book titles 'Lawpoint's B.Com Workbook All In One' Published by Lawpoint Publications with ISBN no. 978-93-86185-61-7

# "COMMERCE CHANGES THE FATE AND GENIUS OF NATIONS." Thomas Gray



### COMMERCE (AFTERNOON & EVENING) DEPARTMENT

#### **ACHIEVEMENTS**

# Department of Commerce, Afternoon and Evening Section

The session between July 2017 and April 2018 saw many of the department's teachers achieving academic excellence in terms of higher degrees, paper presentations and publications.

Two from our most erudite body of teaching faculty were awarded Ph.D.

- Ms. Urmi Mukherjee was awarded Ph. D in Economics from Rabindra Bharati University in December 2017. Her thesis is titled- Employment in India during the Post- Reform Period: Structural and Compositional Changes.
- Ms Kalapi Banerjee Nee Bhadury was awarded Ph.D for her thesis on Kolkata -Based General Degree College Teachers' Perception vis-a-vis Choice of Select FMCG Brands- A Study, in March 2018.

Papers presented at Seminars included:

 Mr Rajendra Nath Dutta presented a paper with a co-author in the National Seminar on Sustainable Innovations in Business and Commerce organized by J.D.BIRLA Institute (Dept. of Commerce) on the 19th and 20th of April 2018. The paper was titled-



Financial literacy and financial planning: an empirical study on educational sector of Kolkata.

- Mr Debasis Bhattacharya presented a paper focussing on FRDI Bill 2017 and PNB Fraud in the International Conference on Financial Sector: Issues, Challenges and Strategies organized by the Research and Publication Cell, P.G. Department of Commerce of The Bhawanipur Education Society College in collaboration with The Institute Of Cost Accountants Of India On the 13th of march 2018
- Ms Urmi Mukherjee presented a paper entitled -Employment Pattern and Growth: A Study Of Urban India in a National Seminar On Human Development in India: A State Level Analysis organized by Rabindra Bharati University on the 23rd of March, 2018.
- Mr. Rajashik Sen presented a paper bearing the title Digital Economy, Inclusive Growth and Operation Clean Money in a National Seminar on Integrated Financial Sector Reforms In India organized by Indian Accounting Association, SouthBengal Branch.
- Mr SayanBasu presented the following papers-

Impact on Forensic Accounting in this modern era of Digitalization

(Presented in a UGC sponsored two day National Seminar on "Ethics of Accountants: A Reality Check" Organised by Ramsaday College, Amta, Howrah, Department of Commerce)

A study based on Online Banking with reference to recent development in India in an International Conference on "Emerging Issues in Accounting, Finance & Taxation" organized by The Bhawanipur Education Society College, Research & Publication Cell, P.G Department of Commerce, in collaboration with the Institute of Cost Accountants of India

The department's proficient faculty members also made notable publications.

Ms.Urmi Mukherjee published a paper entitled Changes in Rural Employment Pattern and Growth in the Informal Sector in India: An Inter State Analysis in Indian Economic Journal, December 2017 (ISSN No-0019-4662)



- Mr Rajashik Sen published *Transformation Of India: A Leap into the Future* in the International Research Journal On Management Science And Technology (vol-9, issue -1), January 2018 (ISSN 2250-1959-online; ISSN 23489367- print; UGC listed journal-47959)
- Mr Rajendra Nath Dutta published a paper with a co-author in April 2018. The paper was titled-Financial literacy and financial planning: an empirical study on educational sector of Kolkata.

Mr Sayan Basu published the following papers -Contribution of Corporate Sectors in the form of CSR in India to fulfil the objective of India's Inclusive Growth

(Published in J-reader, "A multidisciplinary research journal, Volume 1", ISSN 2395 - 0439)

An overview of Capital Market & its impact on the Investors in Kolkata

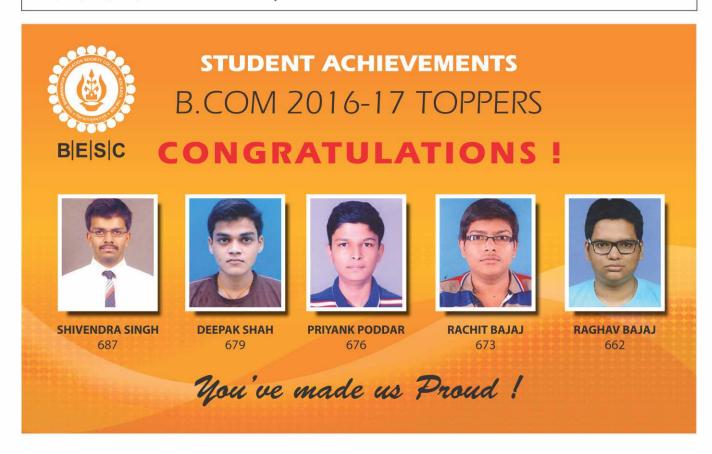
(Published in J-reader, "A multidisciplinary, multilingual peer reviewed research journal", Volume 2,ISSN 2395-0439)

Goods & Service Tax - A study based on the impact & operation of GST on different sectors

(Published in "GST and its Implementation in India - Issues & Challenges")

#### STUDENT ACHIEVEMENTS

- **Vikash Kumar Dewangan**, 2nd year B.Com student, Cleared CFA Level 1 in 1st attempt with 67.4% in B.Com 1st year.
- Shreyansh Sethia, 2nd year B.Com student, Cleared IPCC Group 1 with 72.8% in B.Com 1st year.
- Vatsal Karnani, 2nd Year B.Com student, Cleared IPCC and CFA Level 1 with 75.2% in B.Com 1st year.
- Surya Prakash Agarwal, 2nd Year B.Com Student, Cleared IPCC Group 1 with 64% in B.Com 1st year.
- Bhavya Rupani, 2nd Year B.Com Student 62.4%., Cleared IPCC with 62.4% in B.Com 1st year.
- Dimple.R.Sheth, 2nd year B.Com student, Cleared IPCC GROUP 1 with 64% in B.Com 1st year
- **Sumit Agarwal**, 2nd year B.Com student, Cleared CA Intermediate Group 1, Cleared 3 Papers of Actuaries (CT1,CT3,CT5) with 63% in B.Com 1st year.





#### P.G. DEPARTMENT OF COMMERCE

The Department of Commerce organized a seven days Workshop on "Research Methodology Course in Social Sciences" on the theme 'Theory and Application of Times Series Econometrics and Micro Econometrics' from 9th October 2017 to 15th October 2017 in collaboration with The Institute of Cost Accountants of India. This workshop was designed to impart knowledge on different aspects of Research Methodology used in the context of Times Series Econometrics and Micro Econometrics along-with training in advanced Statistical packages (including STATA, E-Views, etc.) across the various fields of Social Sciences. The workshop was attended by faculty of different colleges, research scholars and students.



Distinguished educators shared their expertise followed by a technical session in the computer laboratory.

Research and Publication Cell, P.G. Department of Commerce, organised a two day seminar on "Paradigm Shift in Indian Indirect Taxation Structure: Opportunities and Challenges" scheduled on December 22nd and December 23rd, 2017 in collaboration with The Institute of Cost Accountants of India. Faculties from a wide number of colleges participated in the seminar along with the entire P.G. Department of Commerce. The Seminar provided insights into the critical areas of GST implementation including the problems of switch over from the existing model to new GST models. It provided an understanding of key GST concepts and practical applications of the same. Eminent scholars and practitioners like Prof. Chittaranjan Sarkar, University of Burdwan, CMA Dr. Sanjay Bhargave, Practicing Cost Accountant, Former Central Council Member, Prof. Uttam Kumar Dutta, Department of Commerce & Management, West Bengal State University, CMA Timir Baran Chatterjee - Chief Corporate Officer (Legal &

Corporate Affairs) at DIC India Ltd provided deep insights into the implementation and the future of GST against the backdrop of a vast socio economic and political disparity across a federal polity like India.

An International Conference on Financial Sector: Issues, Challenges and Strategies, held on 13th March,2018 brought experts, academicians, industrialists and young researchers at together who shared their views and ideas in the area of financial reforms adopted in India and abroad. The occasion was graced by Prof. Rajagopal Dhar Chakrabarti, Registrar, University of Calcutta, Prof. Malayendu Saha, University of Calcutta, Chairman, West Bengal Joint Entrance Examinations Board, Prof. Achintya Ray,



Professor of Economics, Tennessee State University, U.S.A, Prof. Arindam Gupta, Professor of Commerce, Vidyasagar University and Prof. Tanupa Chakraborty, University of Calcutta. The conference proved to be a useful academic exercise in the area of financial reforms initiatives followed and practiced across the globe.





## SCIENCE DEPARTMENT

Various departments of the Science Section have organized academic and cultural activities during the session 2017-18, aiming at all-round development of the students, Seminars, workshops, special lectures and Educational tours have been organized to broaden the mental horizon of the students and help them to inculcate liberal values.

#### SEMINARS AND WORKSHOPS ORGANIZED

Seminars and Workshops have been introduced to give a chance to our students to be exposed to some of the latest academic approaches and research by inviting leading scholars in various fields to our college.

#### Department of Mathematics

In view of enriching the students of Mathematics Department, some **Seminars and Workshops** were arranged for them. Lectures were delivered by eminent teachers of different colleges affiliated to Calcutta University.

- ☐ Hands-on Workshop on Programming Language for Mathematicians 2018, Feb 20-21, 2018 (Convenor: Soumyi Chowdhury)
- □ National Seminar on Contemporary Research in Theoretical and Applicable Mathematics 2017, Sep 08-09, 2017 (Convenors: Nirabhra Basu, Sugata Adhya)

#### Department of Physics

A three days workshop was arranged with collaboration with Indian Association of Physics Teachers on 8th, 9th, 10th December, 2017 in our college.



#### Department of Chemistry

Organised a National Seminar on "Nurturing Chemistry: Bonding and Beyond" held on 5th December, 2017.

Convener: Dr. Samir , Kr Siddhanta, Dr. Pinki Saha Sardar

# FACULTY DEVELOPMENT PROGRAMME ON "BASIC COMPUTER SKILLS".

#### 11th - 29th June, 2018

Department of Computer Science in collaboration with Faculty Development cell of The Bhawanipur Education Society College organised a 30 hour Faculty Development Programme on "Basic Computer Skills". Objective of the programme was to enhance the basic computer knowledge of the teachers from different departments of the college. Resource persons were invited mainly from the Computer Science Department of the college. Around 60 faculty



members have attended the programme. Following topics were covered in the course:

- Use of Presentation software
- Internet and web technologies
- Visual aids and documentation
- Use of spreadsheet
- Use of ICT in Education
- Techniques and Procedures to compile journal paper

All the participants received certificates on the successful completion of the course. At the end of the programme we have received highly positive feedback from almost all the participants confirming that the programme was quite beneficial to them.



### STUDENTS' ACHIEVEMENTS

### Department of Chemistry

**Tithi Roy,** a 3rd year Chemistry (H) student placed 2nd in the Oral Presentation of the Seminar "Nurturing Chemistry: Bonding and Beyond" held on 5th December, 2017, The Bhawanipur Education Society College, Kolkata.

# Department of Physics

Sri Pronay Pal, Sri Subhabrata Banerjee and Sri Gaganjyoti Jana actively participated in Indian Association of Physics Teachers workshop held in our college. They participated as trainer in the workshop.

# **ACHIEVEMENT OF TEACHERS**

# Department of Mathematics

# ☐ Tamalika Dutta:

Tamalika Dutta was awarded Best Paper Award, International Conference ICGMMCP-2017 organised by Calcutta Mathematical Society,5-7th December,2017

Tamalika Dutta was awarded Ph.D. degree, 26th March, 2018

# Department of Physics

# ☐ Arnab Gangopadhyay:

Awarded Ph.D on 11th December, 2017 to ARNAB GANGOPADHYAY.

# Department of Electronics

☐ **Utsa Das** (paper published:1)

Utsa Das, Partha P. Pal, "ZnO1-X TeX and ZnO1-XSx Semiconductor alloys as Competent Materials for Optp-electronics and Solar Cell Applications: A Comparative Analysis", Journal of Semiconductors 38, 8(2017). doi: 10.1088/1674-4926/38/8/082001.

# ☐ **Debarup Roy** (paper published: 1)

Soumita Chakraborty, Debarup Roy, Sumanta Mukhopadhyay and Soumenath Sarkar, "An investigative study of efficient coupling mechanism of a hemispherical microlens tipped single mode photonic crystal fiber to a laser diode by ABCD matrix formulation and determination of the optimal separation distance." Optik- International Journal for Light and Electron Optics 149, 81-89 (2017). http://dx.doi.org/10.1016/j.ijleo.2017.09.001

# **PUBLICATION OF TEACHERS**

# Department of Physics

Published two original research papers in Coherence (Vol 2, Issue 2, 66-69, 2017) and (Vol 2, Issue 2,62-65,2017) by ARNAB GANGOPADHYAY.

# Department of Chemistry

### **Dr. Samir Siddhanta**

i) PAMPS-PANI Hydrogel: Structural, Morphological and AC-conductivity Study, Samir K. Siddhanta\*, Alo Dutta and T.P. Sinha, Current Applied Polymer Science, 2017, 1, 170-176.

### Dr. Suman Kundu

- i) Synthesis and structural characterization of a Cu(II)-based 1D coordination polymer and its application in Schottky devices, F. Ahmed, S. Halder, B. Dutta, S. Islam, C. Sen, **Suman Kundu**, C. Sinha, P. P. Ray and M. H. Mir, New J. Chem. 2107, 41, 11317-11323
- ii) Copper(II) and palladium(II) complexes with tridentate NSO donor Schiff base ligand: Synthesis, characterization and structures, S. B. Kumar, A. Solanki, Suman Kundu J. Mol. Structure, 2017, 1143, 163-167.

# Mr. Sugata Samanta

 i) "Unusual solvent effect of molecular charge transfer complexes: stacking interaction revealed by characterization of structure and photophysical aspects" **Sugata Samanta**, Sagarika Sanyal, Manaranjan Maity, Muktimoy Chaudhury, Sanjib Ghosh\*, *Journal* of *Luminescence*, 190 (2017) 403-412.

# Dr. Saugata Konar

- Synthesis and crystal structure of new copper(II) metal complex: noncovalent interactions and electrical conductance properties, Sudipta Pathak\*, Koushik Chakraborty, Surajit Ghosh, Kunal Roy, Barnali Jana, Saugata Konar\*, Journal of Molecular Structure 1152 (2018) 96-100
- ii) Noncovalent interactions and electrical conductance study of copper(II) coordination complex derived from 2,6pyridinedicarboxylic acid and aminopyrimidine ligands Sudipta Pathak\*, Koushik Chakraborty, Surajit Ghosh, Sourav Das, Sudipta Chatterjee, Khokan Samanta and



# Saugata Konar\*, J. Indian Chem. Soc., Vol. 95, February 2018, pp. 1-6

 Two Zinc (II)-Based Metal Complexes of New Pyrimidine Derived Ligand: Anion-Dependent Structural Variations and Charge Transport Property Analysis,

**Saugata Konar,\*** Arka Dey, Somnath Ray Choudhury, Kinsuk Das, Sudipta Chatterjee, Partha Pratim Ray,\* Joaquín Ortega-Castro, Antonio Frontera, Subrata Mukhopadhyay **J. Phys.Chem.C 2018, 122, 8724-8734** 

iv) An Overview on Bromination: A Green Approach

**Saugata Konar\*** and Sudipta Pathak\*, Coherence, Vol 2, Issue 2: 131-134 (2017) ISBN No: 978-81-930092-8-4

# Dr. Pinki Saha Sardar

- i) "Investigation on the interaction of Rutin with serum albumins: Insights from spectroscopic and molecular docking techniques", Priti Sengupta, Pinki Saha Sardar, Pritam Roy, Swagata Dasgupta, Adity Bose, J. Photochem. Photobiol. B; Biology 183,101-110 (2018).
- ii) "Interaction of serum albumins with fluorescent ligand 4-azido coumarin: spectroscopic analysis and molecular docking studies", Sandip Paul, Nasim Sepay, Shrabana Sarkar, Pritam Roy, Swagata Dasgupta, **Pinki Saha Sardar**\*, Anjoy Majhi, New J. Chem., **41**, **15392-15404 (2017)**.

# **Dr. Suchandra Chakraborty**

- "Evaluation of antimicrobial activity of synthesized fluorocarbazole derivatives based on SAR", Suchandra Chakraborty, Biswanath Chakraborty, Ahana Saha, Chandan Saha, Indian Journal of Chemistry 56(B), 2017, 701-708
- ii) "Total Synthesis of Marine Alkaloid Hyellazole and its

Derivatives", **Suchandra Chakraborty** and Chandan Saha, *Euro. J. Org. Chem.* DOI: 10.1002/ejoc.201800187

# Department of Economics

# ☐ Dr.lvy Das Gupta:

Das T. K., Haldar S K, Sarkar D, Borderon M, Stefan K, Das Gupta I, Kundu S & Guha-Sapir D (December, 2017), "Impact of Riverbank

Erosion: A Case Study", Australasian Journal of Disaster and Trauma Studies, Vol 21, No. 2 Pages 73-81, Published by School of Psychology at New Zealand's Massey University, ISSN 1174-4707, http://trauma.massey.ac.nz/issues/2017-2/AJDTS\_21\_2\_Das.pdf

# ☐ Ms Swarita De:

De, S. (2017): An enquiry into the status of Information and Communication Technology Infrastructure in India in the context of Knowledge-based Economy; *Desh Vikas*, 4, pp.155-166,ISSN 2394-1782

De, S. (2017): Investigating the status of e-waste generation in India in the context of consumption and production of electrical and electronic equipment; *Coherence*, 2(2), pp. 145-160, ISBN 978-81-930092-8-4

# Department of Mathematics

### Tamalika Dutta:

□ Tamalika Dutta, Ricci soliton, conformal Ricci soliton and torqued vector fields, Bulletin Univ. Transilvania Brasov, Series III: Mathematics, Informatics, Physics, 10(59)(1), 39-52,2017

**Tamalika Dutta**, Ricci Soliton and eta-Ricci Soliton on Generalized Sasakian Space Form, Filomat (SCI), (31)(13), 4051-4062, 2017.

Tamalika Dutta, Almost conformal Ricci soliton and ?-Ricci soliton on 3-dimensional (?; ?) trans-Sasakian manifold, Bulletin Univ. Transilvania Brasov, Series III: Mathematics, Informatics, Physics, 10(59)(2), 13-30, 2017.

Tamalika Dutta, Second order parallel tensors on (k; mu; nu) contact metric manifold and Ricci soliton, Bulletin Calcutta Mathematical Society, (109)(2), 143-152, 2017.

# ☐ Nirabhra Basu:

Nirabhra Basu, Almost conformal Ricci soliton and ?-Ricci soliton on 3-dimensional (?; ?) trans-Sasakian manifold, Bulletin Univ. Transilvania Brasov, Series III: Mathematics, Informatics, Physics, 10(59)(2), 13-30, 2017.

# **PAPER PRESENTED BY TEACHERS**

# Department of Physics

☐ Dr. Subarnarekha Bhattacharyya:

Dr. Subarnarekha Bhattacharyya Presented a



paper titled "Fractal analysis of growth kinetics of CuSo4 crystals of evaporating colloidal droplet on glass surface." In CRTAM 2017 organized by Dept. of Mathematics, The B.E.S.College,

# ☐ Dr. Arnab Gangopadhyay:

Arnab Gangopadhyay presented a paper titled "Application of Hilbert Transform in left handed maxwelliam system." In CRTAM 2017 organized by Dept of Mathematics, The B.E.S. College.

# Department of Economics

# ☐ Dr. Ivy Das Gupta:

"GST in India: A Blessing in Disguise?" presented in National Seminar on "Paradigm Shift in Indian Indirect Tax Structure: Opportunities and Challenges", organised by The Bhawanipur Education Society College in collaboration with The Institute of Cost Accountants of India during 22ndto 23rdDecember 2017.

# ☐ Ms.Damayanti Sen:

'Assurance and Assessment of Quality in Higher Education in India' in the International Seminar on Multidisciplinary Research organized by Vijaygarh Jyotish Ray College in collaboration with Education Research and Analysis, Kalyani Foundation for Media Science & Community Research, held on 29th January, 2018.

# Department of Chemistry

# 1) Sugata Samanta:

Paper presented by Sugata Samanta, Pinki Saha Sardar, Sanjib Ghosh on "Charge Transfer Dynamics in Organic Solar Cells", in the Seminar "Nurturing Chemistry: Bonding and Beyond" held on 5th December, 2017, The Bhawanipur Education Society College, Kolkata.

# 2) Dr. Saugata Konar:

Presented the paper by **Saugata Konar** on Material Chemistry For Better Tomorrow (MCBT 2017) one day National Seminar organized by Department of Chemistry, Ashutosh College, Kolkata on November 07, 2017.

3) Presented the paper by Saugata Konar on

Nurturing Chemistry: Bonding and Beyond one day National Seminar organized by Department of Chemistry, The B.E.S. College, Kolkata on December 05, 2017.

### 4) Dr. Pinki Saha Sardar:

Features of the binding phenomena of a drug molecule in the single and multitryptophan proteins: an overview by spectroscopic and molecular docking approach", **Pinki Saha Sardar\***, Swagata Dasgupta, Sanjib Ghosh, "National Symposium on Emerging Trends in Chemical Sciences",28th March, 2018 at University of Calcutta,Kolkata.

# 5) Dr. Suchandra Chakraborty:

Paper presented by **Suchandra Chakraborty** on "**Antimicrobial activity of synthesized fluorocarbazole derivatives based on SAR"**, in the National level Seminar on "Nurturing Chemistry: Bonding and Beyond" held on 5th December, 2017 organized by Department of Chemistry The Bhawanipur Education Society College, Kolkata.

# Department of Mathematics

# Tamalika Dutta:

☐ Tamalika Dutta presented a paper at International Conference ICGMMCP-2017 organised by Calcutta Mathematical Society, 5-7th December, 2017

# Sugata Adhya:

☐ Sugata Adhya presented a paper at Recent Advancement in Mathematics and its Applications 2018, Department of Pure Mathematics, University of Calcutta, March 08, 2018

# ☐ Dr. Pradip Dutta Gupta:

Pradip Dutta Gupta presented a paper at The Conference on Sustainable Tourism in Asia, KKR Hotel, Hiroshima, Japan, January 04-05, 2018

# ☐ Dr. Nirabhra Basu:

Nirabhra Basu presented a paper at National Conference of Tensor Society, SPU, Gujarat, November 29-30, 2017

# **BOOK CHAPTER PUBLICATION**

# Department of Economics

☐ Dr.Anupa Ghosh:



Ghosh, A.; Ghosh, D. (2018): Investments in Clean Energy in South Asia: Visiting Barriers and Gaps from the Perspective of Policies and Politics; in A. Gautam, S. De, A. Dhar and J.G. Gupta (ed) Sustainable Energy Transportation: Technologies and Policy, Springer Nature, ISSN 2522-8366; ISSN 2522-8374 (electronic); ISBN 978-981-10-7508-7; ISBN 978-981-10-7509-4 (eBook), https://doi.org/10.1007/978-981-10-7509-4

# ☐ Dr. Purba Roy Choudhury:

Roy Choudhury P, Chatterjee B. (2017): "Growth Employment and Structural Change in West Bengal" in a book on *Perspectives on West Bengal Economy* edited by Biswajit Chatterjee and Aparajita Dhara published by Palmview. ISBN 978-81-932912-6-9

# **PUBLICATIONS OF BOOKS**

# Department of Economics

# ☐ Dr. Purba Roy Choudhury:

Geetika, Ghosh P, Roy Choudhury P (2017): "Managerial Economics" 3rd Edition, a book for students of management specializing in Economics, published by the Tata McGraw Hill Publishing Company Limited, New Delhi. ISBN-13: 978-0-07-107803-0 ISBN-10:0-07-107803-7

# **WORKSHOP ATTENDED**

# Department of Economics

# ☐ Dr. Anupa Ghosh:

Interactive Workshop on 'Energy System in Transition' organised by the Global Change Programme, Jadavpur University; University of Stavanger, Norway; and Bengal Chamber of Commerce and Industry, on May 02, 2018

# ☐ Dr. Ivy Das Gupta:

Participated in the Workshop on "Data Management, Data Analysis and Programming in STATA" organised by Centre for Training and Research in Public Finance and Policy from 18th to 22nd December 2017.

Participated in "International Workshop on Flood Disaster & Management" organised by Centre for Disaster Preparedness & Management, Jadavpur University on 29th December 2017.

# ☐ Ms.Damayanti Sen:

Participated and successfully completed seven day workshop on "Research Methodology Course in Social Sciences" conducted by the Research & Publication Cell, P.G. Department of Commerce, The Bhawanipur Education Society College in collaboration with The Institute of Cost Accountants of India, held at The Bhawanipur Education Society College from October 09-15,2017.

Participated in the One-day international workshop on 'Behavioural Economics' organized by the Department of Economics of Rabindra Bharati University on January 5,2018 at Rabindra Bharati University.

### **CONFERENCE PRESENTATION**

# Department of Economics

# ☐ Dr. Purba Roy Choudhury:

Presented a paper on "Growth and Structural Breaks in India's Financial Services" at the 54th Annual Conference of the Econometric Society at Shri Mata Vaishno Devi University at Katra, Jammu in March, 2018

Presented a paper on "Growth and Structural Change in India's Financial Services" at the Eighth National Seminar on Industrial Statistics at the Auditorium of Directorate General of Commercial Intelligence & Statistics (Vanijya Tathya Sadan), Kolkata in December, 2017

Presented a paper on "Economic Growth, Regional Specialisation and Public Investment in India: A Panel Data Analysis" at the XVIII World Congress of the International Economic Association at Santa Fe, Mexico City, Mexico, in June, 2017

# Department of Mathematics

# ☐ Dr. Nirabhra Basu:

Nirabhra Basu Participated in Recent Advancement in Mathematics and its Applications 2018, Department of Pure Mathematics, University of Calcutta, March 08, 2018

# **PROJECT EXPERIENCE**

# Department of Economics

Working as a Principal Investigator for a Minor



Research Project on "The Service Sector in India's Growth: A State-level Investigation" under the Minor Research Project Scheme of the University Grants Commission

# **POPULAR LECTURE**

# Department of Computer Science

☐ Popular Lecture on "Dealing with Large Scale Computation as well as ``Data" on 11th September,2017.

Resource Person: Dr. Sunirmal Khatua

☐ Department of Computer Science and Engineering, University of Calcutta

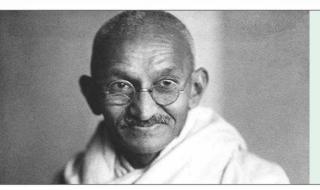
# **POPULARTALK**

# Department of Computer Science

☐ Popular Talk on "Classical Computation" on 1st December, 2017.









☐ Department of Computer Science and Engineering, University of Calcutta

### **SESSION CHAIR**

# Department of Mathematics

☐ Dr. Pradip Dutta Gupta:

Pradip Dutta Gupta chaired a session in National Conference on Mathematical and Theoretical Biology, Jadavpur University, March 22-23, 2018

# Educational Tour Report Organised by the Science Section of the Bhawanipur Education Society College

# 19th to 21st August 2017

Educational tour offers an opportunity for a rich fascinating experience, and a wonderful way to facilitate learning. In an educational tour, students have the chance to experience and explore much deeper level than they ever could in the classroom. The Science Section of the Bhawanipur Education Society College conducted an educational tour last August 19-21,2017 to visit Kiriburu Iron Ore and Mines (KIOM), one of the Captive Iron Ore and Mines governed by Steel Authority of India Limited (SAIL) situated in West Singhbhum district of the state of Jharkhand sponsored by University Grant Commission (UGC). It included a number of students of different departments of science accompanied by a few science faculties and the facilitators from SAIL.

# Mahatma Gandhi

"Carefully watch your thoughts, for they become your words. Manage and watch your words, for they will become your actions. Consider and judge your actions, for they have become your habits. Acknowledge and watch your habits, for they shall become your values. Understand and embrace your values, for they become your destiny."

# B.SC 2016-17 TOPPERS CONGRATULATIONS!



SHOUNOK GHOSH 585 B.SC. ECONOMICS (H)



RITIKA GUPTA 578 B.SC. ECONOMICS (H)



FORUM M SHAH 522 B.SC. ECONOMICS (H)





NIDHI TIWARI 520 B.SC. CHEMISTRY (H)



PRODIPTO SIRCAR 507 B.SC. ECONOMICS (H)

You've made us Proud!



# DEPARTMENT OF BUSINESS ADMINISTRATION

The Department of Business Administration of The Bhawanipur Education Society College has completed thirteen years of successful endeavors for its students. The BBA course in our college commenced with only 45 students in 2003, but now we have over 400 students, comprising two sections, in each of first, second and third year respectively. The demand for BBA has reached its zenith at The Bhawanipur Education Society College. Since 2003, we have been achieving cent percent results in the final year and high percentage of First Classes. Some of the students also hold the distinction of being amongst the top rank holders of University of Calcutta. The Times of India has ranked the Department of Business Administration as no. 2 in the in ranking.

The 2017-2018 session at the said college has achieved extensive success. It has been a year of unprecedented engagement with students and staff, working with regional businesses to enhance their innovative practices and economic prosperity, and reaching out to the next generation of students. First year student enrolment increases every year, with two separate sections. The admission procedure consists of careful screening, subjected to GD and PI by the university experts.

The Bhawanipur Education Society College is arguably the number one college for BBA under the University of Calcutta in terms of results, placements, orientation, and infrastructure. Many of our students secured admission in premier B-Schools in India as well as abroad for MBA, such as IIM (Shillong), IBS(Hyderabad), IISWBM, Warwick Business School, NMIMS, symbiosis, IMI and others. Students of the final

year interned in companies like IBM, India Bulls, ICICI Bank, HSBC, RBS, Ruia Group, Bengal Ambuja and Edelweiss Securities. Many of the students got placed in top-notch companies, which includes the likes of ITC, Axis Bank, Greenply Industries Ltd, Delloite, Just Dial, Neotia, Ambuja KPMG and Oracle. Some of the students are running their own startups, while others are expanding their family business. A host of activities were conducted at the college to impart quality exposure and conducive growth to the students. 2017-2018 consisted of programmes where the professionals from the corporate environment better and where the students could learn from their experiences. Students are also participating in 'Bhawanipur Collectives' organised by Prof. Dilip Shah, the Dean of Student Affairs. 5 Industry visits organized by Dr. T. Sengupta, Co-ordinator of BBA(H) course for the students of Business Administration.

