



# Shaswati Das

College Whole Time Teacher  
Department of :

Journalism & Mass Communication

## Contact Information

**Contact Address (Office)**  
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shaswati.das@thebges.edu.in

## Specialization

- Television Studies



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## Biographical Sketch

Shaswati Das is currently associated as College Whole Time Teacher, in the Department of Journalism and Mass Communication, The Bhawanipur Education Society College, affiliated to University of Calcutta. She is currently pursuing PhD from the Department of Film Studies, Jadavpur University. She has nearly 9 years of teaching experience. She has presented papers in national and international seminars/conferences and has research journal publications too.

## Academic Qualifications

Abbreviation of the Degree	Name of the College/ University	Class Obtained	Area of Specialization	Year of Passing
PhD	Jadavpur University	N.A.	Television Studies	Ongoing
M. Phil	Rabindra Bharati University	1 <sup>st</sup> Class	Women's Studies	2016
M.B.A	The University of Kalyani	1 <sup>st</sup> Class	Human Resource	2013
M. A	The University of Burdwan	1 <sup>st</sup> Class	Mass Communication	2010
B.A (Honours)	Barrackpore Rastraguru Surendranath College	2 <sup>nd</sup> Class	English	2008

## Position Holding (Full Time)

- College Whole Time Teacher, the Department of Journalism and Mass Communication, The Bhawanipur Education Society College, University of Calcutta, July, 2016 - Present.

## Position Held (Full Time)

- Nil.

## Guest Appointment (Last Five Years)

- Nil.

## Industry Experience

- Nil.



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## Research Experience (Last Five Years)

- Nil.

## Administrative Assignment (Last Five Years)

- Nil.

## Subjects Taught

History of Indian Journalism | Media and Cultural Studies | Television | Reporting and Editing.

## Research Interests

Women Studies and Television Studies.

## Books Published

- Nil.

## Journal Publications (Last Five Years)

- The Representation of Women in Advertisements of Men's Products: A Study of Indian Television Commercials (Joint Paper), in Colloquium, (ISSN 2350 – 1251) Volume 3, 2016.

## Publications In Edited Conference Volumes

- 'Newspaper Coverage of News Regarding Gender Violence' in 'Status of Women in Indian society' (ISBN: 978-93-85908-56-9) 2016.

## Paper Presentations At Conferences (Last Five Years)

- Presented a Paper on 'Gendered Language of Television News on "Violence"' in International Conference on 'Women & Society', Prof. Syed Nurul Hasan College, Farakka on 7th July, 2019.





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## Participation In Seminars / Webinars / Workshops / Conferences (Last Five Years)

- Participated in the Two-Day Seminar on Fashion, Age and Society: Role of Media in the Constitution of Identities (3rd and 4th February, 2016) organized by the Department of Journalism and Mass Communication and Sociology, The Bhawanipur Education Society College, Kolkata.
- Participated in the UGC sponsored National Seminar on Environmental Awareness: Demand of the Day (9th September and 10th September, 2016) organized by the Environmental Development Committee, The Bhawanipur Education Society College, Kolkata, in collaboration with the Department of Environmental Science, University of Calcutta, Kolkata.
- Participated in the Seven Day Faculty Development Programme (23rd September – 29th September, 2016) on Preparing for Challenges in Higher Education Institutions organized by the Faculty Development Cell, The Bhawanipur Education Society College, Kolkata.
- Participated in the UGC sponsored National Seminar on India: The Global Actor in the Indian Ocean (15th and 16th December, 2016) organized by The Bhawanipur Education Society College, Kolkata, in collaboration with Indian Association for Asian and Pacific Studies (IAAPS), Kolkata.
- Participated in the One Day National Seminar on 150th Birth Anniversary of Sister Nivedita: Contemporary Relevance (1st March, 2017) organized by the Department of Bengali of The Bhawanipur Education Society College, Kolkata.
- Participated in the Seminar on Academic Administration (24th February, 2018) organized by the IQAC, The Bhawanipur Education Society College, Kolkata.
- Participated in the One Day Seminar on Food, Culture and Affiliations: A Sociological Passport to the World of Palates (28th February, 2018) organized by the Department of Sociology of The Bhawanipur Education Society College, Kolkata.





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## Case Studies

- Nil.

## Online Certifications

- Nil.

## Awards/Recognitions (Last Five Years)

- Nil.

## Special Invitations (Last Five Years)

- Nil.

## Other Notable Activities (Last Five Years)

- Organized an Excursion to Serampore on 4th April, 2018 and a Panel Discussion on 30th April, 2018 on the occasion of 200 years of Vernacular Press in India.

## Vision Statement

- Teaching students with sincerity and dedication.

*Shaswati Das*

Signature of the  
Faculty Member

Date: 01st September, 2022



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