



THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

ACADEMIC DEPARTMENT: Department of Commerce (Morning)

FACULTY ACADEMIC PROFILE/CV

Full Name of the Faculty Member: Muskan Ghani

Designation: College Whole Time Teacher

Specialization: Accounting and Finance



BIOGRAPHICAL SKETCH

Muskan Ghani is currently associated as a College Whole Time Teacher, in the Department of Commerce (Morning Section), The Bhawanipur Education Society College, affiliated to University of Calcutta. She completed her B.Com (Honors) and M.Com degree from J.D. Birla Institute, Jadavpur University with specialization in Accounting and Finance. She has cleared UGC-NET and JRF and WBSET in Commerce in December 2023 cycle. She has published two research papers in reputed journals.

CONTACT INFORMATION

- **Contact Address (Office):** 5, Lala Lajpat Rai Sarani, Kolkata-700020, West Bengal, India
- **Contact Number (Office):**
- **E-Mail ID (Official):** muskan.ghani@thebges.edu.in
- **Mobile Number:**

ACADEMIC QUALIFICATIONS

Abbreviation of the Degree	Name of the College/ University	Class Obtained	Area of Specialization	Year of Passing
UGC-NET & JRF	-	-	Commerce	2023
WBSET	-	-	Commerce	2023
Master of Commerce	J.D. Birla Institute	1 st class	Accounting and Finance	2023
Bachelor of Commerce (Honors)	J. D. Birla Institute	1 st class	Accounting and Finance	2021

POSITION HOLDING(FULL TIME)

College Whole Time Teacher, **Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta**, February 2024-Present

SUBJECTS TAUGHT

- Cost and Management Accounting
- Marketing Management and Human Resource Management

RESEARCH INTERESTS

- Financial Inclusion
- Financial Technology

JOURNAL PUBLICATIONS

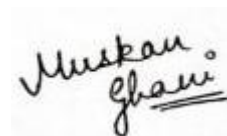
1. Ghani, M., Mukherjee, P., (2022) A Study on the Start-Up Ecosystem in India, International Journal of Innovative Science and Research Technology, Volume 7, Issue 6, <https://doi.org/10.5281/zenodo.6757857>
2. Ghani, M., Mukherjee, P., & Ray, B. (2023). Identifying the Major Demographic Factors Determining Unified Payments Interface Usage: A Study Based on West Bengal, Asian Journal of Managerial Science, Vol. 12 No. 1, pp. 1-5, DOI: <https://doi.org/10.51983/ajms-2023.12.1.3364>

PARTICIPATION IN SEMINARS/ WEBINARS /WORKSHOPS /CONFERENCES

- Participated in the international seminar on **New Age Technology & It's Impact on Financial Domain** organized by the Department of Commerce (Morning) in collaboration with BESC & BOS (Academic) ICAI on 1st April 2024.

VISION STATEMENT

- To inspire academic excellence through dynamic teaching methods.
- To cultivate an inclusive learning environment that embraces diversity and fosters collaboration among students and faculty.
- To equip students with critical thinking skills and practical knowledge.
- To support lifelong learning and professional development of students for continued success in today's dynamic workspace.



Signature of the Faculty Member

Date: 4th May, 2024