As we prepare for the future, perhaps the most exciting development at The Bhawanipur Education Society College this year has been the overwhelming response from our students and staff during the engagement process. Their passion, enthusiasm and tremendous input will help us build on the success of the past to ensure a vibrant and successful college for many years to come.

We continue to strive to achieve greater heights of excellence at the department of BBA.

# DEPARTMENTAL ACTIVITIES INDUSTRIAL VISITS:

# Central Tool Room & Training Centre, Bhubaneswar

On February 1, 2018 The Bhawanipur Education



Industry visit at Central Tool Room & Training Centre - Bhubaneswar



Society College arranged industry Visit at Central Tool Room & Training Centre, Bhubaneswar. Central Tool Room & Training Centre (CTTC), Bhubaneswar is one such training, production, design and consultancy centre established in technical cooperation programme between Government of India & Government of Denmark to meet the above requirements. The excellent infrastructural facilities like land, building etc. have been contributed by Government of Orissa. Training activities started in 1991 and Tool production in 1995. Spread over 21 acres of land CTTC Bhubaneswar is the best among all the 17 CTTC's in India.

# PATTON INTERNATIONAL LTD. SECTOR - II, FALTA WORKS

On the **9th of March 2018**, The Bhawanipur Education Society College arranged an industrial visit to



Industrial visit to Patton International Ltd. at Falta SEZ

**PATTON INTERNATIONAL LTD.** totally export oriented unit, US clients, US Audit, at Falta SEZ. This industrial visit mainly consisted of students from BBA Third Year and few from Second Year. The main objective of this visit was to make the students aware of the various activities related to marketing,



Workers are in action at Patton International Ltd.



Visit at Patton International Ltd.

financing and human resources functions carried out in the company.

# J.V. GOYAL PVT. LTD.

On the 9th of March 2018 after visiting PATTON INTERNATIONAL LTD., the students visited another export oriented Industry in that complex which was a tea industry at J.V.GOYAL PVT.LTD.







Visit tea industry at J.V. GOYAL PVT. LTD.



# VARUN BEVERAGES LIMITED, SONARPUR - PEPSI BOTTLING PLANT

On the 17th of March, 2018, the students pursuing the Bachelor of Business Administration course at The Bhawanipur Education Society College were taken to the Varun Beverages Limited, Sonarpur PEPSI BOTTLING PLANT to allow them to have some hands-







Visit at Varun Beverages Limited, Sonarpur PEPSI BOTTLING PLANT on experience on how production is carried out in a factory and how men, money and material is handled in an organization.

# SHYAM STEEL PLANT (DURGAPUR)

On the 24th of March, 2018 The Bhawanipur Education Society College conducted an industrial visit to Shyam Steel Plant in Durgapur. The main objective of this visit was to make the students aware of the various activities related to backward integrated steel plant, operations & HR Management.







Industrial visit to Shyam Steel Plant in Durgapur



# PATTON INTERNATIONAL LTD. KODALIA PLANT

On the 4th of March, 2018, the students pursuing the Bachelor of Business Administration course at The Bhawanipur Education Society College were taken to the PATTON INTERNATIONAL LTD. KODALIA PLANT.



Visit at Patton International Ltd. Kodalia Plant

The main objective behind the visit was to make students aware of various activities related to production, distribution, marketing, financing and human resource and give them an idea about start ups.

# Management Development Programme (MDP) with Dr. Ashley Braganza - Goals & Success

In association with Brunel University, London arranged a special seminar with Dr. Ashley Braganza, Associate Dean of Brunel University for the 1st Year BBA student of the college on 13th September 2017, Wednesday. The session was an interactive and fun way to learn the hardships faced in life and how to deal with them. The only way to do so is to prepare plans and goals immediately. Dr. Braganza's experience and knowledge about life, career and



Dr. Ashley Braganza, Associate Dean of Brunel University



Special seminar with Dr. Ashley Braganza, Associate Dean of Brunel University

corporate world was very useful and interesting for the students of BESC.

# Faculty Development Programme (FDP) with Dr. Ashley Braganza - The Golden Triangle: encompassing Research, Teaching, and Continuing Professional Development (CPD)

After an invigorating session with the students, Dr. Ashley Braganza's tryst with the college continued for another day on 14.09.17. This day proved to be of utmost significance, as the faculty members had a remarkable opportunity, to come across a person of such erudition.



Faculty Development Programme (FDP) with Dr. Ashley Braganza

The entire programme was divided into numerous sessions. During the first session, Dr Braganza explained the 'Golden Triangle' encompassing Research, Teaching, and Continuing Professional Development (CPD). We were also introduced to the concept of TEF, which is an acronym of Teaching Excellence Framework.

# **Team Building Excursion**

The trip was planned under the guidance of Mr. Miraj D Shah, Vice Chairman of The Bhawanipur Education Society College and Dr. Suman Kumar Mukerjee,



Director General of The Bhawanipur Education College. All the students were divided into 7 teams under the leadership of one faculty each. The teams were colour coded. The 7 teams were Orange, Green, Black, Maroon, Red, Light Blue and Yellow led by Mohit Jain, Gargi Guha Niyogi, Kaushik Banerjee, Barnasree Chatterjee, Chiranjib Mitra, S.P Chakrobarty and Jayjit Chakraborty respectively. The teams were given

topics on which they were supposed to do presentations during the trip. All the teams left no stones unturned in making their best effort and preparing for the presentation 1 month before the trip. At the end, Red Team was declared the overall winner and was awarded Rs. 5000 in cash. All other teams were equally rewarded with cash prizes according to their standing.

















TEAM BUILDING EXCURSION

### **Book Review 2018**

The Bhawanipur Education Society College organised a book review for the students of 1st Year BBA students on 8th February, 2018. The main motive of organising this event was to provide the students with valuable knowledge written by some of the most educated authors. As management students it is very important to read books to gain knowledge about all the events and progress the world is making, but in this fast moving age with vast courses and lesser time for self - development activities it is difficult to read





books daily. Therefore book review gives the student insight into the books and they get to know the essence of the books. The book review was done by the students of 1st Year BBA students. Three different groups with 4 members each conducted the review of 3 books which were 'Before You Start Up' by Pankaj Goel, 'The One Minute Manager' by Kenneth H. Blanchard and Spencer Johnson and 'The Greatest Salesman in the World' by Og Mandino. All the books that were chosen for review were related to entrepreneurship, business and management.

# **Budget Analysis 2018**

The Department of Management of The Bhawanipur Education Society College organized a budget analysis session for the students for the 1st BBA students. Budget is the driving force of the economy as it defines how the country will allocate its resources for the financial year and therefore it is essential for management students to analyze and understand the budget to take necessary decisions. The budget was divided into smaller parts and then the students were asked to explain what they understood from the topic given to them.

# Apocalypse 2018

The Bhawanipur Educational Society College, Department of Management organised an intracollege management exhibition "Apocalypse" on 10th March, 2018. The exhibition aimed at brainstorming the minds of the young students for the business world. The students were asked to come up with interesting solutions to the day to day problems faced in the society.

They were been practically trained through this exhibition to think as managers and entrepreneurs. 7







Team Rohbust

teams participated in the exhibition, each team comprising 5 students each.

The exhibition was held at Valia Hall and was visited by students and teachers from different departments. Important members from the Management and the Governing Body were also present during the exhibition.

The results for the exhibition were decided through voting. Students, teachers, members of management and other people visiting the exhibition voted the best team according to their opinion. Team Unite, Team Rohbust and Team Breeze won the first, second and third prize respectively.

Team Rohbust

# STUDENTS' ACHIEVEMENTS

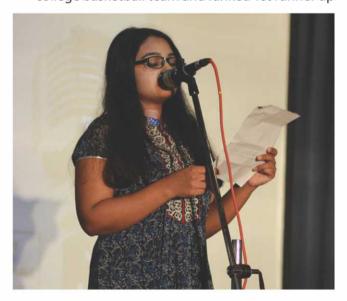
- + Arghya Banerjee, final year student of Department of Business Administration has been awarded as "The Student of the year" in Umang 2017.
- + Navneet Dugar of 2nd year won Best Public Relation and Advertisement Award in Magnedia organized by iLead Business School. He was also chosen as the ambassador for UberEats. He is the Student Brand Manager of Redbull India. He was

- the Co-organizer of TEDxBESC.
- Kumar Subham of 2 n d y e a r represented college Football Team and won in the inter College Fests Invictus, NIFT and Sprectrum of Shri Sikhshayatan College.



- → Shristi Dasgupta of 1st year was the 1st runner-up in female category of Calcutta Times OPPO Fresh Face 17.
- + Shristi Dasgupta and Meghna Bhowmick of 1st year secured 3rd position for Attitude on Point Category at Presidency Fest.
- Shikhar Thanvi of 1st year represented college basketball team and ranked 1st runner up











in Inter college Fest "SRIJAN 2018" organized by Shri Sikshayatan College on February 8,2017.

 Ambika Agarwal of 2nd year actively participated in the festival of Wordsmith of BESC- OPEN MIC in December 2017.

# **FACULTY ACHIVEMENTS**

Dr. Tridib Sengupta (Co-ordinator- Dept. of Business Administration)

- + He was the Joint convener at the International Conference on Emerging prospective in commerce Economics & Management Policies for a Better world, organized by St. Xavier's University & St. Xavier's College, Kolkata on 23rd November, 2017.
- + He was the speaker on "GST & Impact at Scottish





Church College hosted by ICMA on January 20,2018.

# Barnasree Chatterjee (Asst. Professor)

At the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J.D. Birla Institute, Department of Commerce, Kolkata in September, 2017 paper titled "A study on Growth & Opportunities of E-Banking in India", Awarded as the "Best Research Paper".

# Shantanu P Chakraborty (Whole Time Lectu)

At the International Conference on Best Business Practices ICPMB-2018 on 3rd and 4th January 2018 organized by Aliah University; paper titled "A study on the various methods & techniques used in Banking Sector using Big Data Analysis", Awarded as the "Best



Research Paper".

# Paper Publication by Faculty Members Barnasree Chatterjee (Asst. Professor)

- + An article titled "A study on Growth & Opportunities of E-Banking in India" has been published in National level seminar Volume, "Dynamics of Global Business Environment: Issues & Challenges" in August, 2017. (ISBN-978-93-5268-711-4)
- + An article titled " A study on Rising of the Textile startups in India" has been published in the business magazine, BANKING FINANCE, VOL. XXX, no.July,2017, ISSN-0971-4498.

# Paper Publication by Faculty Members Barnasree Chatterjee (Asst. Professor)

- + Paper presented (An Empirical study on Economic Life & Savings pattern of the unorganized sector in the selected areas of Kolkata), at the International Conference on Emerging prospective in commerce Economics & Management Policies for a Better world, organized by St. Xavier's University Kolkata in November, 2017.
- Paper presented (A study on Growth & Opportunities of E-Banking in India), in the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J.D. Birla Institute, Department of Commerce, Kolkatain September, 2017.

# Gargi Guha Niyogi (College Whole Time Teacher)

+ Paper presented (An overview of the implementation of Indian Accounting Standard (Ind AS), considering the challenges and opportunities of IFRS) in the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J.D. Birla

Institute, Department of Commerce, Kolkata in September, 2017.

# Shantanu P Chakraborty (College Whole Time Teacher)

- → Paper presented (A Study on the various methods & Techniques used in Banking sector using Big Data Analysis) in the International Conference on Best Business Practices ICMPB- 2018 organized by Aliah University on 3rd and 4th January, 2018.
- → Paper presented (An empirical study to determine an impact of absenteeism on the progress of )in an UGC sponsored International Conference on Best Business Practices on VUCA World, organized by St. Xavier's College, Kolkata on 4th and 5th January, 2018.
- + Paper presented (Big data: Survey Technological opportunities and challenges) in a National Conference on Innovative Digital Transformation and Challenges DIGICON 2018,organized by Symbiosis International Institute, Hyderabad on 23rd and 24th February, 2018.
- → Paper presented (An empirical study on various parameters of employees satisfaction with a reference to a case study on Ballavur Paper Mill Ltd.) in a Doctoral Colloquium organized by Vinod Gupta School of Management, IIT Kharagpur on 14th and 15th March, 2018

# Mohit Jain (College Whole Time Teacher)

+ Paper presented (An overview of the implementation of Indian Accounting Standard (Ind AS), considering the challenges and opportunities of IFRS) in the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J.D. Birla Institute, Department of Commerce, Kolkata in September, 2017.

All differences in this world are of degree, and not of kind, because oneness is the secret of everything.

Swami Vivekananda



# NAAC - NEW METHODOLOGY

# 2 Day Workshop

A two day workshop was held at The Bhawanipur Education Society College on "NAAC- New Methodology "on the 30thJune and 1st July 2018. Dr N. Jayashankaran- Advisor VIT University and former Vice Chancellor and Advisor NMIMS University, introduced the new methodology and its



implications. Dr. Meena Chintamaneni, Registrar, NMIMS University, Mumbai and Mr. Nilesh Mohile, Chief Administrator Officer SVKM, Mumbai, both sharing a good understanding of the NAAC New





Methodology, explained the NAAC Manual and how to prepare the college for the forthcoming NAAC inspection. Dr. Suchandra Chakravarty, The Teacher-in - Charge and Prof. Tathagata Sen, the IQAC Coordinator, welcomed the guests. Prof Ananyya Banerjee, Co-Editor in Chief, introduced 'Colloquium', the annual Journal of the Arts Section of the Bhawanipur Education Society College. Dr. Suchandra Chakravarty, The Teacher in Charge, inaugurated a new web portal for Colloquium. Dr. Basab Chaudhuri, The Vice Chancellor, West Bengal State University joined the Workshop on the second day and spoke on the relevance of NAAC. The workshop ended with an interactive session where the experts addressed the queries of the teachers' provided them valued suggestions.







# **ENVIRONMENTAL DEVELOPMENT COMMITTEE**

An Illuminating Lecture on 'Art and Environment' by Prof. Chhatrapati Dutta, Principal, Government College of Art and Craft, Kolkata

On 20th September, 2017 at 3pm, at the 2nd Floor Auditorium of The Bhawanipur Education Society College, the faculty members and the students of the college spent an enriching afternoon, listening to the





one-hour illuminating lecture on 'Art & Environment' by Prof. Chhatrapati Dutta, Principal, Government College of Art and Craft, Kolkata. The initiative to arrange the lecture was taken up by the Environment Development Committee of The Bhawanipur Education Society College, and it was truly a great experience for the participants. One of the earliest forms of art can be traced to the cave paintings. Prof. Dutta lucidly explained how these have reflected the different characteristics of the human civilization over time. According to Prof. Dutta, 'Art speaks through similes and metaphors' and 'Art speaks through



indication'. He gradually made transit to the modern world, and made reference of Abanindranath Tagore's paintings which are wonderful representations of human life in India during the times of the Mughals and the Rajputs. The audience, comprising faculty members and students, found themselves relishing as well as learning, as Prof Dutta put on show the distinguished paintings of renowned painters of the modern era, like Madhuri Parekh, Bikash Bhattacharjee, Bhupen Khakar, Sudhir Pattwardhan. All the paintings were expressions of the human semiurban and urban environment and how it has evolved and changed over time. Prof. Dutta's lecture was also studded with video slides of Andy Goldworthy, James Crump and Jean Claude, who are involved with work on art and environment. The session came to a close with an interactive discussion between Prof. Dutta and the students and faculty members. Their enthusiasm to further enhance their knowledge on the topic proved the success of the lecture.





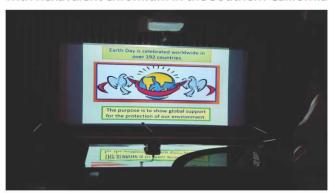
# REPORT ON COMMEMORATING WORLD EARTH DAY, 2018

# Screening of the movie "Erin Brockovich" in commemoration of Earth Day on 21st April, 2018

Earth Day is celebrated worldwide on 22nd April every year to demonstrate support for environmental protection. Earth Day is pivotal for every person on this world in the face of rapid environmental degradation mainly caused by human intervention. In order to spread environmental awareness and raise the voice against environmental damage by selfish human actions, the Environmental Development Committee and the Department of Film Studies of The Bhawanipur Education Society College arranged the screening of the movie at the second-floor auditorium of the college from 12 noon on 21st April, 2018. The



program started with a presentation on the history and importance of Earth Day by Dr. Purba Roy Choudhury and Ms. Shreya Bhattacharya of the Environmental Development Committee. It was finally followed by the screening of "Erin Brockovich". The college staff actively participated in this event and thoroughly loved it for the important message that the movie delivered. The movie is based on the true story of Erin Brockovich, an American legal clerk, who happened to play an instrumental role in suing Pacific Gas and Electric (PG&E) Company of California for the criminal offence of contamination of drinking water with hexavalent chromium in the Southern California





town of Hinkley. Between 1952 and 1966 PG&E used hexavalent chromium in a cooling tower system to fight corrosion. The wastewater was discharged to unlined ponds at the site and some percolated into the groundwater affecting an area near the plant approximately 2 by 1 mile. The residents of this locality suffered severe disorders including cancer, miscarriages, skin problems. Erin Brockovich, with her indomitable courage and compassion, brought the crime out into the open, collected evidence and finally the case was settled in 1996 for US\$ 333 million, the largest settlement ever paid in a direct-action lawsuit in U.S history. This movie was truly appropriate to celebrate the victory of good over bad in protecting our dear old earth. While it enthused us all to be positive, it reminded the organizers about the brutality that environmental activists have often been subject to. Mr Supratik Roy of Department of Film Studies of the college stated incidents of murder of environmental activists in India and thus appealed to all the participants for increased awareness in environmental matters. It was truly an effective and unique celebration of the Earth Day by The Bhawanipur Education Society College with about 35 teachers participating in the event.





# COMMEMORATING WORLD ENVIRONMENT DAY



The Badge prepared by Environment Development Committee



Teachers wearing the badge



IQAC Coordinator Mr. Tathagata Sen with Mr Arpan Mishra

World Environment Day is a special day celebrated worldwide on 5th June every year to express our concern and love for our environment. The Environment Development Committee

of The Bhawanipur Education Society College commemorated World Environment Day on 5.6.2018 in a unique way. The ,members with the assistance of the Department of Journalism

and Mass Communication designed a badge (shown in picture 1) with the college name & logo and the caption "Reuse Reduce Recycle" to raise awareness on environment. Printouts were

taken on used papers. Then the badges were distributed among all the staff of the college including the management, teachers, non-teaching staff and the security staff. The enthusiasm

shown by everyone of The Bhawanipur Education Society College in this simple endeavour to commemorate the World Environment Day was truly encouraging. Some of the moments have been captured in the following pictures.



Teacher-in-charge Dr. Suchandra Chakravarty with Dr Purba RoyChoudhury



Rector Dr Sandip Dan wearing the badge



# LIBRARY

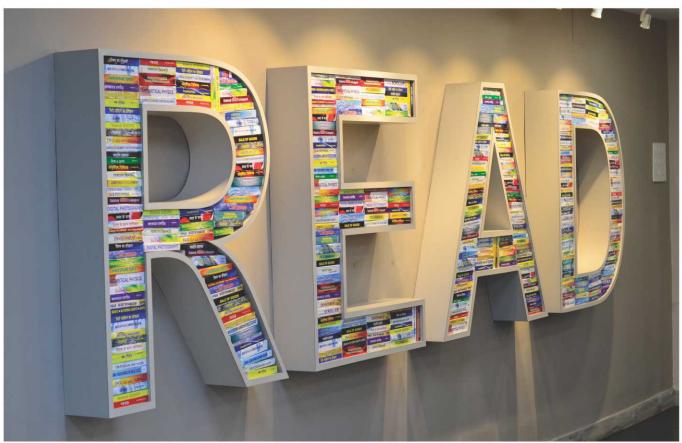
# **KNOWELDGE RESOURCE CENTRE**

### **Vision Statement**

The Knowledge Resource Centre (Library) endeavors to take the lead in helping educate students to become skilled, effective, responsible information users: that is, people who know how to find, retrieve, evaluate, and use it effectively, efficiently, and ethically. The Library practices agility in being able to respond quickly and effectively to fast-paced changes in



information science and higher education. We take an entrepreneurial approach: we undertake the challenge of providing exemplary library and information resources and services in creative, sometimes unconventional ways within the innovative Champlain environment; organizing, operating, and assuming the risk for securing and deploying the needed resources. As "entrepreneurs," we create and grow as an effective library unit within the larger organizational context of the College. In support of the College's approach to higher education (a unique blend of technology leadership, market savvy innovation and fiscal responsibility with a commitment to "the human touch"), we secure and deploy the best available technology to support students and faculty in their information needs, we capitalize on the innovative design and purpose of the Information Commons, and we create, maintain, and make known the Information Commons as an intellectual center on campus -- a welcoming and supportive environment staffed by effective and caring professionals. This distinctive approach





permeates both the physical and virtual Library, its resources, its staff, and its services, as we provide relevant support to students, faculty, and staff.

# LIBRARY ORIENTATION PROGRAMME

At the beginning of this academic year, Library Orientation Programmes were organized at the initiative of the **Dean of Student Affair, Prof Dilip Shah and the Vice Principals of Arts and Science Department** (Prof. Debjani Ganguly & Dr. Samir

Dutta). The programme was organized to familiarize the students with the functioning of the library. It helps the students to understand and to know how to use the resources available in the Knowledge Resource Centre and it is required for the effective use of the resources and services offered by the Knowledge Resource Centre. These sessions have been well received and have helped the interaction between the library and the participants.

# **BOOK EXHIBITION**

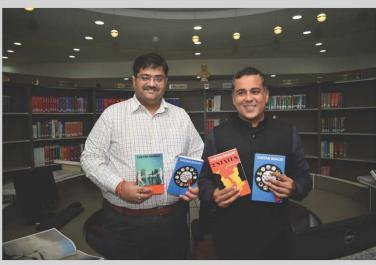
















**8th May - 10 May 2017:** The Bhawanipur Education Society College Knowledge Resource Centre organized a 3 day long book exhibition on the college premises. Around 55 colleges, 12 Universities and 6 Institutions were invited to visit our book exhibition.

The exhibition was attended by 10 colleges, 2 Universities, 3 Institutions, along with proactive participation of 28 renowned publishers. The details of the publishers are as follows:

OXFORD UNIVERSITY PRESS	ORIENT BLACK SWANN	
RAJKAMAL PRAKASHAN	HIMALAYA PUBLISHERS	
LAW POINT	TAXMAN	
BOOK CORPORATION	VIVA BOOKS	
PEARSON	TATA MACGRAW HILL	
ALLIED PUBLISHERS	ROUTLEDGE	
CENGAGE PUBLISHERS	DEYS PUBLSIHERS	
BOOK INDIA	PRENTICE HALL PUBLISHERS	
S CHAND PUBLISHERS	SULTAN CHAND	
NEW AGE PUBLISHERS	CBS PUBLISHERS	
SPD PUBLISHERS	SCITIFIC PUBLISHERS	
I K INTERNATIONAL	SAGE PUBLISHERS	
CAMBRIDGE PUBLISHERS	TAYLOR & FRANCIS	
NAROSA PULBLISHING PVT. LTD	SPEAKING TIGER PUBLISHERS LTD.	

# LIBRARY RESOURCE DETAILS Books, Journals and Magazine Details:

Total Number of Books	34667+
Total number of Books added 2017-18	6106
Total Number of Journals & Magazine	→ AMERICAN LITERATURE
available in Library 2017-18	+ ELT JOURNALS
	→ ENGLISH LITERATURE RENAISSANCE
	→ THE JOURNAL OF COMMON WEALTH LITERATURE
	→ MODERN DRAMA
	→ MODERN FICTION STUDIES
	→ NEW LITERARY HISTORY
	→ SHAKESPEARE QUATERLY
	→ INDIAN LITERATURE
	→ CONTRIBUTIONS OF INDIAN SOCIOLOGY
	→ INDIAN HISTORICAL REVIEW
	→ JOURNALISM AND MASS COMUNICATION QUARTERLY
	→ STUDIES IN INDIAN POLITICS
	→ AMERICAN LITERATURE
	→ ELT JOURNAL
	→ ENGLISH LITERATURE RENAISSANCE
	→ THE JOURNAL OF COMMONWEALTH LITERATURE
	→ MODERN DRAMA
	→ MODERN FICTION STUDIES
	→ NEW LITERARY HISTORY
	→ SHAKESPEARE QUARTERLY
	★ KEATS SHELLY REVIEW
	→ ROMANTICISM
	→ NINETEENTH CENTURY LITERATURE

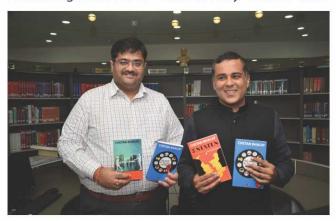


	+ FINANACE INDIA + OXFORD LITERARY REVIEW + INDIAN JOURNAL OF PHYSICS + JOURNAL OF CHEMICAL SCIENCE + RESONANACE + BULLETIN OF THE CALCUTTA MATHEMATICAL SOCIETY + ACCOUNTING RESEARCH AND AUDIT PRACTICE + INDIAN JOURNAL OF ECONOMIC RESEARCH + ECONOMIC AND POLITICAL WEEKLY + INDIAN ACCOUNTING REVIEW + INDIAN JOURNAL OF FINANCE + INDIAN JOURNAL OF MANAGEMENT + INDIAN JOURNAL OF MARKETING + BARTAMAN (BENGALI) + BUSINESS INDIA + BUSINESS WORLD + CHEMISTRY TODAY + CHITRALEKHA (GUJARATI) + COMPETITION REFRESHER + COMPETITION SUCCESS REVIEW + DESH (BENGALI) + EMPLOYMENT NEWS + FEMINA + FRONTINE + GRIHASHOVA (HINDI) + HULCHUL (GUJARATI) + INDIA TODAY + INDIA TODAY + INDIA TODAY + INDIA TODAY + NAVNEET SAMARPAN (GUJARATI) - OUTLOOK PHYSICS FOR YOU + READER'S DIGEST + SARITA + BARTAMAN + THE ECONOMIST + TIME
Journals & Magazine Newly added 2017-18	<ul> <li>         ← YOJANA</li></ul>
Newspaper Available in Library	<ul> <li>■ THE TIMES OF INDIA</li> <li>■ THE STATESMAN</li> <li>■ THE TELEGRAPH</li> <li>■ THE HINDU</li> <li>■ THE ECONOMIC TIMES</li> <li>■ PRAVAT KHABAR</li> <li>■ MINT</li> <li>■ EI- SAMAY</li> <li>■ DAINIK VISWAMITRA</li> <li>■ BUSINESS STANDARD</li> <li>■ BUSINESSS LINE</li> <li>■ ANANDABAZAR PATRIKA</li> <li>■ JUGOSHANKHA</li> <li>■ MILLENIUM POST</li> </ul>



### **EMINENT AUTHORS VISITED**

Eminent authors Mr. Amish Tripathi and Mr. Chetan Bhagat visited our College and also went to our Knowledge Resource Centre. They shared their



### INSTITUTIONAL MEMBERSHIP DETAILS

# " British Council (Kolkata)

We are an Institutional member of "British Council Library". Our Knowledge Centre members have full struggles, views & thoughts with the students and also gave a brief introduction to their upcoming books. It has encouraged the students to use the library more.



access to their print and e resources, amounting to 35,000 printed books, 2,00,000 e -books, 7100+ print and online journals, 4000+ CD and DVD collection and 100+ variety of newspapers and magazines of different fields.

# National Library & Information Services Infrastructure for Scholarly Contents (NLIST)

E	Journals (Fulltext)	
*	American Institute of Physics (18 titles)	http://journals.aip.org/
٠	Annual Reviews (33 titles)	http://arjournals.annualreviews.org/
+	Economic and Political Weekly (EPW) (1 titles)	http://www.epw.in/
*	Indian Journals (180+ titles)	http://www.indianjournals.com/
*		
*	JSTOR (2500+ titles)	http://www.jstor.org/
+	Oxford University Press (206 titles)	http://www.oxfordjournals.org
*	Royal Society of Chemistry (29 titles)	http://pubs.rsc.org/en/journals?key=title&value=current
*	H.W.Wilson (3000+ titles)	http://search.ebscohost.com
٠	Cambridge University Press (224 titles) [2010-2016]	http://journals.cambridge.org/
E-	Books	
•	Cambridge Books Online (1800 titles)	http://ebooks.cambridge.org
+	E-brary (125000+ titles)	http://site.ebrary.com/lib/inflibnet
٠	EBSCoHost-Net Library (936 titles)	http://search.ebscohost.com
*	Hindustan Book Agency (65+ titles)	http://portal.igpublish.com/iglibrary
٠	Institute of South East Asian Studies	http://portal.igpublish.com/iglibrary
	(ISEAS) Books (382+ titles)	
٠	Oxford Scholarship (1402+ titles)	http://www.oxfordscholarship.com/
•	Springer eBooks (2300 titles)	http://link.springer.com.
+	Sage Publication eBooks (1000 titles)	http://knowledge.sagepub.com.
+	Taylor Francis eBooks (1800 titles)	https://www.taylorfrancis.com/
٠	Myilibrary-McGraw Hill (1124 titles)	http://lib.myilibrary.com/
٠	World -ebooks Library (30,00,000 titles)	http://community.ebooklibrary.org/?AffiliateKey=WEL-NDL
٠	South Asia Archive (though NDL)	http://www.southasiaarchive.com



# National Digital Library of India (NDL)

We are the Institutional member of "National Digital Library of India (NDL)". Our Knowledge Centre members can access the resources not only within the premises of our college but also from anywhere and at any time. It is an initiative of the Ministry of Human Resource Development under its National Mission on Education through Information and Communication Technology programme. It is developed by IIT Kharagpur. It has been a virtual repository of learning resources with single window search facility. Useful resources which we can access are as follows:

- 7 Lakh books by 3 Lakh authors in 70 languages
- 3 Lakh articles by more than 2 Lakh authors from different publishers
- 95,000+ thesis by researchers from different Indian institutes.
- Manuscripts from Satyajit Ray Society, Vidya Prasarak Mandal and others
- 262 audio lectures are available in English and Tamil.More will be added.
- 18,000+ video lectures from 11 sources.
- 33,000+ Question papers from 23 sources.
- Web courses from different domains like agriculture, physics and others.
- Data set from OECD, i-Library, South Asian Archive and others
- Annual report from 12 sources.
- 12,000 reports from 17 sources.

# LIBRARY FACILITY AND SERVICES

- BESC Knowledge centre is a fully automated library, providing paperless issue, return and reissue of books, journals and magazines.
- M.A, M.COM, Science Department students can

- issue 4 books at a time for a period of 21 days. The books can be reissued twice for 21 days. The library allows issuance of additional books to students during University Examination time.
- Under Graduate students (except B.B.A) students can take 2 books at a time for a period of 21 days for each book. The book can be reissued twice for 21 days and during the University Examination students can take additional time to return them.
- B.B.A students can take 4 books at a time (because of their vast course) for a period of 21 days for each book. The books can be reissued once for 21 days and during the University Examination students can take additional books.
- For other P.G & U.G students, solved 5 to 10 years Question Bank and University Question paper (unsolved) are available.
- Students can access "Capitaline Software" to get raw data of the individual companies. It helps them to complete Project and Dissertation work.
- The Knowledge Centre remains open for 6 days a week from Monday to Saturday between 8:00a.m to 8:00 p.m.
- The Knowledge Centre currently has a stock of 12 Newspapers, 58 Journals & Magazines for the use of the students.
- The Knowledge Centre is well equipped with 10 Wi-Fi enabled computers for the use of the students, where they can access e resources and other relevant data.
- OPAC (Online Public Access Catalogue) facilities are available for the students.

# LIBRARY FACILITIES FOR FACULTY MEMBERS

 The faculty members can issue 6 books as well as journals at a time for 1 month each.





- Current Awareness Service is available for them through mail and other web 2.0
- A separate Computer is available for them to utilize the digital resources.
- Separate tables are also allocated for study and research purpose.

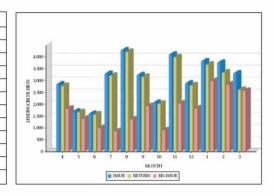
# **KNOWLEDGE RESOURCE CENTRE STATISTICS**

(APRIL 2017 - MARCH 2018)

The following is the Circulation Report which we have been able to prepare through our Automated Software.

# LENDING CIRCULATION REPORT FROM 01/04/2017 TO 31/03/2018

MONTH KEY	MONTH	ISSUE	RETURN	RE-ISSUE
4	April (2017)	5894	23	1806
5	May (2017)	3043	24	1388
6	June (2017)	2314	25	995
7	July(2017)	9004	26	859
8	August (2017)	13866	25	1359
9	September (2017)	7580	19	1913
10	October (2017)	3415	14	904
11	November (2017)	10583	25	2032
12	December (2017)	5450	18	1820
1	January (2018)	6139	21	2977
2	February (2018)	9049	24	2831
3	March (2018)	7410	23	2554



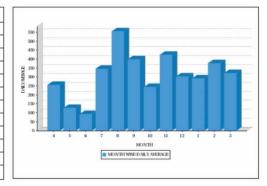
# ENTRY/EXIT REPORT FROM 01/04/2017 TO 31/03/2018

# **Student Foot Fall Statistics:**

The Following table provides the footfall statistics and the number of working days. Total number of working

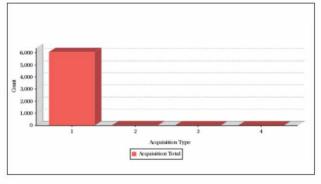
days was 267. And the highest number of Students footfall was in the month of August 17' is 13866.

MONTH KEY	MONTH	NO. OF STUDENTS	DAYS	DAILY AVERAGE
4	April (2017)	5894	23	256
5	May (2017)	3043	24	127
6	June (2017)	2314	25	93
7	July(2017)	9004	26	346
8	August (2017)	13866	25	555
9	September (2017)	7580	19	399
10	October (2017)	3415	14	244
11	November (2017)	10583	25	424
12	December (2017)	5450	18	303
1	January (2018)	6139	21	292
2	February (2018)	9049	24	377
3	March (2018)	7410	23	322



# **Knowledge Centre Audit Report Statistics**

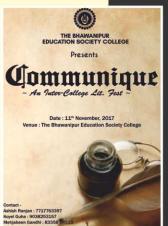
KEY	Acquisition Type	Count
1	Purchased	6078
2	Gift	17
3	Donated by Student	7
4	Donated by Faculty	4

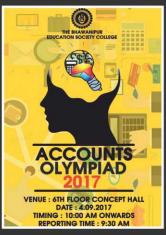


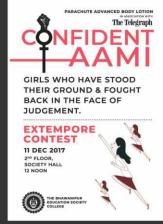




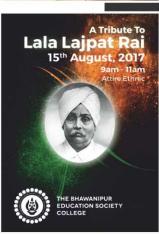






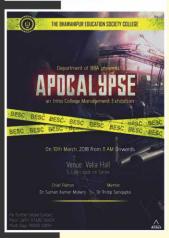




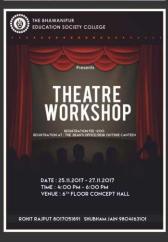


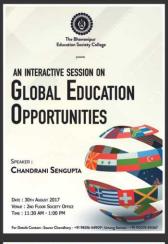


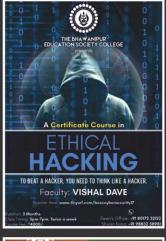


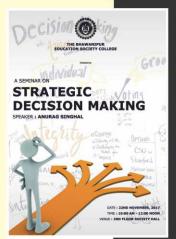




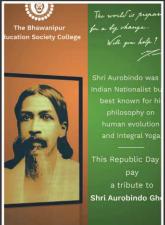


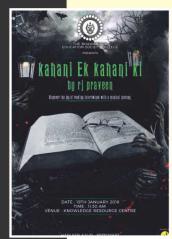


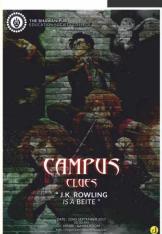


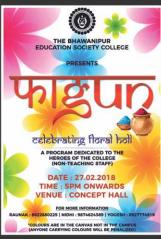


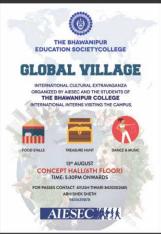








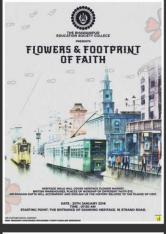
























THE BHAWANIPUR EDUCATION SOCIETY COLLEGE



The news industry has had a rough decade. Print readership is steadily declining, newspapers are closing, and journalists with decades of superience are being field off. What does the future hold for the small newspaper publishing industry?

THE BHAWAN











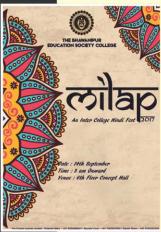


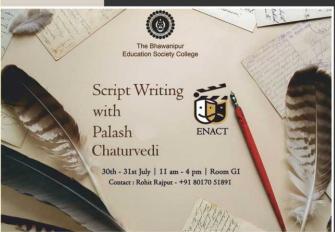




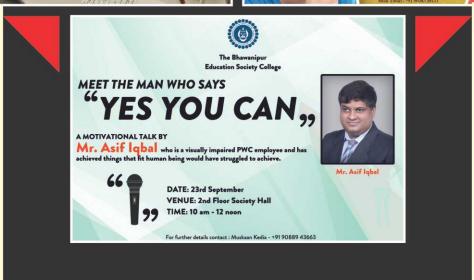














# **EVENTS 2017-18**

# BESC Welcomes the New, help freshers connect talents to dreams

# 15th July'17

It is customary at the Bhawanipur Education Society College (BESC) to formally welcome the fresher is into the fold through a series of Induction programmes that seek to reach out to every student walking into its hallowed portals. These inductions, in keeping with the spirit of the Bhawanipur, are no mere sermons for the ones seeking initiation, but are scrupulously managed and carefully conducted events that are addressed by none less than the Dean of Student Affairs of the College who is supported by key members of the faculty, representatives of the various College Collectives, apart from some members of visiting, guest faculties.



Induction Session welcoming new students to BESC in progress

The very fact that BESC calls what most colleges term as a fresher's-welcome, an "Induction" programme has to do with the overwhelmingly commercial core of the institution and its single-minded, even obsessive, devotion to ensuring that its students, instead of being restricted to the prescribed dollops of academics, are exposed to real-life situations, so that they may be battle ready when they make the transition into gainful employment, as seamlessly as possible.

The Batch of 2017 too was sworn in, through as many as 17 Induction programmes. Prof. Dilip Shah, the Dean of Student Affairs, who made it a point to address each one of them, used the occasion to explain the uniqueness of the Institution, the common spirit that runs through everything it does



Mr. Kisnan from ACCA addressing the Students

and urged the assembled to embrace the Bhawanipur way of life, which has become synonymous with excellence. The venues had representatives from all the College Collectives and in-coming students were provided with the option of joining a collective of their choice so that they my chase their dreams from their very first day at the college.

Prof Shah also talked at length about the BESC initiatives – collectively called "From Passion to Profession" - aimed at providing students to pursue hands-on knowledge in fields that are close to their hearts through the process of active interaction with industry experts, so that they may become ready for deployment by the time they complete their stint in the college. Conductors of these short duration, power packed "Career Connect" Courses – Corporate Communications, ACCA, Cyber Security, Commerce Plus and GST were also present at the function to address the queries of the students. Dr Divyesh Shah, Prof Meenakshi Chaturvedi and Prof Vijay Kothari



Prof Dilip Shah, Dean of Student Affairs enlightens students at the Induction Session



actively assisted Prof Shah in the conduct of the proceedings. About 30 student members, from the 18 collectives (verticals dedicated to pursuing a specific field of excellence) highlighted their achievements to the new students as they filled their ranks, while 10 student volunteers ensured the glitch-less conduct of the massive exercise. In all, about 1500 students took part in the Induction process, slipping into the places vacated by the seniors who have moved on.

# Seminar on Time Management 26<sup>th</sup> July'17

'The bad news is time flies. The good news is you're the pilot.'

Time management is the process of planning and exercising conscious control over the amount of time spent on specific activities - especially to increase effectiveness, efficiency or productivity. But we hardly consider it to be integral, don't we? This and this above is the reason why The Bhawanipur College organised a seminar on Time Management for its students.

The seminar was taken over by Susan Nakayama Siaw, PhD in Psychology and Sociology from Polytechnic University, California and one of her students, Dustin Stephen. The beginning of the seminar was marked by a beautiful song, 'Traffic' which was sung by one of



A section of the audience at the Seminar on Time Management

Ms. Siaw's students an incredible singer from California. This was done to capture the attention of the crowd and to fill them with positivity. As the seminar preceded the chief guest, Miss. Siaw taught the students about THE SEVEN HABITS OF EFFECTIVE PEOPLE by these she highlighted the time schedule of US students as to how much time they give to their studies, games, sleep etc. In between the seminar a

task was given to the students asking "IF YOU HAD ONLY ONE MONTH TO LIVE STARTING RIGHT NOW, WHAT WOULD YOU DO IN THAT ONE MONTH". By saying this she gave a report of two of her students; one of the report stated that:-"I want to live my life as I am living..." In the end she just said that while distributing time give some good amount of time to sleep because "Health is wealth".



Prof Dilip Shah felicitating Dr Susan Nakayama Siaw & other guests

The discussion highlighted upon the importance of Time Management and ways to manage them exemplifying the best practices for prioritizing task, overcoming procrastination, improving your concentration and dealing with frequent distractions.

Ms. Siaw's insights underscored the success to the Seminar. Our Dean of student affairs, Prof. Dilip Shah came forth to conclude the event by addressing the students and felicitating the Guests.

# GST Manthaan – Churning the Ocean of Goods and Services

# 2<sup>nd</sup> August'17

The Bhawanipur Education Society College (BESC) was one of the first institutions to facilitate the move into the GST regime, even before GST had formally gone on force.

The 15-day intense GST Course of BESC has been so well received by the students and working professionals that it has been swamped with requests for re-runs and so far 8 such batches have already been conducted, in which 320 students have been exposed to the intricacies of the new tax structure. Hailed as a course that is "by the specialists, of the practitioners and for the professionals," the GST course was not only a prime mover in the domain, but has also set the high water-mark, which is being sought to





The first meeting of Manthaan – a community of GST professionals in progress

be replicated in other campuses around the country now.

However, in keeping with the BESC philosophy, the handing out of the completion certificates is not seen as an end in itself. This is more so as GST is in a constant state of flux with newer interpretations and explanations coming up even as it evolves in its journey towards flowering. With this in mind, it was decided to create a platform where all those who complete the course successfully can meet, greet and keep themselves abreast of the latest happenings on the field, apart from getting an opportunity of interacting and networking with fellow professionals. The result is Manthaan. As Professor Dilip Shah, the Dean of student Affairs of BESC, and the man who had conceived the course says, "the naming is deliberate, for there is a literal churning going on in the economy and BESC wants to help the professionals and the taxpayers get ready to partake of the nectar when it surfaces".

The first meeting of Manthaan - the GST "One Nation,



A section of the participants at Manthaan, a meet for GST professionals

One Tax, One Community" - was held at the Society Hall of the College. CAs Subham Khetan, Abhishek Agarwal and Niraj Harodia, who had played a stellar role in conducting the early classes took the podium and talked at length about the new lights that are being shed on all matters GST. The latest updates from the relevant departments were also shared apart from questions from the audience about specific problems that the practitioners were facing.

# Calcutta Times Oppo Fresh Face '17 5th August'17

Fresh as opposed to tinned. Fresh as opposed to stale. Fresh as opposed to the wrinkled, the decaying. Fresh as in a newcomer, as in a fresher, a newbie.

And what good is a fresher if the fresh face is not appreciated; the talents that the breaths of pure, fresh air blows in, celebrated? Crisp, firm, unwilted, the Bhawanipur Education Society College (BESC) paid tribute to the faces that are destined rule the campus and the world.



Advertisement hailing the winners of Oppo Fresh face held in the college



Take a hundred and ten participants putting their best face forward. Add a college load of talents ranging from the predictable - Singing, Dancing, Acting, Mimicking, to the exotic - playing the Violin, strumming the Santoor. Put the contestants through exacting rounds of intense competition. Add an appreciative crowd working itself to a frenzy. Put in a few hardnosed reporters and a glam queen (model Tina Mukherjee) as the judges. That was what the whole fashion fiesta was all about, to cut a long story of scorched ramps, dashed dreams and crowning glories short, that is.

The 1<sup>st</sup> runners - up were Saurav Ganguly and Shravan Aich in male category and Shrishti Das Gupta and Yukta Juneja in the female category. The 2<sup>nd</sup> runners - up were Akash Chaudhury and Sagnik Mondol from the male category and Sophia Twinkle Akhtar and Ayshi Mukherjee from the female category. Sneha Singh, Rishika Nag, Russian Bose and Avinash Agarwal emerged as the ultimate winners.

# Emerging Career Options – life beyond B.Com and BBA

# 8<sup>th</sup> August'17

The Bhawanipur Education Society College (BESC) has always put an inordinate amount of stress on ensuring that its students are not only empowered academically, but are also equipped with the necessary skill sets that will ensure their ready deployment in the job market.

As part of the process, the Institution offers a number of short-duration programmes that students are encouraged to take up with their regular academic assignments - programmes that expose them to fields of their choice so that they may convert their passions into their profession. Collectively christened as Career



Emerging career Options - a seminar on life beyond B.Com and BBA

Connect, such courses are offered in Commerce Plus, Corporate Communications, Cyber Security, ACCA, GST and CFP among others.

As an extension of this process of empowerment, BESC organised a seminar on Emerging Career Options to make the students aware of the various career related opportunities that are now available to them so that they may set their collective sight on the goal from the very beginning of their college years.

The Seminar was conducted by eminent academician, management guru and career counsellor Jaishankar Gopalan, who is also a visiting faculty. Having explained the BESC philosophy behind providing students with as many options of keeping their tryst with professionalism as possible, he introduced the distinguished panel of speakers to the audience.

Representatives from the institute introduced ACCA – one of the most watched professional avenues in the global financial map. Fenil Vedakken who is both a qualified CPA and CMA, talked about the courses that are offered, right here in the college and urged the students to avail of the opportunity to add either or both the feathers to their caps.

Aswini Bajaj who is a practising CFA took to the podium and led the students through all the ten subjects that the course comprises of, its duration, eligibility and the relevant timelines for taking and clearing the examinations.

Tapas Saha, a CFP talked about the course, its efficacies and explained about the huge demand-supply gap for qualified professionals in the field, an anomaly that is only expected to become worse in the days to come as the emerging economy call for the deployment of more such professionals.

Mohit Damani an FRM and an actuarial scientist by



Distinguished speakers at the conference on Emerging Career Options



profession also addressed the gathering of students, taking them through the various facets of the courses that are offered leading to the world of professional actuaries.

Pramod Maloo and Vishal Dave, experts in Digital Marketing and Cyber Security not only graced the occasion but also enlightened the students about the opportunities in their respective domains.

"These are indeed exciting days" said Jaishankar Gopalan while winding up the proceedings "wish I was in College. Wish I was in BESC!"

# Number Krunchers – another equation falls in place for Inter College Maths Competition 10<sup>th</sup> August'17

The Bhawanipur Education Society College (BESC) witnessed an event of a different type on the 10<sup>th</sup> of August, when close to a hundred and fifty students trooped in to the newly furbished Society Hall, ostensibly to indulge in their passion for Mathematics and select the college representatives for the next Maths Olympiad.

Abhishek Singh, Senior Faculty & Subject Matter Expert in Roads Institute, who was the guest of honour for the programme was overwhelmed, "I have never witnessed such spirited participation, nor have I come across numbers like these in an event dedicated to



Judges compiling the score sheets at Number Krunchers

Maths" he said, barely able to supress his excitement. Prof Vivek Patwani and Prof Chandan Jha from the Department Maths in BESC, the organisers of the event, also expressed their satisfaction at the heavy turnout, which they said, only strengthened their resolve to organise more such events aimed at the college Philomaths.

Prof Dilip Shah, the Dean of Student affairs of BESC,

started rhetorically with the question "who says that the numbers do not attract the numbers", obviously happy with what he saw. The event which was a curtain-raiser of sorts discussed and sought to orient the participants to the 2-day workshop that was to follow. Questions on Data sufficiency, Quantitative problems and issues that are Geometrical were conversed with live examples, most rational ways of reaching their solutions were sought and the entire proceeding were marked by a very high level of interaction between the conductors and the audience.



Participants frenetically solving problems to reach the victory stand at Number Krunchers

Participating students were also satisfied at the mathematical precision with which the event was conducted, not only their number crunching skills, but also bolstering their love for the subject. As one student summed it up, "it was like Euler's Identity – the perfect mathematical equation, comparable to a Shakespearean Sonnet. It was a pleasure to attend and I believe, no one could not have done it better".

# MUN – BESC calls for a Total elimination of Nuclear Weapons

# 12th August'17

Mun - The Model United Nations is primarily an educational simulation through which participating students are exposed to a variety of concepts like diplomacy, the working of the United Nations and the finer nuances of International Relations. By its very nature, MUN (also called the Model UN) encourages students to research; brush their skills in writing, debating and public speaking; apart from fostering in them qualities such as critical thinking, leadership and team work.

In keeping with this tradition, the Bhawanipur Education Society College (BESC) organised the Intra





Prof Dilip Shah explain the thought behind MUN and the ways to excel diplomatically

MUN 2017 to keep the banner of MUN fluttering in the campus and introduce the freshers to the intricacies of the circuit. The main agenda of the meeting was "United Action with renewed determination towards total elimination of nuclear weapons". 24 delegates, representing a rainbow coalition of countries took part in the deliberations, each registering the concerns of the country represented, apart from trying to garner support of the other delegates for the respective positions of their countries. 5 members of the Executive Board were also present.

The gathering deliberated at length, explaining in detail the various aspects of the knowledge crusade. Speakers welcomed the fresher's on board and encouraged them to be immersed in the excruciatingly hard work that precedes each convention, not to mention the toil needed of succeed in one to emerge victorious. The faculty also urged the students to make full use of the painstakingly erected MUN platform in BESC – take the test of fire as it were, to come out purer, like gold as a student and a diplomat.

# BESC Global Village

### 13<sup>th</sup> August'17

The AIESEC Collective of the Bhawanipur Education



Participants at the AIESEC village

Society College (BESC) organised the Global Village – a fair that provides the opportunity to sample different world cultures without actually travelling - at the College Auditorium on the 13<sup>th</sup> of August 2017.

Ayush Tiwari the AIESEC Collective representative and Aditya Shaw spoke at length about the collective, the AIESEC movement that spans the world and the unique ways in which it empowers the global youth. However, the fireworks were provided by Kanishk Sarogi a 2<sup>nd</sup> year student from a city college who shared his experience of reaching out and being humbled by the warmth of hospitality of people in distant shores as he travelled as an AIESEC intern.



Decorations welcoming delegates to the world of AIESEC

The evening also witnessed a melodious musical performance by Abhishek Roy Choudhury, which was followed by a session of beat boxing, presented by BEites. Flames, the dance collective of BESC had the mesmerised crowd on their feet as they wow-ed one and all with their choreographed moves. However, the real spirit of AIESEC was attained, when visiting interns from Algeria, Morocco, Slovenia, China, Sweden, Japan, Russia, Brazil, Germany, Columbia, Tunisia and Poland



Its selfie time at the Global Village by singer Abhishek Roy Choudhury



joined in the revelries, shaking themselves to frenzy to, you guessed it, Bollywood chartbusters.

The evening, lived up to the AIESEC motto of empowering young people for peace and fulfilment of humankind's potential" with the crescendo of youngsters from various parts of the world bonding over music, with BESC facilitating the process of empowerment for a greater cause.

### Artificial Intelligence 14<sup>th</sup> August'17

#### AI-is it Man vs. Machine, yet?

Facebook has allegedly been forced to pull the plug on an experiment that mutated itself beyond control with at least two computers communicating with each other in a language of their own creation, unaided and without outside human intervention. Is Al attaining critical mass? Is Fuzzy Logic coming on its own? Is our obsession to replicate the human mind going horribly wrong? What are the issues of ethicality that need to be addressed even as we go on in our eternal quest to play the God of mind? Suddenly, Al, chip embedded as the world has become, is engaging the popular imagination and the Bhawanipur Education Society College, BESC, is no exception.

Rising to the occasion, the TecDec Collective of BESC organised a Seminar on Artificial Intelligence. Dattatreya P. Sharma, the founder of GuRuPrevails.com which is the first consultancy firm to offer training in Machine Learning, introduced students to new technologies and analytical methods of problem solving. He explained and helped students to map out their route to make their way on the web.

The speakers deliberated on a number of issues that included Artificial intelligence and the processes

involved in their decision-making; prediction, classification and clustering of Al; the scope of artificial intelligence and programming in the near future; the possible changes in the social, economic and political scenario due to the unabated emergence of artificial intelligence; and the over-dependence of human beings on technology with all the attendant threats.

Dattatreya P. Sharma, took the floor and had the audience spell-bound as he took the audience on a guided tour inside the brains of the computer as it were, explaining in the process, many an unanswered question that has irked the young minds in the college. However, it was his categorical reassurance that there is no immediate threat of Al taking over the world as we know and of rewriting the rules of engagement that carried the day.

# BESC celebrates the Independence Day 15th August'17

"This time it is different" because we will consciously try to move beyond the ceremonies and ensure that this special day is accorded the love and respect that we bear for it in our hearts – walk the talk!

The Tricolour was unfurled with full solemnity and was followed by a march past in which students of the Bhawanipur School and the NCC unit of the college took part. This was followed by a rousing speech by Prof Suman Mukherjee, The Director General of the College. Students of the ICSE and ISC sections paid a glowing tribute to the freedom fighters, singling out Lala Lajpat Rai, whose name the college proudly bears in its address. Crescendo, the Music Collective of the college, then presented a patriotic number that heightened the gravity of the occasion. Fashionista, the fashion collective of the college interpreted the



Members of the management and the faculty celebrating Independence Day





Students taking the Independence Day pledge

spirit that is India through a fashion show that was aptly titled "Unity in Diversity".

However, what set the occasion apart and helped it reach a higher level was the pledge that all assembled took. The directives from the concerned authorities about Independence Day celebrations were read out and going a step further, BE-ites took one of the five pledges that were premeditated. "I will give my hundred percent to the Nation; I will work to uphold the moral values; I will work to protect the environment; I will put a smile on the face of a fellow citizen and I will learn and pursue excellence" being the pledges that were taken in a unique show of reverence for the occasion.

A token sapling was also presented to Champaklal Doshi, the Chairman of the college to mark the various initiatives taken by BESC students to not only spread awareness about environmental protection and the adoption of sustainable lifestyles, but also to reverse the ill effects of Global Warming and Climate Change.

The assembled crowd was also informed about another BESC initiative to mark the Independence Day wherein college students helped three hundred orphans celebrate the occasion.

Later, on the 20<sup>th</sup> of August 2017, Enact, the theatre collective of the college, organised a street play in the Simpark to reach out to the people at large with their interpretation of the meaning of Independence. Here too, the underlying urge was to break out from the college campus and spread the message among the people where there is a need for such awareness.

#### "A rag and a bone and a hank of hair"

The Tiljala Shed is a NGO that is working with the most marginalised and socially ostracised – the rag pickers – for close to three decades now. Their "happy hunting ground" is Narkaldanga, Tangra, Park Circus Rail Gate, Topsia and areas adjoining the Burhani Masjid. As the crow flies, not even ten minutes from The Bhawanipur Education Society College – but socially and economically, it is a world that is far, far away.

It is into this seamy underbelly of society, where the "India happening" story has not touched (leave alone transformed) the lives of children who eke out a living by shifting though our refuse that Bushra Hasan led a dedicated team of 15 BE-its, volunteers all, over 8 consecutive days to experience the plight of the Children of a lesser God and conduct a survey. The exercise was a NSS initiative.

In all 130 children, were tested for their height, weight, immediate ailments and eating habits. Helped by renowned dietician Hera Nafiz, the students calculated the PMI of the children, the results of which were as horrific as the living conditions they are subject to, of the edibles they consume in the name of food.

"I had heard about the darkness before the dawn, about the darkness right under the flame of a candle – what I could never have imagined, is just how allencompassing such darkness can be; how terribly disadvantaged the poor children are" said Bushra.

#### **BOTs and Balls**

#### 16th & 17th August'17

The Bhawanipur Education Society College (BESC) organised a two-day workshop that delved deep into the intricacies of robotics. Organised by the TechDeck collective of the college, the event had Skify Labs as the technology partners.

About 40 students actively participated in the workshop in which the fundamentals of robotics and the technology running the BOT's were explained in



Students with a drone at the workshop organised by the TechDeck collective of the BESC



detail. The participants were then divided into five groups and provided with kits to build functional robots of their own. Not only were the robots made, but were made to participate in a knock out Soccer Tournament. The two teams that reached the finals, played before a cheering crowd who were overawed by the skills on display. The team (Team 8) comprising Arihant Jain, Sk Rahmat Ali, Tabiz Mahfooz, Rajkamal Yadav and Harah Agarwall emerged victorious. Sandeep Singh and Sahil Jahan, who conducted the match with iron fists were lauded for their effort, though the reaction of the BOT's about the referring is not immediately available.



Visiting faculty making a point at the Robotics Workshop

Visiting faculties from Skify Labs were ecstatic about the level of participation and the general enthusiasm with which the entire process was conducted. Mementos and certificates were distributed to the participants on the successful completion of the event.

# Welcome to the Matrix

#### 19th August'17

Digital Detox – a period when a person goes "off-grid", stops using the digital devices like smart phones and computers, to reduce the addictive dependence on the gadgets and the virtual world to which they lead, to focus on the social interaction in the physical, real world, is one of the most pressing issues of our times. The near manic proportions that the problem of digital depend ever has reached, especially among our young, is a matter of the gravest concern.

The Bhawanipur Education Society College (BESC) organised a seminar on Digital Detox on Saturday, the 19<sup>th</sup> of August 2017. The TechDeck collective took the initiative of bringing together the speakers for a

session that was made even more relevant to the BEites by the "dark side" of an affliction that is also being termed as Nomophobia and has recently been brought into sharper focus by killer games like the Blue Whale. The credit of organising the timely and extremely relevant event goes to Muskaan Kedia and Bushra Hasan.



connecting with the speakers at the Seminar on Digital Detoxification

Josraj Arakkal, a renowned expert in the realm of digital learning flew in from the ITM – Business School in Mumbai to take the students, who had packed the Society Hall like bytes in a chip, through an extremely well organised presentation that not only spelled out the causes that lead to a situation that calls for Digital Detox, but also explained the ways and means of going Cold Turkey, and kicking the habit.

Chawm Ganguly, an avid blogger, who took the podium next, read through a post he had uploaded a few years back, where he had predicted, with chilling accuracy about how our ever-increasing dependence on the net will suck us into a wormhole of no return.

Key takeaway from the event? Disconnect to Connect!



Prof Dilip Shah felicitating Josraj Arakkal at the Seminar on Digital Detoxification



# And while my Guitar gently ... Rocks! 25<sup>th</sup> August'17

Euphonious refers to something that is pleasing to the ear. In its Season II, this inter-college music fest organised by the Crescendo and the Utsav Collectives of the Bhawanipur Education Society College (BESC) on August 25<sup>th</sup>2017, proved that the naming was just right. For Euphonious was, literally, a series of pleasant, "euphonious" performances, each surpassing the other.



A full bench of Judges at the Euphonious



Winners being cheered by Dr Divyesh Shah

The Fest witnessed participation from most of the city's premier institutions, including Scottish Church College, A.J.C Bose College, St. Xavier's College, JD Birla College, Amity University, Goenka College of Commerce, ILead, Indian Maritime University and BESC. Mention should also be made of the 500 plus students that packed the college auditorium, cheering (and at times jeering) the performers to give their very best.

There were solo and group performances, spread across Eastern, Western, Bollywood and Instrumentals

with popular categories being divided into subgroups to accommodate all the participants. Performances were judged and the winners were selected by a panel of Judges – experts in their chosen fields of excellence - Abhirup Dutta, Bihu Mukherjee, Arkoprabha Ghosh, Avishek Chatterjee and Sourav Goswami.

However, the real twist in the plot, was when the judges could restrain themselves no longer and picked up their weapons of mass elation to jam with the student performers. The mesmerised audience had never witnessed a Jugalbandi between the preachers and the preached, that too of such a high tome and tenor, before. Not that they complained, with, as one student put it, succinctly summing it all up, "if music be the food of love, play on"!

We will fail in our duties if we do not mention about the three BE-ites Umang Somani, Ayush Agarwal and Navneet Dugar who MC-ed the entire event – danced, mimicked, cracked PJ's and even attempted to sing – to keep the crowd entertained for the marathon twelve odd hours that Euphonious took to play itself out. As a matter of fact, they were no less in demand than some of the performers who swayed the audience and the judges. Kudos, guys!

### Celebrating the Golden Rules 25<sup>th</sup> August'17

The Bhawanipur Education Society College continued to retain its overwhelmingly Commerce Core, 750 students applied to participate in the Olympiad. As a matter of fact, there was no venue, large enough in the campus to accommodate them all for the proceedings. The initial round was therefore conducted in 17 classrooms simultaneously.

07:45 hours, 750 students.17 classrooms. One event. An undeniable moment of pride for Accountancy, even if we ignore the fact that nobody even bothered to inform the Limca Book of Records!

The five best participants were selected from each classroom, who will participate in the intra-college Finals of the Accounts Olympiad.

The credit of organising the mega event goes to Dr. Divyesh Shah and Prof Ankit Patwari.

# BESC hosts the NEAS 2017 Road show 26th August'17

The journey to the coveted National Entrepreneurship Awards 2017 has begun. As part of this journey, the



NEAS Road show – a curtain raiser to the main event was held in the Bhawanipur Education Society College (BESC) on August 26th, 2017.

Spread over three Sessions, the event witnessed acknowledged stalwarts - entrepreneurs all, Vasant Subramanyan, Director and CEO, Last Peak Group; Pankaj Jain, CEO, ICA Eduskills Private Limited; Arijiy Bhattacharyya, founder and CEO, Virtual infocom; Rajiv Kr Poddar, founder and CEO, Smartpower Automation descending on the college, the proceedings of the panel being moderated by none other than Sagar Daryani, Founder and CEO and Wow! Momo. The topic that the panel discussed "The Evolution of Entrepreneurship in Kolkata" and the content of their communication held the audience enthralled, providing perspectives from their vantage point as entrepreneurs that we often miss.

Details about the awards were communicated to the 150 plus students who had thronged the auditorium to meet and greet the entrepreneurs in the minutes' of details by Prof Satyajit Majumdar, Professor and Chairperson of the Centre for Social Entrepreneurship School of Management and Labour Studies, TISS.

Panellists then held an interactive session on the



Distinguished guests at the NEAS 2017 Roadshow

Entrepreneurship ecosystem of Kolkata, hailing the rich entrepreneurial legacy of the city, highlighting the lacunas and ending on a positive note with the hope that the shortcomings will soon be overcome and Kolkata will regain its past glories.

### What's the right answer? Q'URIOUSITY finds out. 26<sup>th</sup> August'17

A team of Quiz Masters from Derek O'Brien and Associates had come down to the Bhawanipur Education Society College (BESC), to conduct a



Participants at the Q'uiousity Quiz

quizzing session of 5 rounds of 8 questions each. On a higher plane, their mission was to foster the love for quizzing in the campus and make the already popular activity gain firm footing among the students.

Andrew Scolt, Vice - President of Derek O'Brien and Associates, explained about the rich legacy of Kolkata as the Quiz capital of the country and urged the students to immerse themselves in the rapid fire world - which not only is an extremely pleasurable occupation, but also goes a long way in empowering the pilgrims with knowledge. "There is nothing trivial about trivia"he said.

55 quizzards from BESC were in attendance and between the rounds, the quiz master had few interactive sessions with the audience and gave away prizes to the ones giving the right answers. The winners got certificates. Basudeb Moulik and Supritam Datta; Shreyansh Goyal and Aliasgar Ayaz and Aman Shah and Shayon Sen emerged triumphant.

The credit of organising the event, down to the last tiebreaking question goes to Pooja Manot and her team from the Quizzards collective of the BESC.

# Corporate Etiquette @ BESC

#### 27<sup>th</sup> August'17

As India prepares to reap the demographic dividend, her corporate sector is in a constant state of flux. Young people are increasing moving into all echelons of the corporate world, with some even taking on brick and mortar behemoths with their innovative disruptions. It is to this driven force that Lakmé wants to reach out, and talk about Corporate Etiquette. Little wonder, they were in BESC.

Lakmé, incidentally was the first Indian cosmetic





Session on Corporate Etiquette in progress

brand to introduce makeup to Indian women and has been straddling the scene for more than 5 decades now. The choice of the BESC campus – for obviously the most glamorous reasons, was therefore natural. The event – a Workshop on Corporate Etiquette.

About 200 BE-ites welcomed the team from the Lakmé Academy comprising of Veena Hinger, Nafisa Baptiste, Hema Rai Suvva and Kirti Mahamia. Students were exposed to various facets of corporate etiquette and were shown ways of increasing their suave quotient. Backed by an extremely professional presentation, successive speakers underscored the need to what we loosely term as "being presentable" – to make the first impression that has a killer effect, with examples of the little do's and don'ts that make all the difference.

### Gaata Rahe Mera Dil: BESC Manzil! 29<sup>th</sup> August'17

International Management Institute Kolkata



Members of the IMI interacting with the students

representatives, Sneha Chakravorty and Aparna Singh Roy (an alumnus of BESC) were in the campus on August 29<sup>th</sup> 2017, to conduct the initial round and identify the winners who will represent BESC in the forthcoming IMI Kolkata Fest.

Participants – a hundred and twenty of them - were taken on an intensely competitive musical Odyssey spread over three innovative rounds. In the first, an actor / actress name was given and the participants were required to sing as many songs pictured on him / her within three minutes.

In the Second Round, a word or a phrase were given to the participants who were expected to sing a song around it.

In the final round Songs were given and contestants were expected to identify the names of the Actors / Actresses, Director and the respective movies.

In all 23 teams of 5 members each participated, their classroom roars magically transformed into



Apostles of Antakshari - winners all

melodious tones. Three Teams emerged winners and were crowned the Apostles of Antakshari of BESC by Prof Dilip Shah, the Dean of student affairs of BESC. They will represent the college in the forthcoming event.

Said a beaming Aparna Singh Roy, "it's so good to feel (and hear) the same BESC tunes that I carry in my heart. So much has changed in the campus since the time when we were students here, yet, the zest for life, the ability to emerge winners in everything we do, remains the same. Love you Hamesha, BESC".

#### **Events RUs**

#### 28th August'17

The line-up of speakers for the event was impressive. The 400 odd students who had had gathered were eager to hear it from the horse's mouth and heard it they did. For the topic of the Seminar was Event Management, something that all BESC students are





Seminar on Event Management in progress

either already famed for or is the chosen field where they seek to earn their fame and fortune.

Gautam Bajoria – the name that is synonymous with Umang; Rishav Bapna of CherryTree and Rehan Morris, who helps the TT create content around the events he does of them, were the back-end Men with the All Access Passes who were accessible to all the students for a change.

Enthused by the tremendous response that the event generated and noticing the universal interest of the students to know more about the intricacies of the trade, Prof Dilip Shah, the Dean of Student Affairs of BESC announced that the college will soon organise a 5-day workshop on Event Management, to a rousing applause from all the participants – speakers and audience alike.

# Let's Get Digital - Workshop on Digital Marketing 29th August' 17 to 2nd September' 17

A workshop on Digital Marketing and various related topics from promotion to advertising techniques of top companies was organised in the college.

Pramod Maloo, Founder of Kreative Machinez an



Workshop on Digital marketing

expert who is stretching the horizons of digital marketing and helping corporate entities integrate themselves in the digital space was the main speaker.

Aditi Agarwal, founder of the Stickypinsinc.com took the lead on the second day and explained in lucid details how campaigns can make or break a brand with reference to specific case studies.

On the third day, the major issues relating to Search Engine Optimisation were taken up. On the Final day of the Four-day Workshop on Digital Marketing, students were exposed to Google adverts.



A section of participants in the Digital marketing workshop

Digital Marketing is an umbrella term that refers to the entire gamut of advertising delivered through digital channels such as Search engines, Websites, Social Media, E-Mails and Mobile Apps. Having exposed the participants to all the other platforms, the final speaker unveiled the exciting world of Google Adwords, of how companies can reach out to specific audiences and target their customised messages to maximise the bang for the client's buck.

# Global Opportunities in Education 30<sup>th</sup> August'17

An Interactive session on Global Education Opportunities was organised by the Bhawanipur Education Society College (BESC) on the 30<sup>th</sup> of August, 2017. With falling boundaries and the shrinking world, overseas campuses are today beckoning the students of India like never before, often with hard to resist inducements. The easy availability of finance to seek such education and greater awareness among the student community are also feeding this increasing outbound trend. However, there are the obvious pitfalls and the BESC, while encouraging students to pursue every option that is available to further their cause, is conscious to point





Seminar on Global Opportunities in Education



A section of the crowd – in rapped attention

out the things that they should generally guard against. It is in this context that the interactive session was organised by the AON Collective of BESC, so as to give the students an opportunity to have their concerns addressed by those involved in the process.

Sandip Sarkar, Regional Manager of IDP Institute; Suchismita Chakrobarty and Chandrani Sengupta explained the pros and the cons of studying abroad, how best to plan out so as to take the flight – to a foreign campus.

The lucrative job opportunities that follow the prospect of fending for oneself in an alien land, the sheer glamour associated with studying abroad, the value addition and cultural enhancement that such moves lead to an off-course, the commitment to excellence that these universities ingrain in their students were some of the key points that were highlighted.

## Art for the Heart's sake 30<sup>th</sup> August'17 & 31<sup>st</sup> August'17

The Art in Me collective of the Bhawanipur Education Society College (BESC) organised a two-day workshop

in the college where students celebrated union of canvas and colours. The importance of Art as a means of expressing the innermost feelings of the one wielding the brush, or as a catharsis for students, hemmed in as they are in an ever-exacting schedule cannot be overemphasised and the Workshop was as welcome to the participants as lucid intervals are.



Canvas, colours and Cholesterol at the Art for Heart's sake workshop

Ayan Ghoshal took the eager students through the works, beginning with a talk about the different art forms, their characteristics and importance through to specific deliberations on water colours and the techniques of pencil shading. Interactive in nature, the workshop witnessed a very high amount of engagement as the students and the teacher participated in animated discussions that they depicted on their chosen mediums.



Paintings the heartburns away – at the art for heart's sake workshop

# Bitcoins and beyond

### 1s September 17

*Dr. Sourav Sengupta*, Lecturer, the Indian Statistical Institute, Specialising in crypto currency and Bitcoins) conducted one of the most memorable seminars held





Prof Dilip Shah with student participants at the Seminar of Crypto currencies

in the college in recent times. The topic too, was straight out of the world – bitcoins and crypto currencies!

There are trades to be made and monies to be earned. Naturally, BESC was interested, with about a hundred students paying rapt attention as Dr Sourav Sengupta explained the basics – that crypto currencies are a digital currency in which encryption techniques are used to regulate the generation of units of currency and verify the transfer of funds, operating



Prof Dilip Shah felicitating the speaker

independently of a Central Bank. "Decentralized crypto currencies such as bitcoin now provide an outlet for personal wealth that is beyond restriction and confiscation", apart from providing an infinite amount of scope to trade and create wealth, literally in the no-where land of the net.

He also elaborated about trading strategies and explained as to how exactly to invest in Bitcoins going into the details about their efficacy and explaining as to why they hold the kind of potential that they are being credited with.

# Accounts in the Mount of Olympia

#### 4<sup>th</sup> September'17

Professor Dilip Shah, Dean of Student affairs of the Bhawanipur Education Society College formally declared the games open as 88 participants who had toiled to reach the finals stood in rapt attention, their minds and calculators in sync.

Prof Ankit Batwara and Dr. Divyesh Shah, Head of Department of the B.Com (Morning Section) pointed out the accounting legacy of the institution and hailed the enthusiasm of the participants along with their words of encouragement and advice.



The Accounts Olympiad team

The event was spread over a marathon ten rounds with every alternative round eliminating a-la Darwin. The most exciting was the round in which visual cues were used with unanswered questions being thrown to the audience. The system of awarding bonus points to groups providing correct answers to questions unanswered by others also added a competitive dimension which went on to make the proceedings even more exciting.



Participants at the Accounts Olympiad



Prof Vivek Patwari and Prof Ujjwal Kakkad also took active part in the organisation of this one of its kind event.

#### To Sir, with Love

#### 5th September'17

The students of the Bhawanipur Education Society College organised the Teacher's Day pageant with a spontaneous display of their affection for the faculty. The highlight undoubtedly was the sheer variety of talents that the students showcased, matched in equal measures by the spirited participation of the teachers. A Classical Dance Recital by Prof Minakshi Chaturvedi, a sizzling ramp walk by Dr Divyesh Shah, and the melodious outpourings from the guitar of Prof Dilip Shah, the Dean of Student Affairs of the College being the highlights.



The Teacher's day line-up - scorching the ramp of knowledge

With 500 plus students in attendance, the programme was taken to an all-together different plane by the anchors Umang Somani, Navneet Dugar and Ayush Tiwari, who were, as gushing students pointed out, "Awe-soooome"!



"Killing me softly with his song" – Prof Dilip Shah strumming the guitar as part of the Teacher's Day celebrations

Flames, the Dance collective of BESC did what they do best, set the stage a-flame with their sizzling performance. Crescendo, the music collective, set tones that are hard to match and Enact presented a skit that had the audience and the teachers in splits.

Tokens of appreciation were presented to the teachers on the occasion, a humble tribute to a service that is priceless.

### Name of the event: Game of proms

#### 6<sup>th</sup> September'17

Kaun Banega Crorepati, down to the tune that had had India hooked, with matching images and a format that replicated the AB starrer all the way, was played out – even as Prof Vivek Patwari and Prof Stuti Varshney took the participants through a quiz to improve the basic knowledge of students and give



Participants with the Judges of the Game of Proms

them an idea of questions pattern. The quiz was much like KBC as the students were asked questions and were given 4 options. They were even offered lifelines a-lathe KBC.

Disruptive Innovation, anyone?

#### The Chi of Self defence

#### 6th September and 7th September 17

Self Defence – the ability to ward off attackers and defend one from physical and mental harm was the topic of a workshop held in the Turf on the  $6^{th}$  and the  $7^{th}$  of September, 2017.

About 60 students, overwhelmingly comprising of girls participated in the event that was brought to the college by the NCC Collective.

Nuur Muhammad Bhutia (CEO of Taponomics, self defence expert and renowned MmA strategist), Ateet Kelvin Gupta (Head trainer of Taponomics Mma gyms,





The return of the Dragon - students going through self-defence moves



Muscles are Us - participants at the self-defence workshop

2 times national grappling medallist and 3 times state level kick boxing champion), Raunak Yadav (Trainer of Taponomics and winner of fightnight Gangtok), Muhammad Moaaz (Black belt in Karate) and Mrs. Ritika Chandak (Managing director of Taponomics) conducted the workshop and exposed the participants to various situations showing them ways and means of overcoming the adversities. Select lessons from military combat were also spelled out. The major takeaway from the event being the ease with which students were explained the techniques which did a world of good to their confidence levels, apart from winning some converts in the process.

### Write, Right (Seminar on Graphology). 11<sup>th</sup> September'17

Some are downright curse-ive. Some express their thoughts in italics. While there are others yet, who dwell in the capitals. Howsoever one may express his or her thoughts putting pen on paper, their psychology and character can be laid bare, by analyzing their handwriting – the way they cut their "t"

and / or by the dots on their "i" and the looping of their "g" among other pointers that are tell-tale to the qualified eyes.

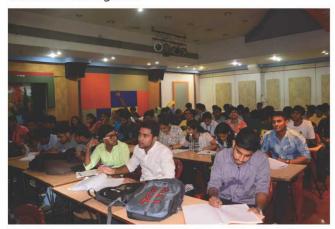
This fascinating world of judging the character of the writer by analyzing the handwriting was opened up to the students of the Bhawanipur Education Society College (BESC) by eminent Graphologist Professor Purvi Malhotra.



Workshop on Graphology is progress

Prof Malhotra took the stage and led the students through a whirlwind presentation in which the basics of graphology were explained with the students exposed to the rudiments of unlocking the secrets of the mind of the writer by analysing the written words.

The reverse swing – how personality traits can be changed by changing the way one writes was also discussed at length. However, for a generation that is more attuned to keying in their thoughts as opposed to physically writing things down, whether the choice of fonts can also be pointers to the psyche, was left to the audience to guess.



Students learning to encode the handwritten word as part of a workshop on Graphology



Prof Malhotra urged to participants to continue their quest to unravel the mysteries of graphology, pointing out that it is obviously not as easy to establish the mind-word connect as it sounds.

### Dynamics of the Capital Market 11<sup>th</sup> September to 15<sup>th</sup> September '17

The stock market never ceases to fascinate the BE-ites. The dynamics of the market, the desire to read the tealeaves to predict its moves and the yearning to understand what makes commodities, stocks and indices to act the way they do, have been and continues to be a reigning, all-pervasive passion. To meet this unquenchable thirst and expose the students to the fundamental and technical reasons that sway the markets a four-day workshop was organised.

Pankaj Gupta from the HDFC Bank began the proceedings making a forceful case for investment in equities. Explaining how equities are, perhaps the best hedge against inflation, he dwelled at length on Equity Mutual Funds, on how to maximise one's returns on investment by picking up the right equity horses to back and related topics.



The Bulls and the Bears of BESC – unravelling the mysteries of the capital markets

Anirban Dutta, a professional advisor took the students on a fundamental journey on the second, explaining how the fundamentals can help one arrive at the real value of securities, thereby act as an invaluable tool in moulding investment decisions.

Chetan Panchamia deliberated on the markets, explaining in great detail about their working and the dynamics involved. He also spoke about the quiet transformations that are taking place so far as the markets are concerned and exposed students to the impending introduction of crypto that have the potential of becoming game changers.



Speakers at the Seminar on the Dynamics of Stock markets

Suchi Agarwal took the students into the world of technical analysis on the final day. Explaining the basic concepts of how the charts can foretell the future and how Big Data and advanced analytics can be harnessed to predict the movement of scrip prices, she explained the efficacies of technical analysis, delving deep into the art of identifying emerging trends and the ability to ride them to prosperity.

The dynamics of the markets is not merely about making money – it is as exciting as a matter of pure academic interest, as a passion that is all pervading. The Money that one makes is just the by-product of the involvement, the sheer pleasure that is derived and the euphoria of predicting things as they happen.

#### **Organ Donation**

#### 12th September'17

They say we can't beat death but our constant question is how? The Shrimad Rajchandra Organ Donation Programme enlightens of living twice. SRLC launched Shrimad Rajchandra Organ Donation Programme (SRODP). It is a public awareness campaign to encourage and promote organ donation after death. The family is a vast one with these



Prof Dilip Shah felicitating the guests at the Organ donation awareness drive



significant members: Subhash Kela from Mumbai, his wife Charu Kela, Shruti Mahota who is an organ pleadger and her 17 year old daughter, Anushka Mohta, who aspires to be one too.

Subhash kela is a motivator and active member of this campaign. Mr. Kela's track records of 15 months, more than 125 lectures with two thousand procured pledges. Shruti Mahota and her daughter plays a major part as well.

Akin to our very own institution who believes in Blood Donation Carnival, where hundred units of blood saves three lives and celebrates three birthdays, the SRLC believes in life consisting of purpose, where there are canvases to be filled with colours. It completed its 50 birth anniversary this year reminding us to travel from human being to being human.

#### Milap

#### 14th September'17

The Bhawanipur Education Society College (BESC) celebrated the Hindi Divas with full solemnity. Prof Vasundhara Mishra, renowned exponent of the National language set the tone of the event with her excellent deliberations, even as a hundred students sat mesmerised. The speech was followed by two recitations by students of the college.



Students performing at the Milap

A band performance was then put up by the students after which a scintillating classical dance piece was performed. The show stopper, however was a piece by the Enact – the theatre collective of the college, a moving rendition of the miseries brought about by the system of Dowries that transport us back to the dark ages as a people

Amish Tripathi, hugely popular author and the creator of the best-selling Shiva trilogy then took the microphone and had a candid conversation with the

assembled students, answering all the queries with his characteristic élan that were directed to him from the floor.



Prof MinakshiChaturvedi and Prof Vasundhara Mishra felicitating veteran journalist BishambharNewar



Celebrated author Amish Tripathi with dignitaries at BESC

Bishambhar Newar one of the most revered names from the world of language journalism and the founder-owner of the Chapte-Chapte group of publications was the honoured guest on the occasion. He encouraged the students to unfetter their minds and pursue their dreams, interspersing his speech with interesting anecdotes from his long and illustrious career.



Miraj D Shah, Vice Chairman, BESC unveiling the latest book by Amish Tripathi



#### Food Aid

#### 10th September'17

Delegates to the MUN – the Model United Nations organised by the students of BESC had such full plates in the conference that they did not fill their plates the way the organisers, hosts per excellence, would have liked to. As a result, the event was marked by excess food, a bit of an anti-climax, considering the obsession of the global diplomatic community with hunger and food shortages.

However, BESC rose to the occasion it its characteristic manner with the NSS collective of the College stepping in to provide a sustainable (read humane) solution to the diplomatic excess (no pun intended)!



Food for thought - distribution of food packets to the needy

Darshdeep Walia and Shivam Gupta collected the excess food and transported the same to the hungry in and around Ultadanga Road, where NSS volunteers have had previous experience of working. It was a pleasant surprise for the hungry, who savoured the spread to their heart's content, some going to the extent of blessing the world diplomatic community for extending the unexpected food support. The

entire credit of organising the exercise on a war footing (not to mention the presence of mind) goes to the NSS Collective of BESC, led by Dr. Divyesh Shah.

#### **Quirosity Quiz**

#### 16th September'17

The desire to ignite the passion of quizzing among the students and thereby rekindle Kolkata's obsession with everything Quiz is one that the Bhawanipur Education Society College (BESC) takes very seriously. Naturally, the way the fledgling Quizzing Collective of the College is growing from strength to strength is a matter of great happiness. The community took another step in this direction with the Quirosity Quiz which witnessed a very healthy participation and keen competition.

The proceedings were conducted by Andrew Scolt, Vice President of Derek O'Brien Association. The competition was broken down into five rounds with each round having eight questions that covered audio, visual and audio-visual clues. In all eleven teams having two members each participated in what was an extremely close finish.

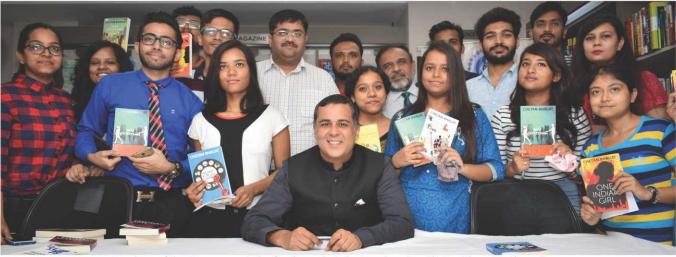
The event was conducted by Pooja Manot.

Teams represented by Soumya Ray and Anirban Mazumder; Sayan Krishna Mitra and Sourav Singh and Ishaan Pancholi and Akash Chaturvedi took the top three slots after a nail-biter.

#### **Chintan with Chetan**

#### 18th September'17

Celebrity Author, Youth Icon, Motivational Speaker – Chetan Bhagat wears many hats. Fact is, he is equally popular in any role he chooses to play, such is his connect with the youth. Naturally, Chetan Bhagat



Members of the Management, the faculty and students welcoming Chetan Bhagat to the college.





Selfies with five point someone

descending on the Bhawanipur Education Society College (BESC) Campus – the most vibrant among the youth precincts was an event to watch. Neither failed to live up to their respective reputations.

Prof Dilip Shah, the Dean of student Affairs of BESC welcomed the honoured guest to the college with a brief speech in which he filled the audience with a backgrounder on Chetan Bhagat, before leading the speaker to the podium.

What followed was sheer magic as Chetan Bhagat, in his inimitable style, took the audience on a whirlwind tour, interspersing the narrative with anecdotes from his life, urging students to seize everything life throws towards them and converting them into opportunities. In fact, his deliberation was so forceful that students who had attended the event were mesmerised – in the literal sense of the term.

The speech was followed by a lively interactive session in which the author took questions from the audience and engaged the students in a one on one.

The event was also marked by the formal unveiling of the India Quiz Book. An initiative of Kolkata Gives, the



ChetanBhagat unveiling the India Quiz Book, an initiative of Kolkata Gives foundation

book has been published by the BESC for a cause. Quizzing, which has long been considered as an elitist pursuit, is sought to be taken to the masses so that it may get the broad-based popularity it deserves. As part of this process, the book will be distributed free of cost to the financially challenged echelons of the society, thereby helping plant the seed of inquisitiveness in the young minds, nurture their love or quizzing.

The programme was anchored by Rushabh Shah.

### Convocation – Class of 2017 18th September '17

Gurudev Rabindra Nath Tagore's immortal lines "Where the Mind is without Fear" played in the background as the Convocation procession – comprising of the Chairman of the Bhawanipur Education Society College, Champaklal Doshi; the



Chetan Bhagat speaking at the Graduation Felicitation Ceremony, at Kala Mandir

Chief Guest Chetan Bhagat, the Vice Chairman Miraj D Shah, the Director General, the Rector, the Teacher in Charge, the Dean of Student Affairs and senior members of the faculty moved on stage in full ceremonial regalia. The Guests were welcomed and the Ceremonial Lamp of Knowledge ignited to formally begin the proceedings of the solemn occasion—the Convocation of the Class of 2017.

Flames, the dance collective strung the note of the investiture ceremony with a brilliant rendition of a classical dance recital, which was appreciated by the students, their parents, members of the faculty and invited guests who had thronged Kala Mandir.

The Director General of BESC, Prof Suman K Mukherjee, gave the welcome speech, followed by the Dean of Student Affairs Prof Dilip Shah who welcomed the Chief Guest of the evening, celebrity author, script





Members of the Management and the faculty during the Convocation ceremony

writer and television personality, Chetan Bhagat. Delving deep into his experiences from life, he gave a rousing talk, marked by his trademark witticisms, wherein he urged the students to script their own success stories in what he termed as, the movie called life.

"Every five years, Life has taught me new lessons" said Bhagat, going on to recount the nine such phases through which he has moved in life so far, explaining how each has given him new realisations. However, he struck the right chord when he pointed out that even though he was not blessed with God-gifted talents, the very fact that he was invited as the Chief Guest of the evening was vindication of the fact that even so-called ordinary people can achieve great heights by sheer grit and determination. Naturally, when he followed it up, exhorting the students to doggedly chase their dreams to their logical fulfilment, the ovation was tumultuous.

In all 422 students were honoured for their academic achievements with the scrolls of honour being formally bestowed upon them.



Certificate being awarded to successful candidate

The convocation was a vindication of the tremendous strides being made by the institution academically as it was marked by a definite surge in the achievements of the students. BESC students, who have traditionally comprised the largest body in terms of numbers cracking the University examinations with top honours continued in their winning streak as satisfaction was recorded for another, if predictable, year marked by all-round educational excellence.

The event was anchored by college students Ayush Tewari and Muskan Kedia.



Passing out students reading out the Pledge

The formal ceremony ended with the students flinging their Mortar Boards (also known as Graduate Caps) in air as is customary with graduation ceremonies.

# One, Two, Three, Four ... everybody on the floor! 19th September-20th September'17

"Two Days. A hundred Students. An instructor who has been there, done the beat. The result – perhaps the most fun workshop of the season! Dhamaal – the pre-



Navratri celebrations of the Bhawanipur Education Society College (BESC) was just around the corner, and the workshop was an effort to connect students with the tradition, to help them muster the moves that are aimed at establishing a connect with the divine even as the community welcomes the Goddess to her abode in an ecstatic frenzy of rhythm and dance.

The most notable factor was the participation of non-Gujarati students, whose enthusiasm had to be seen to be believed. Exposed to the pulsating rhythm and learning about the meaning behind the apparently innocuous dance moves, it was they, who ensured that the Garba was done in its truest form – transcending all barriers as an inclusive, community performance. The workshop also trained the students to wield their Dandiyas (sticks) and replicate the triumph of good over evil.

Dharmesh Bhimani was the instructor for the workshop. The workshop was organised by the Flames Collective of the BESC.



Participants at the Dandiya Workshop

# Dhamaal: Where Durga Puja meets Dandiya 21st September' 17

Entry passes were extinguished days ahead of the programme. Students in their ethnic best were in attendance in huge numbers. The spirit of Durga Puja – perhaps the biggest socio-cultural event of its kind in the world, was ready to be ushered in, the BESC way!

Dhamaal – the pre-Navratri Celebration at the Bhawanipur Education Society College (BESC) has curved out a distinct niche for itself in the event calendar of the city and this year, it certainly marked a new high in terms of crowd participation and the kind of entertainment it offered. 1000 students swaying to the pulsating traditional beats in one venue is BIG, by any standards!

The event began with an Aarti as a tribute to Maa

Durga accompanied by a Band Performance that belted out Bhajans. This was followed by a welcome Navratri Dance, but with a twist: it was "mixed" with the Dhunuchi dance, marking the union of the Eastern and the Western shores of India, a fusion fiesta, performed with élan by the classical dancers of the college. In keeping with the traditions of Durga Puja,



Invoking the blessings of the Universal Mother

the dance also incorporated the Bengali ritual of Sindoor khela which added colours to the already colourful proceedings.

The action then moved on to the community dance form of Garba – where the people dance their prayers in a riot of festive celebration. The crowd was up in their feet, on the Turf, as the sea of humanity swayed to the rhythm divine.

The DJ took the stage then, beats were mixed, rhythms tinkered with and the adrenalin pumped up, resulting in a feverish crescendo that the students scaled, in the process ushering in the biggest festival of the land and setting up another BESC record of sorts.

Niharika and Bhavesh Patel were adjudged as the best dancers in the Garba and the Dandiya categories. It will not be out of place here to mention the fact that the College Authorities deserve a round of applause, not only for making such a programme happen, but



Dhamaal - where Durga Puja meets Dandiya



also for ensuring that the participating students were rigorously trained in the art of Garba and Dandiya through workshops that ensured the nifty moves and the near total participation by all those present.

# Campus Clues - Harry Potter in BESC 22nd September'17

Prof Dilip Shah, the Dean of Student Affairs of the Bhawanipur Education Society College (BESC) broke the news to about two hundred BE-ites who had assembled to celebrate the annual mystery tour to celebrate Agatha Christie's birth anniversary. And it was no ordinary news that he was breaking, for he informed the assembled that J K Rowling, the creator of the immortal Harry Potter was a BE-ite and that, both harry Potter and his nemesis Lord Voldemort, were conceived, here in this campus itself!

He had more. To celebrate the Magic that is BESC, Rowling had sent in this year's clues that would lead the "seekers" to the Philosopher's Stone! After that it was sheer pandemonium of the muggle kind as teams vied to shift through the maze in their quest for fame and glory. One took them to the canteen, one to the library, one to the Dean's office, one even to the Bank – with each place magically providing them with the riddle to be solved for the next level of wizardry.

Of the 45 teams that had participated in the hunt, only 5 made it to the end that had taken them to the Concept Hall, "where the newcomers assemble" and are welcomed into the BESC folds. Participants were seen searching every inch of the huge hall for the illusive trophy – the Philosopher's Stone, even as friends, philosophers and Professors looked on. "I have never participated in anything so exciting and mentally stimulating at the same time" said one participating student even as she tried to unravel the



Prof MinakshiChaturvedi helping students unravel the way to the Philosopher's Stone

mystery in the piece of paper that held the clue to the next level. "Who would have thought that Agatha Christie will lead us to pit our brains against the wizards? I am loving it!"

The Winning Team comprised of Akash Manek, Sheraza Iqbal and Harsh Banthia. They have won all expense paid tickets to the 2018 Quidditch World Cup Finals which is slated to be played between England and Ireland shortly.

### A tête-à-tête with Asif Iqbal 23rd September'17

92 percent in his Class X examinations and still no institution was ready to give him admission. For Asif lqbal was visually challenged and our education system was not inclusive enough to welcome him on board. But that had not deterred the young achiever, for he landed himself a scholarship and went all the way to the United States of America to keep his tryst with destiny.

The rest, like they say, is history. He has a MBA from one of the most revered institutions, is an employee in the PWC and has, in the truest sense of the term, seized the gauntlet that life had thrown his way. He handles the laptop in a breeze, shows slides of his mountaineering vacations, goes swimming regularly, cooks for a hobby



Participants at the workshop conducted by Asif Iqbal

and is as independent as anyone else. However, what is even more commendable is the fact that he has taken upon himself the onerous task of visiting campuses to share the story of his struggles and triumphs with the students, setting up before them an example worthy of emulation, telling them that no challenge is insurmountable, that if one has the will, there is always a way.





Asif Igbal interacting with the students in the seminar

Today, Asif Iqbal is a name. People, especially the young, clamour to attend his talks, to draw inspiration from his well of achievements. Naturally, when he was slated to honour the Bhawanipur Education Society College (BESC) with his presence, the auditorium had filled up with eager students.

There was an interactive session that followed the formal talk and there were students who had tears in their eyes, such was the raw emotions that were brought to the fore by the speaker. And if the students were overwhelmed, their sentiments touched the speaker as well, who went on record to appreciate the love and affection with which BESC has welcomed him and promised to visit the campus again in the near future to spend more time with the students.

### Sharodiyo Shiksha @ BESC Puja Break

Durga Puja is perhaps the biggest social festival of its kind in the world. It is a time, when time itself comes to a standstill, with people across caste, creed or colour going out to celebrate. At the Bhawanipur Education Society College (BESC) however, the celebrations took a different turn, as members of the faculty and willing students celebrated the victory of enlightenment over the evil forces of ignorance. Their move was certainly against the grains, and definitely one that was an exception of sorts as select facilities in the college remained open even when educational institutions in general went on a siesta.

BESC students collaborated with the Kolkata Police to select and crown the best puja's and with the hectic pandal-hopping out of their system, headed straight back to the college. For, in store for them were a variety of Career Connect courses that the college had lined up — courses that celebrated the advent of the Goddess Durga, in letter and the spirit of the Puja's.

A 15-day tally course was a case in point. Conducted

by Pankaj Gupta, the short burst had students keying in their desire for mastery and going out with the printed copies of their excellence, balanced and reflecting the true and fair view of their achievement.

A course on GST, which too was of a 15-day duration, was equally successful. Students thronged the class rooms to hear actual practitioners of the calling explain the nitty-gritties of the newly introduced tax regime, toiling upward even as the revelries around then reached a feverish pitch.

En Vogue – a course aimed at personal grooming, was another offering from the college that was very well received by the students. The classes, students felt, helped them to add just that much more finesse in their acts.

For ten days, Chandrayee Bagchi took the students into the fascinating world of digital marketing, where the emerging trends and the means of riding them into the future were discussed threadbare, empowering all those who were willing to take the next big step into the net.

Vishal Dave held a five-day cracker of a course on Ethical Hacking, teaching the students the ways and means of guarding themselves from the very real threats that the digital world poses.

An intensive, one-day seminar cum workshop on trading strategies was also organised where Chetan Panchamia explained to the students how they can strategize to beat the market and profit from its swings. Students - budding stock legends all, participated, and were exposed to the dynamics of the markets and the opportunities they offer.

All the courses were priced in an extremely attractive manner, subsidised as they were by the college.



The Puja break is also time to mend the broken at the BESC



# How to promote yourself on social media 24th October'17

"Self-promotion", pejorative as the term may sound to ancient mariners, is the need of the hour and the TechDeck Collective of the Bhawanipur Education Society College (BESC) organised a Seminar to broach the topic to its students. Chandrrayee Bagchi the speaker for the event presented a well thought out PPT to take the audience through, not only the emergence of the phenomenon called the Social Media (and the complete dominance / involvement of the youth) but also spoke about the various opportunities that are opening up, thanks to its advent.

The speaker explained how content is the King (and the Queen and the Joker and the Ace) in social media and how one can muster the art of generating content that is short, pity and attractive to the eye of the beholder. Going forward, she explained in a very lucid manner the various platforms – the different components of social media – and how the content has to be reengineered to maximise the punch of the message, depending on the platform that is being used. What was extremely helpful to all those in the audience was the different live examples that the speaker interspersed her deliberations with – examples to which the students could relate to, making their process of understanding the basics as well as the finer nuances clearer.

# PAN & Adhaar deconstructed 25th October'17

Urging the gathering to look at the Adhaar and the PAN not merely as cards, but as tools of empowerment, of Nation building, of the social and economic empowerment of the masses, Prof. Dilip Shah set the tone for the proceedings, even as he provided the students in the audience with the vital holistic view.

Students of the Bhawanipur Education Society College (BESC) were exposed to the fascinating (not to mention mandatory) world of the PAN and the Adhaar cards. The students were exposed to the entire gamut – from what PAN and Adhaar stands for, what the digits on the cards signify and how the numbers are unique.

Delving deeper into the subject, the speaker then moved to explain the various procedures relating to the acquisition of the cards and explained not only how the move would require a proper proof of identity and address, but also what constitutes them.

Various legal aspects were also explained to the students in the most simple terms, and some related issues of interest, like one relating to the acquisition of the cards by a mentally challenged person, were also discussed, which further elaborated on the basics.

# Understanding the Balance Sheet 26th October'17

The Balance Sheet, to any student of Commerce, is like the back of their hands – some revel at knowing them better than their own palms, some dream of casting them with the sleight of their hands, while some others dream of creating the Balance Sheets of their life's achievements with their own hands. Thus, talking Balance Sheets to such an audience, that too in a Seminar, over a couple of hours, is akin to Carrying Coal to Newcastle, one would have thought. Alok Daiya (M.Com and CA Finalist) proved the sceptics wrong.

He took the Balance Sheet out of the accountancy books that the students swear by and provided them with a command control view of the document from various vantage point and various other relevant concepts were explained in relation to the Balance Sheet, moving way beyond the normal adjustments that students are normally exposed to.

The speaker also dwelled in detail on how the balance Sheet is sought to be manipulated – window dressing if you may – and pointed out how students can identify the signs of operations that vitiate the true and fair view of that the document is supposed to reflect.

Finally, the Balance Sheet was presented in its rightful place in the economic sun, with the speaker talking about the various economic functions played by it, apart from pointing out its efficacies to the entity in particular and the commercial world in general.

# The Interview – how to muster the art of sailing through one

There may not be a nip in the air as yet, but the Bhawanipur Education Society College (BESC) is all set to usher in the recruiters as the Placement Season begins. Internships, that offer students an insider view into the working of the industry segments that they seek to embrace in the future as well as regular job placements are on offer.



To formally initiate the recruitment proceedings the college organised a Seminar on how to approach and crack an interview. Prof. Dilip Shah, in his inimitable style goaded the students to continue their Search for Excellence, stressing on the need to be honest and upfront in interviews so as to like the adage of Honesty being the Best policy.

The second part of the Session was conducted by *Chawm Ganguly*, visiting faculty, who explained in detail the different psychologies that are at work during the selection process. He also spoke about the importance of being armed with a CV that is just right, the etiquettes that have to be mustered, the importance of dressing up for the occasion and on how best to conduct oneself at the interview so as to come out trumps.

The speakers then took questions from the audience taking care to address the individual and collective concerns of the students in a lively and interactive manner.

### Seva Sandwich 29th October'17

"My life had been a constant struggle against my mother forcing sandwiches down my throat, to the extent that I grew a terrible aversion to them. Yes, I hated them, till I took part in the Seva Sandwich programme last year, when I realised what that one sandwich means to the hungry" said a second year student, who volunteered for the BESC Seva Sandwich initiative, which was organised by the NSS wing of the

Students raised contributions from amongst themselves and the college paid the rest even as a sumptuous spread of sandwiches were prepared.

college under the aegis of Dr. Divyesh Shah.



NSS members reaching out to Touch and Transform lives

Student volunteers distributed among those who are less fortunate and crave for our hand of help and support.

"I am overwhelmed by the way the students of the college have come forward, paying heed to their inner call, to make this initiative such a huge success" said Dr Shah, obviously overwhelmed. Students are extremely keen to replicate the event many times over around the year and we are currently working out the modalities to reach out to those who are less fortunate than we are".

#### **EDP Workshop**

#### 30th October to 3rd November'17

The debate whether entrepreneurs are born or are made may rage on incessantly, but one this is for certain – that they (the entrepreneurs), at least those hailing from these parts of the world, choose the BESC for studies! And, one of the major reasons behind this is the fact that the Bhawanipur Education Society College (BESC) takes education far beyond the ambit of the text books and exposes students, not only to real-time business simulations but also to interaction with the experts from respective industry segments.

The 5-day intensive workshop, a part of the proprietary Commerce Plus initiative of BESC, was a case in point.



Prof Dilip Shah felicitating a speaker at the EDP workshop

The students couldn't have asked for more as the college had assembled a virtual Who's Who from the world of trade, industry and Commerce: B L Mittal of SastaSundar, Yash Dugar of Crealth, Mainak Bhattacharya of Calcutta Angels, Dharam Singh of MFC project. Speakers one after the other took the podium and led the audience into their world – explaining the big idea behind their success, their mantras for life and





EDP Workshop in progress

the unique world view that sustains them, egging them on towards success. As a matter of fact, Yash Dugar, an ex-student went a step further to explain in detail as to how sessions like these, that he attended in the very same campus as a student, helped him achieve all that he has. The stress was on the MSME sector which not only drives the engines of the economy but is also one of the largest employers, creators of wealth and the chosen destination of most of the students.

They key take-away, being the art of identifying opportunities early and to work hard with single minded devotion towards the chosen end.

### Fashionista – seminar on passion prints 4th November' 17

Saima Gaziani and Adnaan Hassan, in their time had set the BESC ramps on fire for, apart from being students in the college, one was a Choreographer who created moves and formations that are etched in the memory, while the other was a model who had taken his art to levels beyond compare.

They took the audience on a whirlwind tour – starting with the different fashion trends; through to introducing the trademark styles of famous designers. Dressing up for the occasion, keeping in mind the season and the time of the day; history of fashion and quirky ways in which it develops; the importance of out fits and the art of carrying them; how prints make their statements – especially in keeping with individual body types were the various aspects that too were discussed, on which the arch-lights were focussed. However, what got the audience on the groove was their talk on persona style – on how to create one and ways to wear one on the sleeve.

# Communiqué Workshop 4th November to 5th November '17

A Communiqué is an official announcement. A statement, essentially one that is made to the media, with a view towards reaching out to a wider audience. At BESC, Communiqué is much more – it is a platform where thoughts are created, curated and communicated for minds to comprehend, hearts to relate to and souls to connect. That the Communique is a one of a kind, inter-College literary fest, that has curved out a distinct niche for itself in the hearts of the student community, needs no elaboration.

Pranab Mukherjee – ex journalist, writer, thinker, orator, acknowledged exponent of the arts of debating and dramatics – not to mention, the moving spirit behind the fest, conducted a two-day curtain-raiser cum workshop for the participants.

Students were exposed to and progressively coached on matters relating to both public speaking and



Participants at the Communique' Workshop

creative writing. The Do's and Don'ts that speakers should adhere to, the qualities that help a speaker to be heard over the din, how to make words tell tales and a host of other related topics were broached, interspersed with personal anecdotes and examples from the literary world in a manner that is vintage Pranab Sir.

#### Communiqué 2017

#### 11th November'17

The Bhawanipur Education Society college (BESC) celebrated the cerebral by organising the fifth edition of the biggest college fest of its kind Communiqué 2017 – one that is devoted to rejoicing the Word, conceived, curated and communicated.





The fifth edition of the Communique' in progress



Pranab Mukherjee eminent journalist being felicitated by the Communique' Team

The day long festival that consciously seeks to deconstruct literature – freeing it from the shackles of the text books and making it accessible, pliable even, for the students to revel in -Prof Jai Shankar and Chawm Ganguly, visiting faculties shared the dais. This inter-college literary fest witnessed the participation of 400 students, representing 9 colleges (JDBI, Andrew's College, Sri Shikshayatan, JU, Asutosh College, IBS College, iLEAD, Amity University & hosts BESC) who wielded their pens, stretched their vocal chords, raked their brains and exerted their brushes, taking the spirit of competition to a new high. In all there were twelve events spread across the day and in multiple venues which were judged by stalwarts like Prof Suman Mukherjee, Pranab Mukherjee, Prof. Jai Shankar and Chawm Ganguly. Events included; The Controvert (Debate), Corporate Interview, Inquizzitive, Flipside (Block & tackle), Adda (Group discussion), Reportage, Amplify (Open Mic), Power of the Print (Newspaper designing), Thinking Hat (Extempore), The Quill (Creative Writing), Just a Minute (JAM).

iLEAD emerged victorious after keenly contested battles, triumphing over Shri Shikshayatan BESC took the Best college award. Which as the hosts, they graciously passed on to iLEAD.

The evening culminated in a euphoric outburst of spontaneous cheers as the prizes were distributed and Communique 2017 formally became memories that will be cherished in a hundred hearts.

#### **Foreign Trade**

#### 13th November to 16th November 17

The Bhawanipur Education Society College (BESC) organised a four-day workshop on Foreign Trade to expose students to the exciting world of export, imports and the various facets of international commerce.

On Day One, *Rana Goswami*, head of sales and marketing of a Multi-National Engineering conglomerate explained in detail the importance and intricacies of cross boarder contracts, as the stepping stone into the world of global business.

On Day Two, *Saibal Chatterjee*, an expert in Global Trade, Industry and Commerce, visited as the faculty and talked at length about the need an efficacy of understanding the Environment in which global trade takes place.

On Day Three, *Prof Dilip Shah*, the Dean of Student Affairs of BESC took the students on a journey into the realm of international commerce, giving them a broad overview of the various aspects that are involved.

On the Fourth and the final Day, the participating students having acquainted themselves with the rudiments of foreign trade, Saibal Chatterjee unveiled before them the "Strategies for Global Market" – talking in detail about the specific tactics and approaches that are needed to ensure success in international trade and commerce.

Students were then subjected to an examination that ascertained the level of their understanding of the subject as was enumerated. Successful candidates were provided a certificate on the completion of the process.

# BESCTriathlon – an ode to endurance! 13th November'17

A *triathlon* is a multiple-stage competition involving the completion of three continuous and sequential endurance disciplines. While many variations of the





Participants at the BESC Triathlon

sport exist, *triathlon*, in its most popular form, involves swimming, cycling, and running in immediate succession over various distances.

Students of the Bhawanipur Education Society College (BESC) organised and participated in their own triathlon. The event dived into the pool of the Dalhousie Institute (DI) only to cycle all the way to the Northern Park, where a 600m run wrapped it up. Even for BESC students who participate in back to back classes of Stats, Accounts and Costing, it wasn't an easy feat – physically exhaustive as it was.

In all 8 teams of 4 students each had participated with all the eight teams clearing all the legs of the competition. The team comprising of Sumon Sen, Shree Narayan, Avinash Agarwal and Saifullah Riyaz emerged victorious.

We will fail in our duties if we do not acknowledge the cooperation of the traffic department of the Kolkata Police, the local Councillors, the Managing Committee of the Dalhousie Institute and everyone else who



Prof Dilip Shah and Prof Minakshi Chaturvedi with the participants

helped the college students organise an event of such a scale without any glitch.

#### Invincible

#### 14th November'17

Students of the Bhawanipur Education Society College (BESC) participated in a unique contest where they sought to (and bridged) the gap between facilitation and felicitation – the "Invincible", inviting intelligence – where they spelled out their way to success: alliterating, ameliorating and ascending through the maze of words, even as the grains were



Participants spelling their way to success

shifted from the chaff after each round of elimination.

The first round - Anagram and Hangman, had a hundred participants, keenly presaging, word for word. The Second was the Pictionary round, where image led cues had to be cracked. The third, the Homophone Round, where each of two or more words, having the same pronunciation but different meanings, origins, or spelling had to be tackled was





Prof. Urvi Shukla keeping an ever watchful eye on the participants

the real differentiator. The final – a buzzer round that was as much a tribute to Orthography as it was to the art of quizzing. The event - from concept to communication – was brought to life by BESC's own malorthographobe (one who intensely dislikes incorrect orthography, especially misspellings) Urvi Shukla, from the Morning Section.

Finally, the spellings were in place and the spell was cast: Adnan Bartanwala, Vedant Murarka and Saloni Khatore emerged victorious to claim the crown of words.

### BESC – achievements in blood! 18th November'17

500 plus students, the entire Board of Trustees and all the senior teachers holding hands to take the solemn pledge to donate blood; putting their hands on their hearts as they sang the National Anthem to reiterate the promise – one doesn't get to witness such events in a hurry, going even by the Bhawanipur Education Society College (BESC) standards. That is exactly how BESC flagged off its Blood Donation drive.

By the time the camp ended, more than 700 units of blood were donated voluntarily, which roughly translates upto 2100 lives saved! Yes, it is certainly a record of sorts – in terms of number of units collected in a single day in an educational institution.

Champaklal Doshi, the Chairman and Miraj D Shah, the Vice Chairman and members of the Management Committee and members from Project Life force lit



Ceremonial lighting of the lamp to inaugurate the blood donation camp at BESC



Donating Blood: saving Lives, the BESC way



Members of the management and faculty taking the pledge at the blood donation camp





Donors getting themselves registered to donate blood

 $the\,ceremonial\,lamp\,to\,in augurate\,the\,proceedings.$ 

To put things in the right perspective, Blood cannot be manufactured – it can only come from generous donors. The Blood Donation Camp was organised by the NSS Team of BESC in association with Project Life Force – blood brothers on a Mission to make West Bengal a Zero blood deficit state and the Lion's Blood Bank.

"A blood donation camp" said Rishu Bhatia an awestruck student from Sri Shikshayatan "is always made to look so serious, even grave. And look how BESC has interpreted it – the festive decoration, the DJ music, the sumptuous spread, the Flash Mobs and the sheer joie de verve – it is a celebration of life, the way it should be. This place Rocks!"

### Strategic Decision Making 22nd November '17

Anurag Singhal, a rank older in Chartered Accountancy and an alumnus of the Indian Institute of Management (Ahmedabad), now working in the Aditya Birla Group in a senior position joined Prof Dilip Shah, Dean of Student Affairs of the Bhawanipur Education Society College (BESC) in a jugal-bandi that had the hundred-strong audience mesmerised. The tune they played – approaching, broaching, interpreting and explaining from their vantage points, often pushing the instruments of their respective knowledge to the limits was Strategic Decision Making.

They explained that Strategic decision making, or strategic planning plays perhaps the most important role in the process of creating an organization's mission, values, goals and objectives. Deciding upon a particular action plan a company also involves in

altering strategies based on observed (and at times, expected) outcomes, which too is the gist of the strategic decision-making process.

"Had I not been here today" said Anurag Singhal, "I wouldn't have believed that a discourse of such quality can be organised in a college campus, that too, with the spontaneous participation of the students from the audience. I am indeed thankful to the BESC for providing me with the opportunity. Would love to come back and spend time with you young champions!".

# How to handle lies 23rd November '17

To express what is not the truth, to convey a false impression. To speak falsely, or utter an untruth with an intention to deceive, often with an ulterior motive, an axe to grind, or to further vested interests. A lie. A liar. We come across them all the time, often falling straight into the webs of deceit that they weave, often with disastrous consequences. But how does one spot one? What prompts people to lie? Why are some people compulsive liars? More importantly, how does one guard against them?

Priti Saloth a practicing psychologist from Umeed, a counselling centre, conducted a mind-bender of a session with the students of the Bhawanipur Education Society College (BESC) that discussed such issues threadbare. Providing students with a rare insight into the minds of pathological liars, the speakers explained the psychology behind lies, damn lies and statistics, often to the astonishment of those assembled. The success of the event can be gauged from the fact that as many as twelve students approached the speaker after the discourse seeking



Participants at the seminar on How to handle Lies





A section of the audience at the seminar on how to handle lie, by Umeed Counsellors

advice and counselling to address personal issues.

Counsellors from Umeed will be available in the Campus every Thursday between ten in the morning and two in the afternoon to provide individual counselling to any student desirous of accessing the support service. The facility is being provided free of cost to the students by the college.

#### **Body Language**

#### 24th November'17

I S Bhandari, corporate trainer and management and self-improvement expert at large was in the Bhawanipur Education Society College (BESC) to take students through a unique session, on Body Language.

People, they say, constantly throw off a storm of signals. These signals may be silent (non-verbal) messages communicated through the sender's body movements, facial expressions, voice tone and tenor. Micro-expressions, hand gestures, and posture register almost immediately, a silent orchestra that, though obvious to the mind are often not interpreted, which can lead to long-lasting repercussions. As a matter of fact, how we code and decode our body's



Prof Dilip Shah felicitating life coach I S Bhandari

messages may, and often becomes the tilting factor.

And this is exactly what the speaker communicated (though his words and gestures). The aura of positivity that some exhibit (and others don't), is actually an acquired trait, one that can be cultivated and used for maximum impact, being the key takeaway.

#### Theatre Workshop

#### 25th November-27th November'17

Noted Theatre personality Uma Jhunjhunwalla, assisted by members of her troupe Jashn-e-Rang, were in the Bhawanipur Education Society College (BESC) to conduct a three-day Theatre Workshop. The BESC, which is a hotbed of talents – especially theatrical (no pun intended) – put on its best "expressions" to greet the revered exponents, even as the visitors looked forward to their interaction with the chosen ones who are destined to carry their legacy of theatre forward.

What followed as an intense collaboration in which diverse topics like lighting, body movement, the importance of posture, voice modulation, grace on stage were discussed, explained and enacted. The 30 students, theatre buffs all, who participated where in a daze as they got the chance of showcasing their talents even as they had the opportunity of having indulgent masters correcting their shortcomings and helping them hone their skills.

The grand finale was a skit that was composed, created and perfected during course of the workshop. Presented to an appreciative audience, the enactment as not only well appreciated but also paved the way for future collaborations between the group and the BESC theatre enthusiasts.

### Futsal with Neymar Jr 26th November 2017

Thirty-two teams of five each, totalling a hundred and sixty students displayed the five S's of football (strength, stamina, skill, speed and strategy) on the college turf before a crowd that lapped up every moment. The occasion was an intra-college football tournament – aimed at selecting the college team that will proceed to take part in the nationals to be held in Mumbai. The National Champions will be flown to Barcelona, where they will have the once-in-a-lifetime opportunity of playing with the legend himself – Neymar Junior.





The Team behind Futsal with Neymar

The event, sponsored by the makers of the popular energy drink RedBull, was inaugurated by Prof Dilip Shah, Dean of Student affairs, who scored the first goal of the tournament.

Played round the clock, the tournament followed a process of elimination. A fiercely competitive flood-lit match that followed saw team MpBlitz edge past its rival to the winning spot, even if by a whisker.

#### **Creative Writing**

#### 27th November'17

The Bhawanipur Education Society College (BESC) an acknowledged hotbed of creativity has had a long tradition of nurturing the creativity of successive generations of writers, consciously providing them with the inkpots and quills to refine their craft. The latest, in this series was the Workshop on creative writing conducted by adjunct faculty – Chawm Ganguly, a fun-guy, jaywalking through the world of words.

The power-point presentation he made before the audience was like something that grabs one by the



Chawm Ganguly making a point about creative writing

nape and shakes things into the head. He also made the audience sample creative writing first-hand, as he took proverbs – those short pithy statements – morals and all - that have been handed down by the ancients – and turned them on their heads. Proverbs were taken and the words played with, leading to their coming off-age as it were, of overcoming the redundancies even as they embraced the digital, social world of the here and now.

Who knew writing can be such fun? Well, all that glitters ... is not Google!

# So, you want to be a blogger?

#### 29th November-30th November'17

The Blog – an informal discussion published in the world wide web, has, since its inception in the 1990's, emerged as the most potent tool for wordsmiths. It is widely put to use by corporates as a weapon of mass information and in its wake, is creating a distinct genre



Chawm Ganguly explain the finer nuances of the art of blogging

of writing. Naturally, writing the blog is a hugely rewarding exercise – financially and otherwise – and the number of writers dedicating to the alter of blogging is witnessing a quantum increase. That the students of the Bhawanipur Education Society College (BESC) wherewithal to keep their trysts with blogging, is also something that goes without saying.

Faculty Chawm Ganguly – journalist, communicator and loose cannon at large – who has been writing his blog for more than a decade now, took students to the deep-space of blogging in a everything-you-wanted-to-know-but-was-scared-to-ask workshop.

From how to start a blog, through to the issues that have to be addressed to make the blog a hit, leading to the points that one must ponder upon to make the



blog a sucess with its audience – he talked about it all, often drawing on examples from the downright mundane that the audience could relate to. Barriers were shattered, high alters breached even as the confidence levels soared.

# Let's get Physical

#### 21st November'17

When two hundred BESC students don their workout gear and assemble in the Turf, can the fitness equipment manufacturers stay away? They can't. And they didn't. Bodyline – the city's major fitness equipment distributor was there to help hone the muscles even as the students sweated it out to select participants for the forthcoming Fitness Expo to be held in the Science City.

Prof Dilip Shah, the Dean of Student affairs of the Bhawanipur Education Society College (BESC) initiated the proceedings with a welcome address, where he spelled out the importance of physical



BESC students working out to fitness

exercise to the assembled crowd, underscoring the fact that for students to be physically fit is as important as it is to be mentally agile.

Sensitisation activities were performed, students were taken through the warming-up and cooling-down drills and various light exercises were conducted. After the lively session the goodies – gym bags and other fitness essentials, including the much-

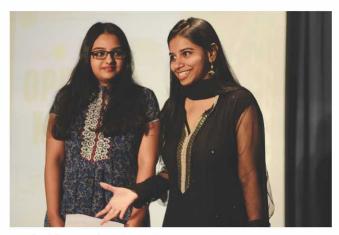
coveted entry passes to the Expo were distributed.

#### Open Mic

#### 12th December'17

Open Mic – the much-awaited festival of the wordsmiths of BESC was organised with a lot of enthusiasm in December 2017.

It was designed to provide a platform – to all those wordsmiths who pen (or even key in) their thoughts but don't have a ready audience to share them with. A freestyle fusillade of words – without the restricting strictures of form or format tying them



Wordsmiths at work at Open Mic

down. Thoughts in full throttle, without structures seeking to hem them in – ditties of love, manifestos of the mind– a free for all. Sahitya Times, a Hindi news channel was there to record the proceedings to be shared with their viewers on a later date, as were the reporters from 91.9 Friends FM.

Harleen Kaur, who took the lead in organising the event, also regaled the audience with her compositions. Other students, who recited their compositions too, provided engrossing content that not only had the audience break out in spontaneous applause, but also had the reporters covering the event being publicly appreciative.

Prof Vasundhara Mishra, who is a well-known name in the vernacular literary circle apart from being a regular contributor in the media, took part in the proceedings, her enthusiasm matching that of the students, even as all enjoyed the finer nuances of her literary outbursts.

However, the show-stopper was Prof Dilip Shah, the Dean of Student Affairs who had rummaged through his considerable collection to retrieve a piece that was



penned almost two decades ago – a piece he presented and then dedicated to the joie de vivre that has become synonymous with the college.

#### **Umang**

#### 14th December-17th December'17

Umang is the spirit of freedom, helping youthful exuberance break free from all shackles since 1999 when its first chapter was played out. Today, it is not only the ultimate college fest in these parts of the world, but is also one of the major events in the sociocultural milieu of the City of Joy. As a matter of fact, Umang is much more, for it has been the platform for countless performers to launch themselves as professionals in their chosen fields of excellence.



Student of the Year Trophy being awarded to Argha Banerjee by the Chairman, Sri Champaklal Doshi



Students performing at Umang

2017 was no different. Students from almost all the major city institutions flocked into the Wonderland which witnessed a total of a whooping number of events. The competition was intense with not even an inch given, even as friendships, some that are destined to test time, were forged.

The point that needs to be underscored here is that Umang is perhaps the only college fest of its kind that is organised, from planning through to execution, by the students. Considering the size of the event, the sheer number of programmes that are conducted concurrently and the mindboggling logistics involved, it will not be out of place to mention the fact that Umang is certainly among the top big-budget productions in terms of sheer opulence.



Team Umang taking the bow





Glamming things up the Umang way

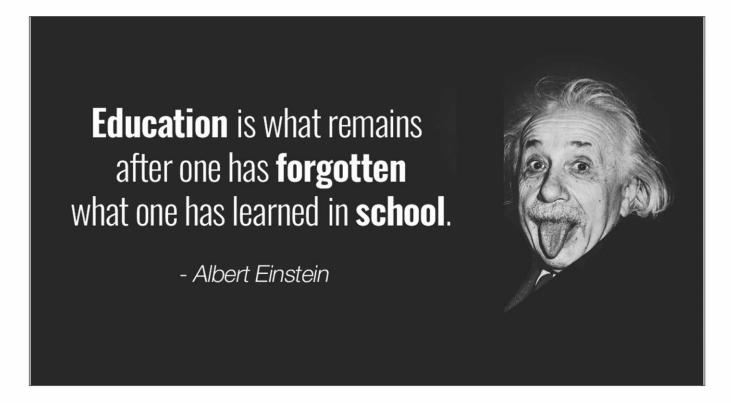


Miraj D Shah, Vice Chairman welcoming the star performer, Guru Randhawa

It is customary for Umang to end on a note that reverberates through the collective consciousness, across all college platforms till it is time to get ready for the next chapter. Meet Brothers, Sunil Grover, Sunidhi Chauhan have all fanned this pristine fire. This year, it was the turn of Humsufi Band on Day1 and Guru Randhawa on Day4, who paid back to BESC in full measure for having put him on the pedestal. The strong crowd that had gathered to meet, greet and sway to the beats was not disappointed either as the crooner belted one hit after the other to the delight of all assembled.



A packed house swaying to the beats of "Tenu suit Suit Karda.."







Debaters from Harvard, Oxford and Cambridge at the BESC being greeted by members of the management, faculty and student

# The Bhawanipur Education Society College helps put Kolkata back on the global debating Map 18th December'17

The Debating Society of the Bhawanipur Education Society College (BESC) hosted students from Harvard, Florida, Oxford and Cambridge Universities of the USA and the UK in the International Inter-University Challenge Debate 2017, organised in partnership with the Calcutta Debating Circle. The motion of the debate being "This house rejects the unconditionality of parental love."

The proceedings were initiated by Dr Kunal Sarkar, eminent cardiologist and ace debater. Speaking on behalf of the debating fraternity in Kolkata, he acknowledged Prof Suman K. Mukerjee, Director General of BESC and the moving spirit behind the point-counterpoints as "our mentor in debating", thanked Miraj D Shah Vice Chairman of the BESC for the unstinted support and underscored the fact that



BESC debaters fine tuning their argument

such a debate was unique, even by Kolkata standards which is known for its long and illustrious tradition of appreciating such verbal duels. Miraj D Shah welcomed the guests and offered to continue providing all assistance from the BESC to the CDC in its efforts to take the art of debating to even higher levels.

Speaking for the motion, the BESC team, led by Chahat Mishra with Rushabh Shah, Devika Pasari and



Dr Kunal Sarkar, eminent cardiologist and celebrated debater being felicitated

Dibyodyuti Mondal, swayed the packed audience not only with their eloquence but also the thought and content that enriched their argument.

The formidable group that opposed the motion was led by Lanelyn Taylor from the University of Central Florida and comprised of Richard Gno from Oxford, Paul Banks from Harvard and Imran Mateo from the University of Cambridge.

Mudar Patheriya, journalist turned stock analyst and





The winning team

corporate trainer I S Bhandari judged the event and were unanimous in declaring the visitors as the winners, though the home team were close on the heels. The audience also thought likewise, as was evident from the show of hands. Paul Banks was adjudged as the best speaker.

# Arijit Singh Rocks BESC as Barter beats Bitcoins 23rd December'17

He is dubbed as "one of the most versatile and successful singers in the History of Indian Music and Hindi Cinema" by none less than Wikipedia. Naturally when Arijit Singh calls on the Bhawanipur Education Society College (BESC), the stock questions come tumbling out: Why do so many celebrities visit the BESC? How much does the college spend to attract their footfalls? What do students get except the odd selfie?

As a matter of fact, even before Arijit Singh made the grand entry and was quizzed by the irreplaceable Mir, college students had taken the stage and worked up the tempo, showcasing their talents and a quiet



Arijit Singh sings, rocks and kicks up a storm at the BESC

confidence that is now the trademark of a BESC student "if they can do it, so can we."

Arijit Singh was presented with a memento by Miraj D Shah, the Vice Chairman of BESC, and a sketch of the singer done on the spot by a student. He reciprocated with his mellifluous renditions, called students from the audience to sing along and signed a guitar to keep the music flowing.

"Such events are invaluable" explained Miraj Shah, "especially to young and impressionable student minds. More so, when they have their idols among them, sharing their stories, their success mantras and



Arijit Singh crooning his way to the BESC heart

silently communicating the fact that success is a mind game that anybody with the right frame of mind and the desire to beat the odds can win."

Barter in the time of Bitcoins? Why not? At BESC, it is all about possibilities.

### Sports Carnival @ BESC

#### 26th December-30th December'17

It's a paradox. BESC has one of the finest sports rooms in town, yet most students cannot make as much use of its facilities as they wish, harried as they are by their tight schedule of academic activities. What is more, when they do have the inclination and the time, the college is closed for vacations. The result, even those who would otherwise have flexed their muscles, are forced into the bottomless pit of boredom and the

To address this issue, the management of the Bhawanipur Education Society College (BESC) has initiated a Sports carnival. Coach Cum Guide Soumen Mukherjee from the International Table Tennis Association conducted a workshop which ended in a tournament on the ultimate day. Regular practise



sessions were also held for indoor games like Darts, Snooker, Pool, Carrom and Chess, all of which led to keenly contested competitions. Prof Dilip Shah, the Dean of Student Affairs of BESC felicitated the trainers and gave away the honours to the winners.

However, the real winners were the hundred odd students who regularly made use of the college facilities, winning friends and influencing scorecards in their chosen games.

Winners of Winter Sports Carnival 2017

#### Carrom

1st place: Arjya Sen

2nd place: Rohan Kumar Singh

#### Chess

1st place: Sneha Verma 2nd place: Roshan Kumar

#### **Darts**

1st place: Farmanul Haque 2nd place: Mayur Agarwal

#### **Pool**

1st place: Yameen Shaikh 2nd place: Shivam Shaw

#### Snooker

1st place: Farmanul Haque 2nd place: Yameen Shaikh

#### **Table Tennis**

1st place: Pritesh Sanghani 2nd place: Ravi Kumar Rai

# BESC pays music tribute to RD Burman on his death anniversary

#### 4th January'18

He passed away in 1994. Yet, the melodies that he bequeathed, lingers to haunt a Nation, is hummed by bitter foes across borders and continues to be one of the most potent weapons in India's arsenal as she tries to diplomatically push the boundaries of her sphere of influence.

Rahul Dev Burman, Bollywood's Beat Buster Badshah – got a total of three Filmfare Awards in his life, of which the last (for 1942 a Love Story) was received posthumously. Fascinating nuggets like these were shared with the students as the Bhawanipur Education Society College (BESC) paid its tribute to the man who is credited with having revolutionised

Bollywood music. Sourav Goswami, not only took the students down memory lane with his very interesting musical discourse on everything RD, but also belted out one earth-shattering hit after the other, which, as has been customary over the last couple of generations, had the audience swaying to its beats.

Prof Vasundhara Mishra, rendered his evergreen compositions after which, Rajat Baid, an ex-student of the college and now a professional singer took the stage. Rajat, who knew the vibe of the audience was quick on the draw – working the assembled crowd of about a hundred students to a frenzy that reminded one of the heights achieved by all-time hits like Piya tu, Chura Liya, Yeah jo mohobbat hai and the like. "Kabhi Alvida na kehna" played Prof Shah, RD's eternal creations transcending, even testing the space-time continuum as the audience broke out in a spontaneous ovation.

#### Seminar on Mining

#### 6th January'17

Sekhar Das, Geologist, shared his mine of experience – first as a part of the nationalised Behemoth Coal India Limited and currently as a consultant with various entities engaged in mining operations.

The Seminar was organised to provide students with a command control view of the mining sector of the Nation – the process of identifying and extracting the natural resources that help turn the wheels of the economy and the different aspects that are associated with such mining activities.

The speaker also talked about the direct economic contribution of mining and about the huge employment potential in the sector, urging the students who were present to actively consider joining the sector.



Dr Divyesh Shah felicitating Sekhar Das



A follow-up visit to a mine is being planned which will provide the students with a valuable insight into mining operations and help them understand the working of the sector better.

### Kahani Ek Kahani Ki 19th January'18

Where do famed radio Jockeys go, when they want to share their published work? RJ Parveen – yes, the same heavy baritone that has listeners going gaga – was in the Bhawanipur Education Society College (BESC) on January 19th, 2018 with the answer. They go to a place, where they feel, the audience will appreciative and will provide them with the opportunity to connect with the youth.



BESC students going Radio Ga Ga



RJ Parveen signing on the dotted line

And appreciative, the audience of a hundred students was listening spell bound as *RK Parveen* did what he does best – use his extraordinarily powerful narrative to weave a spell. He read selected excerpts from his recently published horror fiction – *ek kahani aisi bhi* to the blood-cuddling delight of the hundred odd students who had trooped in to be scared.

The session also witnessed RJ Parveen recounting his journey – the roller coaster that life has been for him, how he drifted into the vocation that is now his profession and how he has curved out his distinct niche in the airwaves by telling tales of horror that others were just too sceptical (or is it scared) to touch.

The event was organised by Harleen Kaur.

# Remedial Classes at BESC, another benchmark for the others to follow.

#### 16th January'18

"Remedial education (also known as developmental education, basic skills education, compensatory education, preparatory education, and academic upgrading) is assigned to assist students in order to achieve expected competencies in core academic skills such as literacy and numeracy".

The entire system of college education has been misappropriated by an overwhelming stress on private tutions and things have reached such a menacing proportion that many students believe that without enrolling themselves in one of the various "tutions" they are doomed to fail.



Students taking the Remedial Classes – the fun way to learn

At Bhawanipur Education Society College (BESC), it has been a conscious effort to free the process of education from this all-encompassing cancer, that if unchecked, promises to attack the very foundations of knowledge and its dissemination. "Any BESC student who attends the classes regularly is capable of doing reasonably well in the University Examinations" said Prof Dilip Shah, the Dean of Student Affairs of BESC. "In case a student has any particular problem relating to any of the subjects, he or she can approach the concerned subject teacher in the Library who are available on a regular basis only to address such specific subject matters".



The BESC Remedial Classes covering the key subjects are spread over a period with regular class-room sessions that are held in the morning to accommodate as many willing students as possible. The classes are open to all bona fide students of the college, with members of the faculty taking special care to ensure that the students who attend the classes are provided with every possible assistance to ensure a successful passage. The college charges a token amount for these classes and for all intents and purposes, they are Free.

# Footprints of faith – BESC walks to rediscover its heritage.

#### 20th January'18

Kolkata is a metropolis that is more than three hundred years old. Three eventful centuries that has seen people from all parts of the world bring their different faiths to the city, even as they helped shape her unique – some say peerless – persona. However, hemmed in as we are by the sheer travails of existence, we seldom have the time to connect with this rich tradition, to reach out and relate to these influences that help shape us into what we are, give our thoughts the food that they munch on.

To address this issue and help the students reach back to their heritage to better understand the finer nuances of the melting pot of cultures that the city is, a Heritage walk was organised by BESC. The walk was led by Rangan Datta – management and mathematics teacher by profession and travel writer by passion. He is one of the most diligent (and celebrated) students of the city's past and has been a regular contributor to various publications apart from collaborating in different academic projects under some of the leading institutions of the world. The students of the



Touching the past to reach out to the future – a heritage walk through Kolkata

college participating in the knowledge walk was led by Prof Dilip Shah and Prof Minakshi Chatrivedi.

The walk started at the morning flower market situated in the base of the Howrah Bridge - one of the biggest wholesale flower markets of its kind in these parts of the world.

The next port of call was the Armenian Church – officially, the Armenian Holy Church of Nazareth, an 18th-century Armenian Apostolic church. The group then moved on to visit the Cathedral of the Most Holy Rosary, commonly known as the "Portuguese Church in Kolkata".

The procession then winded its way to the Magen David, or the Shield of David, Synagogue located at the junction of Brabourne Road and Canning Street. The tour then walked to the Beth El Synagogue which was set up in 1856 and literally means the House of God. It is located stone's throw away from the Magen David Synagogue on Pollock Street.

The Parsi Fire Temple was next on the agenda. A fire temple in Zoroastrianism is the place of worship for Zoroastrians, often called dar-e mehr or agiyari.

Moving on the Chinese Temples were visited. The Chinese temples are sacred sites for the practice of Chinese folk religion. Kolkata has a significant population of Indian nationals of Chinese ethnic origin.

Many of us profess to know our city. Some of us even know where Chattawalla Guli is (Tiretta Bazar of Central Calcutta behind Poddar Court), but very few know of an elegant two storied building on the road whose ground floor once housed the Nanking Restaurant. The final port of call was the Myanmar (Burma) Buddhist Temple, was established in 1928 by USan Min.

"I am both ashamed and ecstatic" said one third year student who had participated in the walk "ashamed, as I am now aware about just how little that we know of the city where I have been born and brought up. Ecstatic because I took this walk, because I go back home knowing just this bit more about the Kolkata we all love. Thank you BESC."

### Q'riousity Quiz 20th January'18

Andrew Scolt, renowned quiz master and the Vice President of Derek O'Brien & Associates conducted the latest in the series of Q'riousity quizzes in the



Bhawanipur Education Society college. Sixteen teams comprising of two members each participated in the quiz – an event that had about a hundred students joining in as spectators. After a roller-coaster of highly engaging (and taxing for the participants and audience alike) rounds, the team comprising of Basudeb Moulik and Supratim Dutta emerged victorious. Bishal Bhattacharyya with team mate Rishi Kumar took the silver, followed by Rahul Joshi and Tanya Agarwal.

### Saraswati Puja 22nd January'18

Vasant Panchami, literally the fifth day of Spring, is celebrated as Saraswati Puja, when students pay obeisance to the Goddess of Learning, Saraswati.

At the Bhawanipur Education Society College (BESC), Saraswati Puja is conducted with solemn reverence and this year was different. The holy rites were performed in the presence to Champaklal Doshi, the Chairman of the institution and many other dignitaries. As is the custom, after the puja, students, members of the non-teaching staff, faculty members and the members of the management committee sat down to be blessed with the "bhog" that was specially prepared for the occasion. Simple Khichdi, some fried



Members of the management with the idol of the Goddess of knowledge vegetables and sweets.

"At BESC, Saraswati Puja is much more than a religious function" explained Miraj D Shah, the Vice Chairman of the College. "On the contrary, it is more an exercise in spirituality, where the students invoke Knowledge and seek blessings for their journeys forward."

This is the thread of thought, the basic philosophy, that has always run through the veins of the institution, since its inception many years back. This is also reason why, the auspicious occasion of the Saraswati Puja is singled out by the students of BESC, not only to honour their teachers but also to pay their respect to the non-teaching staff of the college without whose silent and single-minded devotion an institution that is as diverse and as spread out as the BESC can never run with the efficiency with which it does.

The event also witnessed a basket of presentations by the students like; Conch-shell blowing and Rangoli making competitions were held which saw a huge participation. Indian traditional dances were also presented, as was a Sarod Recital by Prof Vasundhara Mishra.

# BESC celebrates the Republic Day. 26th January'18

The Republic Day was celebrated with full solemnity by the teachers and students of the Bhawanipur Education Society College (BESC). Students from the ISC and the ICSE sections of the School also participated in the proceedings.

Following the BESC practise, the proceedings were strung around Rishi Aurobindo – philosopher, yogi, guru, poet and nationalist – to whom, the college paid its humble respects. A befitting introduction was given by a student of the college, Harleen Kaur

The tricolour was unfurled, with the flag being hoisted by Champak bhai Doshi, Chairman of the College. Other distinguished members of the Management were also present on the occasion. Contingent of students from the ISC, ICSE sections from the School, followed by a unit of NCC cadets marched past as they saluted the flag.

Prof Dilip Shah, the Dean of Student Affairs of the



Members of the management and faculty celebrating the Republic day



College explained the core values that the Republic of India stands for before leading the assembled students in the reading of the Preamble of the Constitution of India. This was followed by the distribution of post cards in which students were urged to take a "Pledge for India" and write whatever that they desired to do for the Nation.

Pranab Mukherjee conducted a Quiz on the life and times of Rishi Aurobindo along with some questions on the Constitution which, as usual, turned out to be an extremely gripping session.

This was followed by an exhibition of martial arts in which students of the college participated. However, the most celebrated was the exhibition of Alpana – a traditional art form, painstakingly created by Rima Das. The best dressed Male and Female students were also felicitated.

### TEDx @ BESC – Season II

### 28th January'18

The corridor leading to the auditorium was tastefully decorated with alphabet boxes that could be arranged into words – a giant scrabble walk way, if you

Prof Dilip Shah, the Dean of Student Affairs of the college, along with student coordinators Prteshita Kanshiya, Navin Duggar and Umang Somany took the stage to welcome the guest, in what, as one participant called "the calm before the storm". For what transpired though the day thereafter, literally blasted the minds of the beholders, blowing them away.

The first speaker was *Gladson Peter*. Calling him a speaker will be doing injustice to him – for he is a oneman orchestra – a walking band of rhythm, whose every move and every breath led to sounds that mesmerised as he underscored his points with the multiple musical instruments that he has mastered to follow his commands.

Neha Jain who took the podium next talked about the thin line between superstition and faith, challenging the collective consciousness of the audience to a trip into the unknown recesses of its mind where the blacks and the whited merge into a sea of eternal grey. Ashiya Zahoor communicated in poems – words strung in metre, that hit the solar plexus – as she took



When Two giants come together TEDx@ BESC

may. There was also a golf mat in a corner, for those who wanted a quick putt. A brick kiln, replica of an underground coal mine, a broken board that screamed "here rests in peace many souls..." No, it wasn't another "theme puja" as one is wont to expect in Kolkata, it was the Bhawanipur Education Society College (BESC) organising the second edition of its hugely popular TEDx.

the audience on a journey. A journey to Kashmir. Not the Kashmir of poets ("Gar firdaus bar-rue zamin ast, hami asto, hamin asto, hamin ast." "If there is a heaven on Earth, it's here, it's here, it's here.") But to the stone pelting, terror and strife infested Kashmir, where she pens her anguish even as she teaches the dictum of peace love.

Samira Kedia - who is all of six, (and perhaps the





Participants at the TEDx show blocking all negativity

youngest TEDx speaker, ever) took the podium next to register a moving protest against the twin menace of Global Warming and Climate Change, which, in our mad haste to play God, we have unleashed on ourselves.

Anurag Singal an alumnus of the IIM (Ahmedabad) and a rank holder in Chartered Accountancy was the next speaker. With the kind of credentials that he has, Anurag could have opted for a cushy job in any of the power capitals of the world, but chose to come back to Calcutta as a part of the Aditya Birla Group.

Pranab Mukherjee – journalist, thinker, dramatis personae personified, was next on que. Known for his ability to hold the audience by its nape and shake senses into it on an ordinary day, Pranab surpassed himself, thanks partly to the platform provided by TEDx and partly to the Audience which comprised mostly of his students who are ever awed by him. His presentation, dramatized to a fault, was greeted with an applause that was as deserving as it was expected.

Mridha Ahmed who is quietly waging a relentless war against a society that teaches us to shrug off the inconvenient truths, take things in the stride literally and carry on, recounted her moving tale next. Her experience, gleaned while fighting injustice raised some very potent questions even as it taught the dictums of non-compromise – of the need to stand one's ground in on the face of adversaries that are all-powerful, to be empowered from within, to hold on to one's convictions to give good a chance. Hers was a story of triumph when all seemed to be lost, of our need to remain steadfast on the path of righteousness, even when confronted with odds that are seemingly impossible – a story of the triumph of the will.

For Paresh Rawal it was a homecoming of sorts as he is an ex-student of the College. Paresh shared with the audience his story – of how and why he has dedicated his life to his mission – to create a model that will help eliminate local train accidents.

Gauri Sawant – the last speaker talked of issues relating to the lives, times and rights of the transgender community. Challenging the common practise of considering members of the transgender community as "queer", even looking at them through jaundiced, albeit sympathetic eyes, she delivered a rousing speech. Such was the sheer power and raw energy in her words that the audience was moved to tears forced to face is duplicities regarding every person it conveniently labels as different.

Prof Dilip Shah felicitated the speakers on behalf of the institution and its students as they formally broke for dinner. Point is, even when dinner was announced, the crowd seemed to want more and were unwilling to let go of the speakers. Guess, the end justifies the

# West Bengal State Darts Championship-Stage 2 26th-28th January'18

The Bhawanipur Education Society College played host to the The West Bengal State Darts Championship -Stage 2 presented by the Darts Association of Bengal at Valia Hall. Darts, a game requiring immense concentration and accurate handeye coordination saw BE-ite, Mayur Nahata, winning the Youth singles and causing a stir to reach the Men's Singles knockoff. The Ladies Singles was a pulsating affair with Neha Srivastav coming out on top beating former National Champions Ankita Upadhyay, Jolly Chanda and Asha Mehta in the quarters, semi-final and finals respectively.



The open Doubles was won by Nitin Kumar and former state Champion Vivek Khandelwal beating a spirited Mohan Goel and Viral Mehta. In a nail biting affair, the Mixed Doubles went on to the last dart thrown with 1st time winner, Raahat Kapoor, and Asha Mehta beating a seasoned team of Mohan Goel and Jolly Chanda. The team event was also closely contested with the unbeaten team Rockers coming out on top against team Kaidis in the Finals.

Devesh Srivastava, Chairman of Darts Association of Bengal was present for the Finals and Prize Distribution.

### Thums-Up Charged Challenge 1st February '18

The carbonated soft drink major was in the Bhawanipur Education Society College (BESC) campus to test the fitness level of the students, interact and have a session with the Real Thing.

About 50 students – both boys and girls – participated in the elaborately laid out course that had the participants crisscrossing through a number of obstacles and performing various exercises aimed at testing the level of their cardio-vascular prowess. With company promoters and an appreciative crowd egging ion the participants, it was a blast for the students.

Participating students were presented with different branded products from the company.

#### **Advanced Excel**

### 5th February to 10th February'18

Ashwini Bajaj, who needs no introduction to the students of the Bhawanipur Education Society College (BESC) conducted a three-day course on Advanced Excel that was aimed to transforms ordinary users into data sheet professionals.

The workshop which started at the very basics of the popular number processing software and handheld them all the way to the very top, where the real potential of the software was unveiled to them. As a matter of fact, students who appeared in the workshop were seen to be literally gushing in amazement as, features hitherto unknown were revealed to them one after the other. Some of the most complicated calculations and the manner in which Excel makes a breeze solving them were systematically made aware to the attending students.

# Advertising – Nothing Official about it! 8th February'18

The world of advertising never ceases to amaze – the sheer number of tales that emanate from its heady world is as numerous as they are fascinating. Especially if such tales happen to be recounted by people who have been there, done it all: advertising professionals! All they need is a podium and an audience, the rest like they are wont to say, is always mesmerising.

The Bhawanipur Education Society College (BESC) did just that – provide a platform and a receptive audience of about 400 students to Subodh Tagre and Chawm Ganguly for a back to back display for advertising fireworks.

Subodh, veteran advertising professional from IMT Nagpur, presented a sleekly made power point to bolster his argument explaining the birds and the bees of advertising. From the communication faux pass that led to the ultimate failure of the much-vaunted Tata Nano protect, to how the Marlboro brand established itself in Marlboro Country – he traversed the entire spectrum in a lucid way, interacting with the awed audience even as he went about singing his paeans to the art and science of advertising. "The way he carried the audience, was simply out of this world" gushed an obviously impressed student who had already chosen advertising as his career option.

Chawm took off from where Subodh left, concentrating on the "Nothing Official about it" tagline. As an associate of Pepsi during those heady days when the "Cola War" was at its peak, he had a ringside view of the circumstances that had led to the



Workshop on Advertising in progress



coining of the term and the campaign that was built around it. He not only talked about the logistics that were involved, the all-important market shares that were being fought over and the sheer passion with which both sides went for each other's jugulars but also explained how the same communication message was used as a tool for Pepsi's Corporate Communication.

As a matter of fact, this melting pot, if one may use the term, has been found to be of extreme importance in the shaping of the young minds whose employability is enhanced manifold by such exercises. That BESC students, on an average, are industry ready owes much to this exercise of refurbishing academic learning with interaction with the key protagonists.

### Seminar on Union Budget 8th February'18

Article 112 of the Constitution of India refers to it as the Annual Financial Statement of the Republic of India – the "Budget" to all and sundry. Naturally, the hype and the hoopla that surround the build up to its presentation in the Parliament; the live telecasts, the commentaries of experts dissecting it, the lengthy editorials that follow and the different ways it casts its spell on the stock market and the common man's purse; are all matters that are keenly followed. How much of it is understood, however, is a matter of pure conjecture.

To cut through this din of useless noise and present the gist in all its purity, the Bhawanipur Education Society College (BESC) organised a Seminar, where not only were the relevant portions of the Budget dissected, but were also presented in the right context, made palatable so that the attending students could not only eat, but also digest the financial fare that was spread.

Ashwin Bajaj, who sports an array of professional qualifications was the first on the podium. He explained the impact of the Budget on the Capital Markets. On another level, he explained the direct impact on the scrip prices, explaining their movements before, during and after the presentation.

Vivek Bajaj, renowned Tax professional explained the Budget purely from the point of view of the tax payers, explaining how the various provisions will impact the different classes of tax payers and the impact such taxation will have on the revenue side of the Government.

Tapas Shah, took the discussion on to a different plain altogether, providing a broad economic overview with emphasis on the state of the economy

Finally, Mohit Agarwal talked about the Government's stand on Crypto Currencies, their runaway growth and the impact on the Capital Markets.

The felicitation was followed by a heady session of questions and answers.

### **BESC Picnic**

#### 9th February'18

Seven luxury buses left the college premises, with students singing the evergreen chart topper from the Vengaboys: "We're going to Ibiza". For the venue of the Annual Picnic of the Bhawanipur Education Society College (BESC) was the popular resort that shares its name with the Mediterranean island.



Revellers at the BESC picnic



But what's in a name? When three hundred and fifty students congregate for fun times, the least that can happen is a riot of happiness. And how.

The day begun with breakfast, which was sumptuous to put things mildly. The students then partook in a variety of group activities that included a plethora of games, a treasure hunt included. There were the usual musicals – both songs and dances, which too were cheerfully participated in. However, it was the Chilli eating competition that generated the maximum amount of heat – imagine eating sixteen green chillies for the coveted title of "BE Chilli Queen"? One student did just.

The food was delicious, but failed to induce the yarn for an afternoon siesta as is customary: BE-ites, their stomach full, fanned out to discover the resort in their characteristic zeal. Most opted for boating, a few students gathered around the pool – their feet in water. Some students took to the cycles and pedalled their way around the huge campus of the resort, soaking in the green, far from the madding crowds of the city.

The Table Tennis boards too were a big draw with students vying to match their skills with that of Prof Dilip Shah. The Carrom board also witnessed a fair share of action as some students sought to pocket the queen – with the usual "cover", off course. The pool table also had a good amount of crowd, with the cue being passed around by turns.

The bus ride back was uneventful, with BE-ites remaining uncharacteristically quiet, content as it were, peeling the skin of the succulent oranges that were provided even as their collective heart was screaming silently—"Ibiza, we will be back."

# Behaviour Change-Service with a Smile 9th & 12th February'18

### "The human body is the best picture of the human soul." ~ Ludwig Wittgenstein ~

I S Bhandari, corporate trainer and management development consultant was in The Bhawanipur Education Society College to take Group D Staff on a workshop for Behavioural Change.



Conflict among staff can occur because of the things we say or how we act. It can also occur when our body language communicates things we might not be aware of. To increase harmony in the office and to help them recognize the importance of communication and body language, this helped employees to be aware of some basic body language skills to ensure management, supervisors and guests are comfortable from the very first moment they step into the College. He discussed basics like Attitude, posture, greeting gestures, doing everything with a smile. The staff also went through a practical drill on Skill sets.



The winners of BPLT

There is no doubt that strong, effective service training programs are necessary in every industry. The Staff was overwhelmed and surprised at the recognition given to them for self-improvement.

### BPLT – for the Love of Cricket

### 19th February to 26th February'18

A hundred and eight teams of five members each. That's five hundred and forty participants straight. Little wonder that Champalal Doshi, the Chairman of the Bhawanipur Education Society College (BESC) quipped at the inauguration of the BPLT, with a smile as big as the Turf "even when BESC plays cricket, it is a record of sorts." Umeshbhai Thakkar, member of the Managing Committee of the college bowled to Champakbhai Doshi, declaring the third edition of the BPLT open.

The striking feature of the tournament this year is the significant increase in the number of mixed teams, with girl students of the college wielding the willow and bowling the dots with enthusiasm that had to be seen to be believed.



The formal unveiling of the BPLT trophy

After the marathon session which was not only a test of the cricketing skills of the students but also a gruelling assessment of their mental mettle and physical abilities, Team led by Deep Gusalia and Team captained by Shrinath Gupta made it to the Finals which was played under floodlight on the 26th of February, 2018.

Members of the Winner and the Runner up teams were felicitated by the dignitaries and the trophies handed out.

Prof Dilip Shah, the Dean of Student Affairs of the college thanked the volunteers who had put in an

inhuman amount of effort to ensure the smooth sailing of a tournament of such gigantic proportions. He also thanked the Umpires for having called the shorts fairly and impartially and those in charge of keeping the scores – the keepers of cricket's Big-Data.

# How to connect with your inner self 23rd February'18

"It's all in the mind" they say, and mind-bending was what the seminar on the 23rd of February 2018 was all about. For Vinit Agarwal, who had come all the way from Australia to lead students up the path to connect with their inner selves, did get the audience all fired up and radiating the kind of enthusiasm that emanates from elevated souls.

The key take from the seminar was ways and means of unleashing the positive energy that is inherent in all of us and how our attitude helps us in not only releasing but also embracing positivity to lead to a better, more balanced and fruitful life.

"Attitude is the key to success" he summed it all up by saying – the students couldn't have agreed more.

# Games for the Children of a lesser God 23rd February '18

The students of the Bhawanipur Education Society College (BESC) led by A. Seth pulled off another gigantic event by their sheer managerial abilities and



Report about the Social activity by the BESC students in media



an indomitable will to stand up and be counted where it matters. They organised all the games for six hundred odd children from the less privileged sections of the society.

The event was organised by Kolkata Gives in association with twelve NGO's working in the field. As many as 30 students had volunteered to participate and help organise the event.

The joy that lit up the little faces as they children participated in the various games is what makes life worth it.

### Visit to a Leather Factory 23rd February'18

Forty students of the Bhawanipur Education Society College (BESC) led by Prof Stuti Vershney and Prof Rajesh visited the leather works of Rajda Industries & Exports an entity that has been engaged in the business for over four decades now, located in the Bantala Leather Complex in the eastern fringes of the city.

Rajda's clients hail from Switzerland, Austria, Germany, Sweden, Holland, Australia, and New Zealand apart from India. The Company is also a permanent fixture in most of the renowned trade fairs of the world not only showcasing its own products, but also holding the Indian flag high. The Company, students were told, fashions a wide range of products from leather that include handbags, wallets, small leather goods, attaché cases, industrial leather goods apart from addressing the specific needs of its customers on a bespoke basis.

Students where then taken on a tour of the factory premises with the company executives taking turns to explain not only the functions of their respective departments, but also the contribution of the said departments in the entire value chain relating to the finished product.



BESC students visiting a leather factory

The back, office end of the operation was also shown to the students – especially areas relating to Foreign Exchange transactions and various legal compliances. Market Development, Customer relationships and Branding – especially in the intensely competitive markets in the advanced west, were also issues that were addressed by the company officials. Vanilla accounting and the importance of the all-pervasive control on costs were also functions that were singled out for special talks – something that the students found of great interest as they were able to relate their accounting knowledge acquired academically with the same being practised in a globally competitive industrial setting.

In the end, it wasn't the transformation of a foul smelling raw hide into an object of desire that earns valuable Foreign Exchange for the Nation apart from creating huge employment multipliers in its wake that fascinated the students.

### A Visit to Bandhan Bank 23rd February'18

Chandra Sekhar Ghosh had entered the heady world of Micro Finance way back in 2001 and like all great entities that work in the grassroots – unknown and unsung – was stoically trudging on, far, far from the glare of publicity. However, destiny had other ideas and the organisation that he had painstakingly created – Bandhan Bank, was catapulted into the full glare of publicity in 2014, when it was granted the banking license by the Reserve Bank of India.

Today, the Bank, whose core focus continues to be micro finance, has a reasonably sizeable presence in the general banking category and is fast curving out a space for itself as a nice player. It was to the Park Street branch of this Bandhan Bank that the students of the Bhawanipur Education Society College (BESC) paid a visit on 23rd February, 2018 – to see banking as it happens, literally from the other side of the counter.

The importance of the visit, especially from the point of view of the students of commerce cannot be overemphasised – seeing after all, is believing.

### What's Cooking?

### 24th February-26th February'18

The Bhawanipur Education Society College (BESC) organised a three-day Cooking Fiesta from the 24th to the 26th of February, 2018. The event was coordinated by Prof Minakshi Chaturvedi.





Wowing with gastronomies – cooking class in progress

The first day witnessed the celebrity cook cum caterer *Raju Maharaj* taking the students through a journey of the culinary delights from Gujarat. Kadhi-Daal-Bhaat-Saag, the standard Gujarati staple was the fare as students learnt the basics. The Maharaj, who runs the hugely popular canteen of the Lakshmi-Narayan Temple and is therefore no stranger to the city's gastronomically inclined connoisseurs, was exceptionally well received by the students who were keen to share his magic recipes.

The second day witnessed the entry of *Harshita Malik* – the aroma of whose dishes, it is said, precedes even her reputation. She took the students through a hands-on crash course of Italian cuisine, what is popularly referred to as "Continental". Sautéed in white sauce and dipped in cheese, she showed the students the foundations on which the Romans had built their empire.

Harshita Malik was the expert cook again on the third day, when she explained to the students the basics of baking. The egg-less cake, she showed the students first hand, is not an oxymoron and is well within the range of "doable" things for all those with a desire to bake that perfect sponge cake of happiness.

The participating students hailed the classes, having learnt the basics of what makes the difference between a cook and a great one.

### Fagun – the BESC festival of flowers 27th February'18

Some students pronounce it with a "Ph", drawing its origin back to the Punjabi month of Phagun in the Nanakshahi calendar, while others allude to the eleventh month of the Bengali calendar named after the star Uttorfalguni, which marks the arrival of spring – the sixth and the final season in these parts of the world. Some even claim that the term originated from Fag – or abir, the colourful gulal that is sprinkled to celebrate Holi.



Fagun the festival of colours where the BESC honours its non-teaching staff However, everybody agrees to the fact that there can be no parallels, anywhere on the face of Earth, to the way Fagun is celebrated in the Bhawanipur Education Society College (BESC). For one, while the rest of India celebrates the harbinger of spring and regeneration Holi with colours, at BESC it is flower petals that are spread as a means of strengthening the bonds of fraternity.

Fagun in the BESC is also unique in that it is an occasion that is used by the Students, the management and the Teachers of the institution to felicitate the members of the non-teaching staff – to put on record the fact that without their dedicated and selfless service on a 24X7 basis, an institution of the size and activities of the BESC can never function properly.



Members of the Non-Teaching staff at the ceremony

On February 27th, 2018, a hundred and forty-five members of the non-teaching staff were honoured with Pradip Seth, an ex-officio member and the Hon. Secretary of the Governing Body of the college handing over gifts individually to the members of NTS. The programme was marked by a high voltage cultural programme that was a virtual potpourri of entertainment. The programme was anchored by BESC student Harleen Kaur.

The evening ended with the customary Thandai and snacks.

#### **Theatre Festival**

### 27th February'18 - 28th February'18

Theatre, a collaborative form of fine art – where actors



and actresses present their experiences either real or imaginary before an audience, often from a stage – is widely considered a dying art, as the younger generations get sucked into their digital existences and have little or no time for such "theatricals".

One campus, where "theatrics" is not only recognised with due honour but is also actively encouraged is the Bhawanipur Education Society College. The Theatre Festival (27th and 28th of February, 2018 at Gyan Manch and the BESC campus) was a case in point. The THK Jain College and JDBI, which took the overall



A play being enacted as part of the Theatre Festival

second and third places in the event, were surpassed, by far by the Champions BESC. They also walked away with the Best Director's Award, while that of the Best Actor went to BIBS and the Best Actress to Ashutosh College.

On the first day, the major attractions were mimicry, mono-acting and stage-play. The ceremonial lamps were lit. Uma Jhunjhunwala, Director, Little Thespians and well-known theatre personality Zahid Hussain were the honoured judges for the day. Harleen Kaur, a student of BESC anchored the two-day festival.

In Mimicry, BESC took the gold, followed by Ashutosh College. BESC Team II took the bronze. The performances were generally of high quality though the format often forced the participants to take the banal way out.

In Mono Acting, THK Jain College took both the first and the second positions, such powerful were their



Participants with the judges the Theatre Festival



High strung dramas with scathing comments on the socio economic state was the highlight of the Theatre Festival

portrayals. Both the performances were above par and deserved the laurels.

However, it was the Stage Play that had the audience break out in spontaneous applause – especially for the winning performance by BIBS. Their content was everything everyone shies away from – LGBT rights, child abuse, paedophilia. Ashutosh College and BESC were the others who made it to the podium.

The second day too witnessed a surfeit of activities with the action shifting to the BESC campus. Arush Sengupta, noted theatre personality and Subhendu



Theatre Festival, marked by some high voltage acting and theatrics

Mukhopadhyay filmmaker were the guest judges for the day.

Board Room Drama – which seeks to expand the horizons of theatre by breaking down its restricting boundaries, was the highlight of the morning. The THK Jain College emerged winners, followed by JDBI and the BESC.

Then the artists took to the Street Play. In the end the BESC play, which paid tribute to India's guardians - our brave heart Jawans in the borders – edged passed the others. THK Jain College took the silver, while the bronze went to the NSHM College.

The Short Film making competition was the final one before the curtains were to be dropped. In the end, BESC won the laurels. For the second spot there was a tie with Sri Shikshayatan and BESC Team II being adjudged the joint winners.



### Shuttle Cork Capers 6th to 13th March'18

The Bhawanipur Education Society College (BESC) organised its annual Badminton Tournament between the 6th and the 13th of March 2018. The excitement among the racquet wielders was palpable and the tournament was marked by not only a huge fillip to the number of participants but also by the interest of the student community who were out in numbers to cheer their friends.

The ladies' singles were played out between the 6th and the 7th of March. The finals were played out on the Woman's Day, which added just that bit more to the match. In a match that was evenly poised, Divya Bhatia edged past Rushali Gurung to take the title and become the Shuttle Queen of the BESC.



Prof Dilip Shah with the masters of the shuttle cork

The Boys singles commenced thereafter - initial rounds followed by quarter and semi-final matches which were literally nail-biters, such stiff was the competition. In the end, Hardik Mohta and Subhojit Kundu earned their berths in the finals which was played before an enthusiastic crowd.

In the Doubles that followed, Subhojit went on to score a double partnering with Simranjeet Singh to win the fixture. The tournament was marked by a pleasant surprise - for the first time in its history, a all-girls team comprising of Ruchika Mohta and Saloni Bagla smashed their way to the semi-finals, scalping every team that came in their way.

The formal felicitation ceremony in which Prof Dilip Shah gave away the medals to the winners and runners-up of the Boys Single and the Doubles.

# Internship Placement Drive @ BESC Season 2 9th March& 12th March'18

It was literally a Season of Plenty so far as placements go.

The HR Recruiter-in-Chief of TCS visited the college campus. The fifty students who had appeared for the session were literally at awe, even as the company representative began by listing the reasons as to why what she was bringing on the table was not the best that there can be - the odd hours that the interns will be expected to keep and how they initially play havoc with the body's clock; the high attrition rates that the industry is riddled with; the package that was being offered, which though on the higher side, was nowhere near the top. But the name, like they say, was enough to fire the imagination of the students who went through the exhaustive presentation and took the gruelling test that followed. In all, eighteen students were shortlisted for moving closer to the final selection. In percentage terms, impressive thought one, though the company representative chose to be non-committal.

In the second flush that followed, head-hunters from the IDBI Bank, VAP Technologies, Endeavor, Vital Waste, Align Infosols, Tejas and Ashwini Bajaj descended in full force. After a bevy of activities, that witnessed a variety of methods being applied for selecting the best candidates as per the requirement of the respective employers, ninety students were selected for placement as interns to be absorbed based on performance. The HR representatives who visited the campus were unanimous in their praise for the general industry readiness of the BESC students, who, according to them, were not only raring to go, but were also geared up for making the transition into the corporate world.



Internship and placement drive in progress



### **Students Placed 2017-18**

Last year the College was visited by 24 Companies in which close to 700 students appeared and over 300 students were placed as attached:

Sr. No.	Company names	Student Placed
1.	ALIGN INFO SOLUTIONS PVT LTD	10
2.	ANNAPURNA GROUP	10
3.	ASWINI BAJAJ CLASSES	4
4.	AUTOGRAM	7
5.	ENDEAVOUR	1
6.	FRENCH MOTORS	68
7.	HULLADEK RECYCLING PVT. LTD.	3
8.	IDBI BANK	41
9.	INDIGO	2
10.	JUST FLY	17
11.	KAIROS CONSULTING	2
12.	LGW	5
13.	LODHA SKILL ACADEMY PVT LTD	5
14.	NETPRO	4
15.	NICO DIGITAL PVT. LTD	2
16.	OMOTENASHI TECHNOLABS PVT LTD	3
17.	SBA ASSOCIATES	16
18.	SHAH AUTOMOBILE	7
19.	STICKY PINS	5
20.	SUNDARAM FINANCE LTD	3
21.	TATA AIA LIFE INSURANCE CO. LTD	7
22.	TATA CONSULTANCY SERVICES	17
23.	TEJAS	4
24.	VAPTECHNOLOGY	29

Apart from the above list students were offered internships in companies like Skipper Limited, ICICI Prudential Life Insurance, Netscribers, and many more

# **CORPORATE CONNECT**







ALIGN INFO SOLUTIONS PVT LTD

ANNAPURNA GROUP

**ASWINI BAJAJ CLASSES** 







**AUTOGRAM** 

**ENDEAVOUR** 

Hulladek Recycling Pvt. Ltd.







JUST FLY



**IDBI BANK** 

**INDIGO** 

Kairos Consulting



LGW



e you wings...



Nico Digital Pvt. Ltd

nico.digital



LODHA SKILL ACADEMY PVT LTD



**NETPRO** 

TATA AIA LIFE making Good happen"

STICKY PINS

SUNDARAM FINANCE

TATA AIA LIFE INSURANCE CO. LTD







TATA CONSULTING SERVICES

**TEJAS** 

**VAP TECHNOLOGY** 









VITAL WASTE

SKIPPERS LTD

**NETSCRIBERS** 

ICICI PRUDENTIAL LIFE INSURANCE



This drive followed a string of earlier placements which included students who were placed in Indigo and Sudaram Finance while ten other students were taken in by Annapurna Foods for market survey, on the completion of which they were provided an opportunity to join the organisation.

Overall, the students who had made themselves available for placements were happy.

### The Crisis in the Gulf

#### 17th March'18

Pranab Mukherjee, an adjunct faculty of the Bhawanipur Education Society College (BESC) wears many hats. A journalist, a quiz master, a theatre personality, a voracious reader - he is also closely associated with the United Nations and is a keen watcher of international events: the "unfolding of history in the making" as he puts it.

The topic that he chose along with BESC Munners to share his knowledge was novel, the historical background of the current, some say continuing imbroglio in the Middle East. Drawing on his cesspool of knowledge and first-hand experience of visiting most the "troubled spots" in the near past, he pulled no punches as he took the students on a fact-finding mission of sorts to Central Asia and parts of Africa.

History, is fascinating. Knowledge of history, even so. And the study of history, perhaps the most. For those who don't study history, or don't learn the lessons that history teaches us, are condemned to commit the same mistakes that our predecessors did.

### BESC does a Futsal to Victory 20th March to 23rd March '18

The Bhawanipur Futsal Tournament 2018 was inaugurated on the 20th of March, with the final fixture of matches starting from the 21st. In all 52 teams participated in the tournament with a total of 318 players taking part. All the games in the tournament were conducted by a professional referee -Pintu Das.

The biggest upset of the tournament however, took place in the semi-finals, where the wild-card, rookie team led by Rahul Tiwari pulled a stunning victory over the campus favourite team of Lalsangkima by a lone goal.

The finals were played on the 23rd of March, in what was an evenly balanced match the seasoned players of Russian Bose's team triumphed over the mavericks



Futsal match in progress

led by Rahul Tiwari, but only so, for it was the neversay-die attitude of the losing team that won the hearts of the audience. Strategy and skill did triumph in the end, but not before bowing to the spirit of the carefree.

### Kaushal Connect ceremony

#### 21st March'18

Career Connect - the much-lauded bespoke programme of the Bhawanipur Education Society College (BESC) that encourages students to walk the talk from passion to profession organised its investiture ceremony.

The programme started with an engrossing talk around the theme: "The Future - as I see it" which was presented to the packed audience of graduating students and their faculty members by Professor Dilip Shah, the Dean of Student Affairs of BESC. Prof Shah also welcomed the members of the Guest faculty who had conducted the various Career Connect courses, who were the main speakers on the occasion.



Investiture Ceremony of Career Connect



Vishal Dave who had spearheaded the entry of the students into the emerging faculty of Cyber Security; Jai Shankar, who conducted various soft skill classes as part of the Commerce Plus programme; Chawm Ganguly who had exposed the students to the alwaysin-a-flux world of Corporate Communications; Chandrayee Basu who had exposed the students to the finer nuances of Digital Marketing and Aditi Lundia who helped students excel in Excel spoke one after the other - providing the holistic view to the audience - of the future from their professional vantage points. As the future unfolded before them with the speakers highlighting the major transformational changes that they visualised their professions are going through, the students who sat mesmerised, raring to take the plunge and be a part of the epochs that were in the process of unfolding.

Prof Dilip Shah then took the microphone and explained the concept of KASH which is an acronym for:

Knowledge -Attitude - Skill - Honesty, urging the students to embrace it as they moved forward in life, irrespective of their chosen fields of excellence.

Students present on the occasion were then presented with their completion certificates by the faculty who had conducted the respective course.

# Karsan Ghavri urges BESC students to don the gentleman's white flannels!

#### 23rd March'18

Karsan Ghavri opening India's bowling attack with Kapil Dev, was once a regular feature in the Test cricketing circuit. Known equally for his near lethal deliveries, handsome looks, congenial nature and sportsmanship, it was natural that the students would give him a rousing welcome, and they did, when he visited the Bhawanipur Education Society College (BESC). But the warmth and the spontaneity with which the cricket crazy students of the BESC celebrated his presence was overwhelming, even for Ghavri.

Champaklal Doshi, the Chairman of the Governing Board of BESC, along with Committee Members where present to greet him along with faculty members. His visit started with the sports arena where he met some college students and also tried his hand at the snooker table. Later, he smashed and zapped the present students with his top-spinners on the TT board.

Ghavri, who took the microphone made it a point to



Karsan Ghavri former cricketer signing the Cricket Bat record his amazed happiness at the level of interest shown by the students and after a few customary



Chairman, Sri Champaklal Doshi felicitating Karsan Ghavri

platitudes, threw the session open, requesting questions from the audience.

Champaklal Doshi, the Chairman of the Governing Board of BESC, felicitated the cricketing legend with a memento on behalf of the college.

Karsan Devjibhai Ghavri represented India in 9 Tests and 19 ODIs between 1974 to 1981. He had also played in the 1975 and 1979 World Cups. A left-arm fast-medium pace bowler, with a long run-up and a high leaping action, he could also produce quickish but accurate left-arm finger spin. Altogether he took 109 Test wickets, including four five-wicket hauls. With the bat he was usually found in the lower order but managed a couple of Test half centuries including a career best 86 against Australia in Bombay. By the time he was dismissed he had made a record eighth-wicket partnership of 127 with Syed Kirmani. His 86 came off just 99 balls which contained 12 fours and 3 huge sixes.



### BESC presents the Carnival, move over Rio 27th 28th March 18

It began with Souk - the flea market from the desert lands. The second edition had seen the students of Bhawanipur Education Society College (BESC) replicate the Agora - the meeting and marketing place at the very centre of Greek cities of yore. The third in the series - the Carnival - was organised in and around the Turf in the BESC grounds between the 27th and the 28th of March, 2018.

The Carnival, experts opine, is a celebration of the reversal, in which revellers participate to banish the dark and gloomy winters, to facilitate the return of the summer. It is widely regarded as a rite of passage of sorts - from darkness to light, from the winter to summer. It is also a fertility celebration, the first spring festival of the new year. And, the BESC, true to its self, celebrated the Carnival in its own, inimitable style.

Jugglers, flame throwers, Virtual Reality Counters, Segway stunt men, mind reader & the added attractions, too had the desired effect of ensuring a

rare gaiety to the festivities and except the parade, which is often referred to in the same breath as the Carnival, nothing was missing.

As is the norm, one of the major attraction of the Carnival was the pet show that was organised in the Turf. As many as fifteen students participated with the loves of their lives, that included Labradors, German Shepherds, Spaniels and Pugs. The pets were obviously happy to be in the college where their masters and mistresses spend a good part of their days and were the cynosure of all eyes as they obediently followed the orders with wagging tails and an occasional woof!

"There is much more to the event than what meets the eyes. As a matter of fact, it is like an entire course in business management in a capsule. Students who have set up stalls are in effect going through the complete process from procurement to sales, matching demand as they perceive it and supply as they can muster, even as they keep accounts, prepare budgets and arrange for and secure their capitals.

### Viva la Carnival. Viva la Bhawanipur!



BESC donning the carnival costume



Canine Capers @ Carnival - Dog Show in progress



Section of the revellers at the Carnival



Fun and Frolic the BESC way



Aren't these the very skills that they come to college to gather?"

What is even more exciting about this learning process is that there are no conventional classes with the Sword of Attendance hanging precariously over the student heads. Needless to say, the students, even as they go about having the time of their lives, learn life lessons that are invaluable. And every time that happens, BESC moves another notch up the ladder of achievements.

The Carnival at BESC is thus, a lot more than a mere parade of risqué costumes, fun and frolic as it is traditionally known to be. The Carnival at BESC is an idea whose time has come. The Carnival is a tool of empowerment. The Carnival is a method in the madness - a means to impart education, knowledge by unshackling the minds of the students, by helping them take the first faltering steps towards self-reliance. It is also a carefully thought about and impeccably crafted system that is quietly expanding the horizons of education.

### BESC repeats #InstaGaram 4th & 5th April'18

The Bhawanipur Education Society College (BESC) does not believe in the system of private tuitions where students are waylaid to studying by the rote, where learning takes the backseat as cracking the examination becomes an end in itself. And true to its core philosophy of walking the talk, the BESC has put in place a three-tier system to address the menace, thereby empowering the students to keep their tryst with ability driven excellence.

First there are the regular classes, where some of the most wizened teachers take students through the subjects in which they are the acknowledged masters. For an average student who attends these classes regularly, good results in the university examinations is a foregone conclusion as has been demonstrated time and again.

In the second stage, BESC offers the Remedial Classes where the entire course material is revisited for the benefit of the students and even those who, for whatever reasons, could not go through the motions the first time around, get a chance to take to the wings. In the third stage, it organises the proprietary Insta-Garam - the process where the most experienced teachers study the question trends so as to come up



Social Media & Studies - BESC presents the Insta garam

with the probable topics subject wise. And in keeping with the student-friendly nature of the institution, the answers are also worked upon so that the students are primed for the examinations in a way that only BESC can.

The 4th&5th of April witnessed the Insta-Garam session for the third-year B.Com students. Professors D Jana and S Dasgupta, in the presence of Prof Dyuti Chatterjee took the students through Economics. Professors Chandan Jha and Swapna Shah conducted a similar exercise with Mathematics. Prof Aditya Daiwa explained the finer nuances of Accountancy while Prof Ankit Patwari talked Financial Management.

"Insta-garam" plays one vital role - it kind of immunes students to exam-fright, which is known to strike even the best of students numbing them to achieve much lower than expectations.

# BESC revs up for the Model United Nations 21st April'18

On April 21st, the MUN Collective of the College organised an icebreaker in which the next batch of BESC envoys were initiated into the heady world of diplomacy. In keeping with the current drift of geopolitical issues facing the world, discussions centred around the Middle East - the vortex of a flash point that threatens to pull everything inside unless countries and the men and women who represent them, are able to find the high ground of consensus. The DIESC committee had rightly chosen Syria as the topic of deliberations - which not only witnessed emotional outbursts from delegates representing all



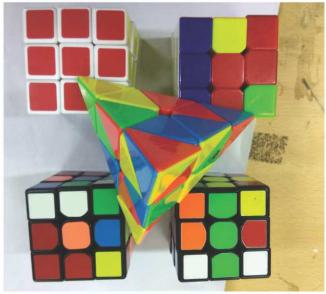
sides of the argument, but also back room parleys as well as intense lobbying for and against the causes that the emissaries espoused. The sheer scale of violence and the atrocities that are being perpetuated, often on unarmed and helpless civilians, naturally added a dimension that helped lift the deliberations to an altogether different level.

A series of such events have been chalked up which will all go to providing the students with the knowledge edge to keep their trysts with destiny on the world platform.

### Speed-Cubers of the World Unite! 21st April'18

It was once the world's top selling puzzle game and is widely considered as the world's best-selling toy. More hints? It is a 3-D combination puzzle invented in 1974 by Hungarian sculptor and professor of Architecture E. Rubik. Yes, we are talking about the Rubik's Cube. The latest research that highlights the fact that solving the Cube not only improves the analytical abilities but are also conducive to the attainment of superior mind body co-ordination.

Not to be left out, the Bhawanipur Education Society College (BESC) organised a workshop on speed-cubing on the 21st of April, 2018, attended by a handful of students. Arkadeep Mukherjee and Shayan Bhattacharya, who are both acknowledged experts able to solve the puzzle within the record 15 second time limit, took the lead and explained various issues associated with the puzzle. Techniques, strategies and specific game plans that lead to the solution were also



Turning @ the speed of thought



Speed Cubers of the world unite

discussed at length. The standard colour orientation of the cube and the use of mathematical formulas in the breaking of the jinx were also talked about at great length to an audience that was literally spell bound.

# If music be the food of love, then Drone on! 24h April'18

The Red Bull Inter College Band Festival, the local elimination round was organised in the BESC on April 27th, 2018. About two hundred students thronged the auditorium as the fab Four of DRONE- Lead singer Diptorup, Base Guitarist Sap, Lead Guitarist RickRaj and BESC's own Ringo Starr on the Drums took to the stage, to shake the audience "out of its complacency", as they are wont to put it. What followed was sheer



College Band DRONE belting out chart toppers

Nirvana as they Jumped, Shouted and Sang - Droned to the crowd's delight.

The fact that the programme coincided with the ending of the examinations of most of the students added a degree to festivities to the air, as was the fact that band members, who were all third-year students,





If music be the food of love, then ...

would soon be leaving the college campus for good, which added that extra element of nostalgia, leading to a more than natural frenzied performance.

After they had had their fill, other students, lesser mortals - were provided an opportunity to showcase their talents, singing Karaoke to piped music, to let the audience continue grooving, wishing the band happy tunes.

### BESC pays tribute to Sahrir Ludhianvi 27th April'18

"Mashroof zamaana mere liye Kyoon waqt apna barbaad kare?"

He had won his first Filmfare award way before most of today's students were even born (year 1963 for the film Taj Mahal). The students of the Bhawanipur Education Society College organised a befitting tribute to the one who had penned the immortal "main pal, do pal ka shayar hoon" - Sahir Ludhianvi).

The sitting arrangement replicated a royal court's Mushaira, with muted mood lighting. Prof Shah, talked



A tribute to Sahir Ludhianvi

about the man and the finer nuances of the thoughts that he has left for posterity - highlighting the fact that there is much more to Sahir Ludhianvi than the Bollywood numbers that we still murmur.

Dr Abhigyat, Editor, Sanmarg and Dr Poonam Pathak, both accomplished wielders of the pen in their own rights were the guests of Honour and were seen to spontaneously shower applause to the young poets who swayed the audience with their compositions, choice of words and skills of oratory. In all twenty-five BESC students recited their compositions.

As a matter of fact, the entire creative outburst on April 27th, 2018, was recorded by sound engineers from All India Radio, who want to create a special programme for national transmission, such high was the quality of



Young poets recite their creations, moves and touches raw nerves the content and the deliberations that had taken place.

# #InstaGaram@BESC for Second Year examinees 28th& 30th April'18

To help student overcome their phobias about examinations and to help them focus better, the BESC has started an elaborate exercise where teachers study the past question trends to predict the topics that are most probable for questions to be set on. Not only that, the teachers also have the model answers ready which are shared with the students so that they can maximise their performance at the least amount of efforts. The fact that most of the teachers spearheading the effort are professionals with immediate experience of cracking examinations is also a huge advantage points out the students.

The 28th and the 30th of April, 2018, witnessed such sessions, where students participated to take a final shot before their second-year B.Com examinations.



On the first day FAII was taken up CA Priti Modi and Dr Divyesh Shah. While Cost Accountancy was taken up by CA Pankaj Gupta and CA Mohit Agarwal. On the second day DIT was explained threadbare by CA Vivek Patwari and Dr. Divyesh Shah while Auditing was taken up by CA Ankit Patwari.

### BESC says that in Angrezi 9th May'18

The students of the Bhawanipur Education Society College were exposed to the stiff upper lip of the English-Bollywood ishtyle- on May 9th, 2018 by none other than the stars and the crew of the soon to be released romantic family drama "Angrezi Main Kehte Hain".

The sixth-floor auditorium hosted the tête-à-tête with the stars and the starlets. The high point of the event however, was when the students of BESC took the floor and toppled the apple cart - Innovative Disruption if you may - to showcase their talents.

Tejaswi Bali had the audience and the guests in splits with his take on K-K-K-K-Kiran Shah Rukh Khan. With the stars giving him a standing ovation, he delivered his coup de grace - "bade bade Sheron main aisi chotichoti batein hoti raheti hai, senorita" looking the film's heroine in the eye and bowing to a thunder of applause.

Ratnadeep, who took the stage next, read the minds of the stars on stage - his ability as a mind-reader obvious from the bewildered expressions that even the professional actors could not supress.

Harleen Kaur, the anchor of the event, was so impressive that she was invited to conduct another Pre-Release Conference that was slated for later during the day.

"After all, BESC is no mere educational institution - it is more a way of life. A way of life of winners, of champions. And yes, the facts remain, even in Angrezi.

# BESC Teachers smash their way to bonding 12th May'2018

The teaching fraternity of the Bhawanipur Education Society College, for all intents and purposes is one happy extended family. And when a family like that with professional bonds running thicker than bloodgets divided down the middle, one is forced to sit up and take notice. The case of the split - with both sides equally matched - was the finals of the Table Tennis Tournament that was being played with the members

of the faculty and non-teaching staff as participants.

The fact that it was in a series of first time happenings in the college also added to the attraction. That it was an initiative of Dr Sandip Dan, the Rector of the College, added further credence to it, which was borne out by the fact that as many as thirty-five members of the teaching and the non-teaching staff participated, wilding their racquets as they served and smashed their way forward.

From one side Prof Saspo Chakravorty, the Head of Department, Commerce Evening Section of BESC reached the finals. The other finalist was a wildcard entry - whose rise to the top surprised even the most seasoned watchers - Prof Dilip Shah, the Dean of



The finalists of the Teacher's TT Tournament

Student Affairs of the College.

The debates were heated and BESC witnessed an event like none it had seen before - one that made the adrenalin flow, one that that had passions running high.

In the end the finals were a bit of a dampener, with Prof Dilip Shah, going down, but not before some very spirited rallies where it had seemed that he had the answers to Prof Saspo Chakravorty's brilliance, well, almost at the least.

# BESC conducts the fire safety drill 12th May 18

Four out of ten cases of fire in India arise from electrical faults, while electrocution is the fifth leading cause of death, with about one in ten deaths in Indian factories being brought about by electrical shocks.

The Bhawanipur Education Society College (BESC) organised an Awareness programme on Electrical and Fire Safety on the 12th of May 2018 in association with the Calcutta Electric Supply Corporation Limited



(CESC) and the West Bengal Fire and Emergency Services (WBFES).

The seriousness that the college accords to the fire hazard was made obvious by the President of the College, Champaklal Doshi, who was joined virtually all the members of the Managing Committee.

The CESC was represented by Amitava Shome, General Manager - Customer Relations, who led a contingent of officers, while Ayan Ghosh, OC HQ, represented the WBFES.

Various firefighting measures, including the actual efficacy of the ubiquitous fire extinguishers was shown to the audience so as to ensure immediate and effective response. The Safety Cell and the Risk & Disaster Management Team of the CESC Limited's



Speakers at the Fire Safety Drill

presentation on Common causes of Electrical & Fire Hazards and mitigation measures was also very well appreciated not only for the enlightening content, but also for the way it was presented.

The highpoint of the programme however was a quiz that was conducted by T S Ramanathan, Senior



Chairman, Sri Champaklal Doshi welcoming the guests

Manager, Employee Relations of CESC who posed a series of questions relating to fire safety to the audience, only to emerge highly impressed about the level of awareness among the BESC students, staff and teachers. Gifts were also given to those providing the correct answers as a mark of appreciation.

A highly informative booklet on Electrical Safety which lists several facts apart from ways and means of combating accidental fires was distributed by CESC.

### Bhawanipur honours the meritorious

#### 2nd June'18

The Chairman, Sri Champaklal Doshi along with members of the Governing Committee were present to foster excellence and honour those students who live up to the exacting standards that the institution sets for itself.

They were joined in their quest by administrative heads Dr. Sandip Dan, Rector; Dr Suchandra Chakravarty, Teacher in Charge; Dr. Suman K Mukerjee, Director General; and Heads of Departments and other members of the faculty.



Scholarships being handed by the Teacher-in-Charge, Dr. Suchandra Chakravarty



Dr. Suman K Mukerjee addressing the Scholars



The occasion was for the formal bestowing of honours and scholarships for the year - the Annual Scholarship Ceremony. In all eighty-one students met the stringent criterion and were honoured in the presence of the august gathering in which their parents were also invited.

While congratulating the students on their achievement, the Teacher in-Charge reiterated the fact that the honours that were being bestowed, were



Winners all at the Scholarship Programme

in no way an end in itself, but should be looked at, in the true spirit of Bhawanipur, as an incentive to continue their quest for excellence.

The Director General gave the closing remarks by accentuating on the importance of the 3Ps Perseverance, Patience and Purity.

The evening ended with a heartfelt "Vote of Thanks" offered by the scholar Anjali Agrawal on behalf of all the Scholars.

The ceremony ended with group photographs & hitea and a promise to repeat on-feat of class 12 and come back for the convocation as the intervening two years would elapse soon.



Dignitaries on the dais at the Scholarship programme

### Bhawanipur celebrates the World Yoga Day. 21st June'18

The Bhawanipur Education Society College (BESC) organised a programme to celebrate the World Yoga day on the twenty first of June, with full solemnity and mind-body coordination. The guests - Neha Saraf and Sister Ria from the Brahma Kumaris and Hina Khaitan from the Art of Living Foundation were welcomed by students participated in the programme.



Participants at the World Yoga Day



Yoga Session in progress

Hina Khaitan demonstrated the benefits of yoga postures and led the students through various yogic activities. She explained how Yoga is much more than bending body parts and stretching limbs, elucidating how every posture is aimed at addressing a particular issue, leading to the ultimate attainment of mind-body coordination. The highlight of the exercise was the light-hearted way in which she explained the rudiments, stressing on the need to enjoy the experience, which was very well received by the students.

Neha Saraf took to the podium next and talked at length about the importance of yoga in everyday life.

Sister Ria urged the students to feel the ultimate - the Supreme Soul through meditation.

The programme ended with light refreshments. Participating students were handed goodies from the college and the Brahma Kumaris.



# CERTIFICATE DIPLOMA PROGRAMMES UNDER THE CAREER CONNECT INITIATIVE OF BESC



Career Connect is an exclusive initiative by the Bhawanipur Education Society College (BESC) that aims at bridging the ever-widening chasm between the industry's need of trained manpower and the academia's ability to supply the same. Going beyond the traditional curricula, these courses seek to empower the students so that they may equip themselves with specific knowledge bases even as they pursue their graduation studies so that they may become deployment ready by the time they complete their formal studies.

All the courses are heavily subsidised by the college and quality of the faculty is provided the highest amount of importance so that they can teach by example. The number of students enrolling in the courses is also regulated with a view towards maintaining quality standards so that the faculty members may help individual students in their quest for excellence in the chosen field.

As of date, the BESC offers the following careeroriented Certificate / Diploma programmes to its students:

#### Certificate Financial Planner (CFP)

The CFP is a globally acknowledged programme whose efficacy and effectiveness is just beginning to be put into active use in the country. The programme is well crafted and is aimed at addressing the global financial needs of an increasingly border-less economic order.

The certificate course was introduced from the year 2016-17 and a total of thirty-four students are enrolled in it.

The course is conducted by Tapas Saha, who is a qualified CFP and is attached to the parent body.

### Association of Chartered Certified Accountants (ACCA)

ACCA is a course which finds acceptance in more economies of the world than any of the competing courses that are on offer, with the practitioners naturally enjoying prospects that match the demand for them. The course is literally world-class and is conducted by a body that is universally revered and respected for its strict adherence to strict principles.

The certificate course has been introduced since 2017-18 and at present twenty-five students are enrolled in it.

The course is conducted by Ankit Patwari, Priyanka Mukherjee and Priti Modi who are all qualified accounting professionals.

### Digital Marketing

Digital marketing seeks to impart students with the knowledge about taking the marketing activities of the entities into the digital world. It is an emerging field that is in a state of constant flux and students are exposed to ways and means of increasing a brand's salience through the adept use of the social media channels.

The course is being introduced from the year 2018-19 and will be conducted by Chandrayee Bagchi who runs her own Digital Marketing Agency.

#### Corporate Communication

Corporate Communications provides the students with a domain dominating view about the need and the ways in which corporates communicate - internally within its organisation and externally to the world at large. The course provides students with a working knowledge about the media - traditional and social and trains them in the ways and means of their effective utilisation with the aim of maximising the corporate's communication efforts.

The course is running from the year 2016-17 and had eighteen students in the rooster in the initial year.

The course is conducted by Suvobrata Ganguly, a reputed journalist who has practiced corporate



communications in almost all its forms.

### Dynamics of Capital Market

This course seeks to provide students with a good understanding of the basics of the Capital markets - from the instruments that are traded in them to the underlying reasons that sway the markets. As the stock market is the barometer of the economy, the course naturally has its foundation on the economic factors and trains students on both the ways and the means of the creation of wealth.

The course was introduced in 2017-18 and had fifty-one students in the first batch.

The course is conducted by Avijit Pal, Anirban Dutta and Krishna Narnolia who are also professionals engaged in providing various services that are aligned to the capital markets.

### Working with GST

GST in its all-encompassing and all-pervading purport has been designed to straddle the economy all the while adhering to the basic tenets, the canons of taxation. Naturally, good working knowledge of GST is not only the primary need of the hour but is near sacrosanct. Being of relatively newer origin knowledge about its functioning is less dissipated and the course aims at addressing this knowledge gap by ensuring that actual practitioners share their practical working knowledge with the students.

The course has been continuing since 2017-18 and three hundred and ninety-five students have completed it in the initial year.

The course is conducted by Subham Khaitan, Akash Agarwal, Niraj Harodia, Ankit Kanodia,

PD Rungta and Abhishek Agarwalwho are all qualified accountancy professionals actively engaged in the practise of GST matters.

### Cyber Security

A connected world has also exposed corporates

and individuals alike to the risks of malicious attacks that are capable of wreaking havoc. Proper knowledge about the risks and the ways of guarding against them are of supreme importance and the course is crafted with the view of empowering students so that they may work as knowledge warriors in the emerging frontiers that have already encompassed the clouds.

The programme was initiated in the year 2017-18 and had started with nineteen students.

The course is conducted by Vishal Dave who is a software professional specialising in ethical hacking and cybersecurity. He runs his own consultancy firm providing cyber security solutions.

#### Commerce+

Commerce + is the flagship programme of the college that aims to take the unshackled students beyond the dictates of traditional curricula and expose them to actual, real life business situations so that they may learn hands on. Interactive in nature, the course includes visits to shop floors and stresses more on a practical see-view-learnearn route than on class-room lecture led pedagogy.

The programme started three years back and two hundred students have successfully completed the course. Professionals who are associated with the programme include Jaishankar Gopalan, Mitali Banerjee, Vijay Kothari, Aswini Bajaj, Abhijit Pal, Saibal Chatterjee, Suvobrata Ganguly, Rajiv Soni, Vishal Dave, Ansuman Sett, BM Mittal, Riaz Qureshi, Ajay Bhar, Deepak Khandelwal, Shashwat Tulsiyan, Joydeep Ghosh, Pritam Banerjee, Aditi Ganguly, Pankaj Gupta, Parimal Merchant, Biswajit Banerjee and Debasish Sen Sharma.

# UNDERSTAND THAT SUCCESS IS NOT AN ACCIDENT BUT PLANNED EVENT.



### **BESC ON AN UNPRECEDENTED WINNING SPREE**

It all started with Goonj - the St. Xavier's College Cultural Fest. Umang - the Home Fest of BESC (also the biggest of its kind in this side of the Cantilever). Umang, it will not be out of place to mention here, comprised of a whooping forty-nine events in which one thousand plus participants from fifty-one colleges had taken part. When the dust settled after the three-day extravaganza was complete, BESC students had emerged top guns in most of events, with an almost unachievable strike rate, even by T-20 standards.

The BESC bandwagon then ran virtually unopposed through:

Inter-College Fests	Organised by	Position
GOONJ'17	St. Xaviers' College	WINNER
INVICTUS	J D Birla College	RUNNERS-UP
XAVOTSAV	St. Xaviers' College	WINNER
MANAGEDIA	iLEAD	WINNER
UMANG	The Bhawanipur Education Society College	WINNER
COMMUNIQUE'	The Bhawanipur Education Society College	WINNER
SRIJAN	Shri Shikshayatan College	WINNER
VERVE	J D Birla College	WINNER
MILIEU	Presidency College	WINNER
CARPE DIEM	IIM (Kolkata)	SECOND RUNNER UP

What is the secret behind this bull run on the BESC counter? "Solid Fundamentals" says Miraj D Shah, the Vice Chairman of the College. "The management's philosophy of enabling the students to work on their



May a thousand flowers bloom

inherent strengths, as opposed to merely cramming them with dollops of academics is what is leading to the stunning achievements that you see".

But to put things in the right perspective, the main reason behind the unparalleled achievements of the BESC students (and yes, it also includes academic excellence, but this is not the place for those paeans) is the fact that their practise is not fest oriented. Even as I write this piece, some students are busy rehearsing their next street play, while the dance teams and rock band are going through the motions. There is a debate on in one of the auditoriums, while in another, a futurist is making a presentation about the Fourth Industrial Revolution. And all this, while the regular classes continue unabated.

What the students of the Bhawanipur Education Society College (BESC) have achieved this year in the College Fests Circuit is no less a feat than the Vedic ritual of yore. For, the year has witnessed a runaway string of achievements in which BESC students have captured one College Fest crown after the other, walking confidently to the top of the pile - proving their mettle, winning friends and influencing people!



BESC: The unending quest for excellence



### Students who helped us make this year a Success:

AAYOSHI ROY	POOJA GHELANI
AKHIL SETHIA	POOJA JALAN
ALOK SHARMA	POOJA MANOT
ANSHUMAN SHARMA	POOJA SURANA
ANURAG DHADHANIA	PRASHANT PRADHAN
ASHISH RANJAN	PRASHITA KANSTIYA
BAISHALI SINGH	PRIYANKA KOTHARI
DARSHDEEP SINGH WALIA	PRIYANSH SIPANI
DEEPIKA JAIN	RAUNAK BARADIA
GULAB LUNAWAT	RAUNAK BASU ROY CHOUDHARY
HARLEEN KAUR	RISHABH BARNWAL
HATIM RANGWALA	RIZWAN
KARAN CHAGLANI	ROHIT RAJPUT
KARAN MUNDHRA	RUSSIAN BOSE
KISHAN BAGARIA	SAHIL MEHTA
KOMAL CHOUDHARY	SAKCHI MURARKA
KOYEL GUHA	SAURAV CHOUDHARY
KRITIKA AGARWAL	SHAGUN LUNIA
KUNAL LUNIA	SHRENIK JAIN
MAYANK PATWA	SHREYANSH SHARMA
MEHJABEEN GANDHI	SHREYANSHU MISHRA
MEHUL PATWARI	SHUBHAM JAIN
MERAJ AHMED	SIDDHARTH PRASAD
MIHIKA GHELANI	SIDDHI KEDIA
MOUPIA BANERJEE	SURBHI JHAWAR
MUSKAN KEDIA	TAVISHI RUPANI
NAMAN BERIWAL	URMI PATWA
NAVNEET DUGAR	VISHAL CHHAJER
NIDHI DESAI	YASH BHATI
NIHARIKA MEHTA	YASH KHANDELWAL
NIKHIL MEHTA	YOGESH JUMRANI





### GAMES AND SPORTS DEPARTMENT

Sports & Games are essential components of human resource development, helping to promote good health & the spirit of healthy competition which in turn has positive impact on the holistic development of personality of the Youth who is potential source of energy, enthusiasm and inspiration for development, progress and prosperity of a Nation.

The Department of Games & Sports is the principal sports promotion Body for development of sports infrastructure, participation in sports at grass-root levels as well as excelling at national Sports Tournaments.

Playing sport is fun way to learn values & lessons that will last a lifetime. They promote friendship & fair play. They teach teamwork, discipline, and respect. They help prepare young people to meet the challenges they will face and to take leadership roles in their Life.

We have expanded our efforts to instil a feeling of wellness in the The Bhawanipur Education Society College through the medium of Sports Recreation. I want to personally thank College Management, Teachers, Sports Staff & Sportsmen for their great work. We could not have reached our goals without this tremendous TEAM effort.

### Objectives of the Department of Games & Sports

- To annually organize Intra College competitions in specified games and sports for the students & staff.
- To advice on providing equal opportunities & encouragement to the students and staff for participation in sports at all levels.
- To offer sports scholarship, prizes and other awards to outstanding athletes.
- To review the progress on developing, maintaining and utilizing sports infrastructure.
- To recognize talent in sports and reward young women and men, who achieve excellence in sports.
- To organize workshops, seminars on sports related matters.

### Activities at Department of Games & Sports.

- Intra college games & sports Championship's
- Participation in Inter College & Inter University Competitions

- Sports Scholarship
- Fitness

Positive use of leisure can lead to stress reduction, and healthy development. Negative use of leisure, is associated with physical inactivity, stress, and short and long-term health concerns.

Following facilities are being provided at The Bhawanipur Education Society College, Department of Games & Sports.

### **Outdoor Sports**

- Basketball court
- 5 a side Football ground
- Volleyball court
- 5 a side Cricket ground
- Badminton Court

### **Indoor Sports**

- 2Table tennis tables
- 1 Pool tables
- 1 Snooker table
- 2 Chess table
- 4 Carom Table
- 2 Darts board
- 1 Boxing Bag

#### Note

- Students having excellent track record in any individual sports other than those listed above can approach sports department through the Sports Officer. Their selection in particular sports will depend on the decision taken by the Selection committee appointed by the Management.
- All Intra College Tournaments & Selections will be held as per the Event Calendar prepared by the Sports Department.
- Sports Department reserves the right to change the dates of Tournaments in case of any unavoidable reasons.
- The Sports Calendar is designed keeping in view the dates and list of Holidays for The Bhawanipur Education Society College and it also depends upon the calendar of Calcutta University Games issued by the Association of Calcutta University. Thus the Tournament dates or the Tournaments may change as per the Calcutta University Calendar.



### **The Bhawanipur Education Society College**

### **DEPARTMENT OF GAMES & SPORTS**

### **Events List of Games & Sports 2016-17**

SI No	Name of the Event	Date of the Event	Venue
1	College Football Team Selections 2017- 18	22th August 2017	Lake View Ground, Opp: Rabindra Sarobar Stadium, Kolkata
2	College Badminton Team Selections 2017 -18	25th August 2017	Y.M.C.A. Chowrangee Kolkata
3	College Table Tennis Team Selections 2017 -18	29th August 2017	Sports Arena
4	College Aquatic Team Selections 2017 -18	30th August 2017	Paddapukur Swimming Club
5	College Chess Team Selections 2017 -18	5th September 2017	Sports Arena
6	College Volley Ball Team Selections 2017 -18	6th September 2017	Maidan Ground, Opp : Victorial Memorial Front Gate, Kolkata
7	College Basket Ball Team Selections 2017 -18	13th September 2017	Rakhi Sangha Club, Chetla
8	College Rowing Team Selections 2017 -18	14th September 2017	BRC, Kolkata
9	C.U. Inter College Aquatic Team Selections 2017 -18	15th October 2017	Hedua Swimming Club, Kolkata
10	College Pool Team Selection 2017-18	3rd November 2017	Hedua Swimming Club, Kolkata
11	College Snooker Team Selection 2017-18	7th November 2017	Sports Arena
12	College Darts Team Selection 2017-18	9th November 2017	Sports Arena
13	College Carrom Team Selection 2017-18	14th November 2017	Sports Arena
14	C.U. Athletic's Team Selection 2017-18	26th November 2017	S.A.I
15	Reliance Inter College Football Tournament 2017-18	26th November 2017	Batanagar Ground
16	C.U. Inter College Football Tournament 2017 -18	22nd December 2017	C.U. Ground
17	Ilead Fest 2017-18 organize by Ilead	20th January 2018	Ilead Campus
18	Xavotsav Fest 2017-18 organized by St.Xavier's College	23rd January 2018	St.Xavier's College
19	Invictus'2018 fest organized by J.D. Birla College	31st January 2018	J.D. Birla Campus



SI No	Name of the Event	Date of the Event	Venue
20	Srijan Fest 2018 organized by Sri Shikshayatan College	8th February 2018	Chatra Samity Club
21	Techno India Fest organizd by Techno India College	20th February 2018	Techno India Campus, Salt Lake
22	NIFT fest organized by NIFT Institute	20th February 2018	NIFT Campus, Salt Lake
23	Reliance Inter College Basketball Tournament	17th March 2018	W.B.B.A. Kolkata
24	Joven's Inter College Football Tournament	25th March 2018	N.K.Dey Stadium, Salt Lake
25	College Cricket Premium League	27th March 2018	New Town
26	Pailan Inter College Football Tournament	10th April 2018	Pailan School
27	R.G. Kar Medical Inter College Football Tournament	13th April 2018	R.G. Kar Campus
28	Pailan Inter College Cricket Tournament	19th April 2018	Pailan School
28	C.U. Inter College Cricket Tournament	7th May 2018	C.U. Ground
28	C.A.B. Inter College Inter University Cricket Tournament	4th June 2018	C.U. Ground

### **COLLEGE FOOTBALL TEAM SELECTION 2017-18**

Selection Trial for the College Football Team for Boys was held on 22nd August 2017 at Lake View Ground, Opp: Rabindra Sarovar Stadium. Our Coach Mr. Nimai Goswami, X India player and X Mohan Bagan Team Captain, selected 24 boys out of 82 boys who came for selection for the College Football Team 2017–18.















#### **COLLEGE BADMINTON TEAM SELECTION 2017-18**

College Badminton Team selection was held on 25th August 2017 at Y.M.C.A, Chowringee, Kolkata.

Total no of participation for boys: 56
Total no of participation for girls:8

### **Winner of Boys Team**

Champion : Subhojit Kundu

1st Runner Up : Abhishek Singha

2nd Runner Up : Ashish Agarwal



### **Winner of Girls Team**

Champion : Urja Lohia

1st Runner Up : Dakshita Rathi

2nd Runner Up : Harshita Dalmiya





### **COLLEGE TABLE TENNIS TEAM SELECTION 2017-18**

College Table Tennis Team selection was held on 29th August 2017 at College Sports Arena.

Total no of participation for boys: 64
Total no of participation for girls: 12

### **Winner of Boys Team**

Champion : Sagar Khanchandani 1st Runner Up : Deepak Kumar Mishra 2nd Runner Up : Pritesh Shanghani



#### Winner of Girls Team

Champion : Tavishi Rupani 1st Runner Up : Kritika Rai 2nd Runner Up : Baishali Singh



### **COLLEGE AQUATIC TEAM SELECTION 2017-18**

Selection Trial for the College Aquatic Team for Boys & Girls was held on 30th August 2017 at Bhawanipur



Swimming Association, Bhawanipur, Paddapukur, Kolkata.













#### **COLLEGE CHESS TEAM SELECTION 2017-18**

Selection Trial for the College CHESS Team for Boys & Girls was held on 5TH September 2017 at College

### **Winner of Boys Team**

Champion : Arunava Simlai

1st Runner Up : Ankit Agarwal

2nd Runner Up : Purushottam Saraff



Games & Sports Arena. Number of participation for boys & Girls - 50:11.

### **Winner of Girls Team**

Champion : Pratishtha Kagra

1st Runner Up : Komal Chowdhary

2nd Runner Up : Shatabhisa Dutta



### **COLLEGE VOLLEYBALL TEAM SELECTION 2017-18**

Selection Trial for the College Volleyball Team for Boys & Girls was held on 6th September 2017 at Maidan Ground, Opp: Victoria Memorial Front Gate/ Tara



Mandal. Number of participation for boys & girls – 31:12.12 boys and 12 girls were selected to represent the college team in various Inter College Tournament.





#### **COLLEGE BASKETBALL TEAM SELECTION 2017-18**

Selection Trial for the College Basketball Team for Boys & Girls was held on 13th September 2017 at Rakhi Sangha Club, Near Chetla Park, Chetla. The ratio of participants for boys & girls – 77:42. Our College Basketball Team Coach, Manpreet Singh Grewal,

National level player and current West Bengal senior State Team Captain selected 2 teams for boys and 1 team of girls which included 24 boys and 12 girls to represent in the various Inter College Tournaments.









**COLLEGE ROWING TEAM SELECTION 2017-18** 

Selection Trial for the College Rowing Team for Boys was held on 14th September 2017 at BRC, Kolkata.











### **C.U. AQUATIC TEAM SELECTION 2017-18**

C.U. Inter College Aquatic Team Selection for Boys & Girls was held on 15th October 2017 at Hedua Club, near Chandni Chawl Metro station.





#### **COLLEGE POOL TEAM SELECTION 2017-18**

College Pool Team selection was held on 3rd November 2017 at College Sports Arena.

Total no of participation for boys: 83
Total no of participation for girls: 8

### **Winner of Boys Team**

Champion : Gaurav Agarwal

1st Runner Up : Yameen Shaikh

2nd Runner Up : Adarsh Agarwal



### **Winner of Girls Team**

Champion : Surbhi Binnani 1st Runner Up : Niki Roy 2nd Runner Up : Ankita Jain





## **COLLEGE SNOOKER TEAM SELECTION 2017-18**

College Snooker Team selection was held on 7th November 2017 at College Sports Arena.

# Total no of participation for boys: 54 Total no of participation for girls: 8

#### **Winner of Boys Team**

Champion : Yameen Shaikh

1st Runner Up : Satyam Singh

2nd Runner Up : Harshit Dhoot



#### Winner of Girls Team

Champion : Ankita Jain

1st Runner Up : Niki Roy

2nd Runner Up : Surbhi Binani



## **COLLEGE DARTS TEAM SELECTION 2017-18**

College Darts Team selection was held on 9th November 2017 at College Sports Arena.

Total no of participation for boys: 39
Total no of participation for girls: 18

# **Winner of Boys Team**

Champion : Karan Kumar Singh 1st Runner Up : Manish Agarwal 2nd Runner Up : Suraj Poddar



## **Winner of Girls Team**

Champion : Priyanka Kothari

1st Runner Up : Tanvi Gandhi

2nd Runner Up : Pallavi Ghosh





## **COLLEGE CARROM TEAM SELECTION 2017-18**

College CARROM Team selection was held on 14th November 2017 at College Sports Arena.

# Total no of participation for boys: 104 Total no of participation for girls: 24

## **Winner of Boys Team**

Champion : Shivam Shaw

1st Runner Up : Md Aqib Zahir

2nd Runner Up : Arjya Sen



#### Winner of Girls Team

Champion : Sana E Sahar 1st Runner Up : Jyotika Jhawar 2nd Runner Up : Shatabhisa Dutta



# **C.U. ATHLETICS TEAM SELECTION 2017-18**

C.U. Inter College ATHLETICS Team Selection was held on 26th November 2017 at S.A.I. (Sports Authority of India) Salt Lake.









#### **RELIANCE INTER COLLEGE FOOTBALL TOURNAMENT 2017-18**

Reliance Inter College Football tournament was held on 26th November 2017 at Batanagar Ground,

Kolkata. Our College Team qualified till Quarter Final stage against New Alipore College.



#### **C.U. INTER COLLEGE FOOTBALL TOURNAMENT 2017-18**

C.U. Inter College Football tournament was held on 22nd December 2017 at C.U. Maidan Ground, Kolkata. Our College Team qualified till Pre Quarter Final Stage, the Pre Quarter Final match was played against New Alipore College.













# **FOOTBALL TOURNAMENT 2017-18**

SL	NAME OF THE TOURNAMENT	POSITION
1	RELIANCE INTER COLLEGE TOURNAMENT	QUARTER FINAL
2	UNIVERSITY OF CALCUTTA	PRE QUARTER FINAL
3	I LEAD TOURNAMENT	RUNNERS UP
4	IIM TOURNAMENT	RUNNERS UP
5	JOVENEES CUP	CHAMPION
6	PAILAN TOURNAMENT	RUNNERS UP
7	R.G.KAR LOBELIA TOURNAMENT	CHAMPION
8	PARSEE TOURNAMENT	QUARTER FINAL
9	NSHM TOURNAMENT	RUNNERS UP





# ILEAD Fest was held on 20th January 2018 at Ilead Campus , Kolkata. Results at Ilead fest:

Kabbadi Boys: Winner Basketball Boys: Winner Table Tennis Boys & Girls: Winner & 1st Runner Up Football Boys: 1st Runner Up



Xavotsav Fest was organized by St. Xavier's College on 23rd January 2018 at St. Xavier's Campus, Kolkata.

# Results of Basketball Boys & Girls Team: 1st Runner Up: Semi Finalist



Invictus'2018 fest was organized by J.D. Birla College on 29th January 2018 at J.D. Birla Campus.

# Results of Basketball Boys & Girls Team:

Winner: 1st Runner Up



 $Srijan \, Fest \, 2018 \, was \, organized \, by \, Sri \, Shikshayatan \, College \, on \, 8th \, February \, 2018 \, at \, Chhatra \, Samity \, Club, Kolkata.$ 

# Results of Basketball Boys & Girls Team:

1st Runner Up: Semi Finalist





Techno India Fest was organized by Techno India College on 17th February 2018 at Techno India, Salt Lake.

Results of the fest: Football: 1st Runner Up Table tennis: Semi Finalist



NIFT fest was organized by NIFT Institute on 20th February 2018 at NIFT CAMPUS, SALT LAKE.

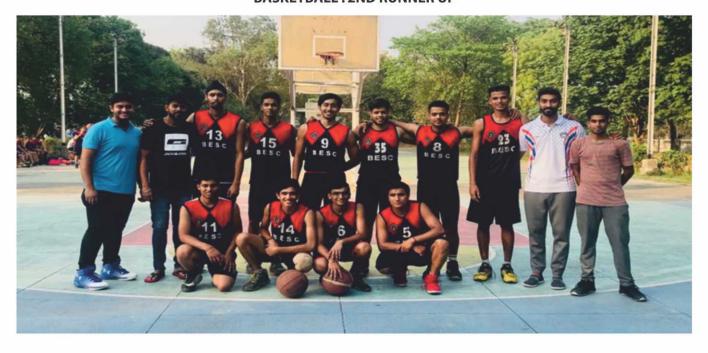
## Results of the fest: VOLLEYBALL: SEMI FINALIST





Reliance Inter College Basketball Tournament on 17th March 2018 at W.B.B.A.

## Results of the fest: BASKETBALL: 2ND RUNNER UP





#### **CRICKET:**

We played 5 Tournaments this year:

The C.A.B.T20 Inter College Cricket Tournament,

The C.U. T20 Inter College CricketTournament,

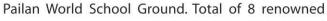
The College Premiere League T20 Inter College CricketTournament,

The Aboutsportz Action T20 Inter College Cricket Tournamentand

# The N.C.C.T20 Inter College Cricket Tournament

The College bagged one championship Trophy at the AboutSportz Action T20 Inter

College Cricket Tournament. The tournament was organized by AboutSportz, a Mumbai based sports Management Organisation and all matches played in



colleges from Kolkata and Suburbs participated in it. Being a Knock Out tournament the teams were divided into 2 groups.

Prateek Singh Kataria of our College was the Man of the Match and also scored a Hatrick in the qualifiers & Kazi Junaid Saifi of our College was adjudged the Man of the Match in the Finals and also the Man of the Series whereas Sourav Roy of our College was adjudged the Best Wicket

Keeper of the Tournament.

We won the CHAMPION TROPHY and a CASH prize of Rs.50,000/-









The Bhawanipur Gujarati Education Society







I don't look into negative things. Go past mistakes and look forward.

**Kapil Dev** 







The Institution is of the firm belief that academics should not be approached in isolation and that education must be imparted in the context of the socio-economic plane on which it will find its application. Students are, therefore, not merely provided with instructions, but are encouraged to pay heed to their inner calls – even as they go ahead to attain their full potentials, with assistance from faculty members who let students, like water, to find their own levels, but are ever present to reach out in cases of exigencies.

Our well planned and result oriented academic calendars are complemented with a plethora of initiatives aimed at ensuring the overall growth and development of the physical and mental faculties of the students. From sporting activities to workshops, seminars, research work, industrial visits, historical walks, debates, fests, social services – a seemingly endless list of activities are planned and executed around the year to ensure that the students find a platform for their inherent intellectual social and emotional capacities.

Besides providing students with academic knowledge, the college also provides them with opportunities so that they may not only grasp the finer nuances of what they are taught in the classrooms, but also learn to apply their knowledge in real-life situations. To further aid this process, the BESC will soon dedicate a 5000 square feet Incubation Center that will help foster the latent entrepreneurship in the students apart from providing all the support services they will be needing

to transform their dreams into economically viable realities.

The BBA Section of the college has already moved into a new facility in an adjacent premise that has been acquired specifically for the purpose. Here, in the state of the art classrooms, aided by some of the most revered names in the domain, students learn the art of management, even as they prepare to make the transition from the academic classrooms to the industry.

BESC has also made significant progress in expanding the horizons to effectively bridge the gap between what is conventionally taught in the campuses and what is really needed by the industry. The programme aims at refurbishing the knowledge base of the students by providing them with opportunities to interact first-hand with practising experts, leading to churning out of students who are ready for deployment. The result – Commerce Plus, has been an enormous success and has been lauded by the industrialists and the academicians alike. The eagerness of recruiters to pick up Commerce Plus certificate holders straight from the campus, is an endorsement that needs no further clarifications.

At The Bhawanipur Education Society College (BESC) the search for excellence is not an afterthought but is ingrained in everything we do. Being second best is not an option – it never was, and will never be. The students who enroll, become proud BE-ites for life, BE-ites, who are champions, BE-ites who foster the spirit of championship – ethically, sustainably and successfully.



# The value of a college education is not the learning of many facts but the training of the mind to think



LEARNING FOR LEADERSHIP

The Bhawanipur Gujarati Education Society School (ISC)

The Bhawanipur Education Society College

- b) P. J. Gandhi Commerce Section
- c) Matushri Rajbai Dharamshi & Shrimati Parvatibai Shethia Women's Section

The Bhawanipur Design Academy



# The Bhawanipur Gujarati Education Society

A Minority Run Institution

(Registered under The West Bengal Societies Registration Act 1961)

