



Sayan Roy

College Whole Time Teacher
Department of Commerce
(Afternoon And Evening)

Contact Information

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Specialization

- Finance (Major), Marketing (Minor)



**THE BHAWANIPUR
EDUCATION SOCIETY COLLEGE**

Biographical Sketch

Sayan Roy is currently associated as College Whole Time Teacher, in the Department of Commerce (Afternoon & Evening), The Bhawanipur Education Society College, affiliated to University of Calcutta. Prior to joining this institution, he worked as a Manager at a reputed outdoor advertising firm, named Connection. He completed his B.Com degree from Jaipuria College (University of Calcutta) followed by MBA from IISWBM (University of Calcutta). He is currently pursuing Ph.D in Commerce from Adamas University. He has presented his research papers at various national and international conferences. Besides, he has also contributed a book chapter, which was widely acclaimed by the academic fraternity. Moreover, he has organized numerous seminars and conferences for the teaching community. His contribution towards curriculum development for BBA Course (CBCS) under University of Calcutta, deserves special mention. Apart from his academic activities, he has also rendered active participation in numerous social projects.

Academic Qualifications

Abbreviation of the Degree	Name of the College / University	Class Obtained	Area of Specialization	Year of Passing
Ph.D	Adamas University	N.A	Commerce	Ongoing
MBA	IISWBM, University of Calcutta	2 nd Class	Finance (Major), Marketing (Minor)	2007
B.Com (Honors)	Jaipuria College, University of Calcutta	2 nd Class	N.A	2000

Position Holding (Full Time)

- College Whole Time Teacher, Department of Commerce (Afternoon & Evening), The Bhawanipur Education Society College, University of Calcutta, September 2018 - Present



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Position Held (Full Time)

- College Whole Time Teacher, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, July 2010 - August 2018
- College Whole Time Teacher, Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta, December 2008 - June 2010

Industry Experience

- Manager – Connection (Outdoor Advertising Firm), September 2007 - June 2016

Administrative Assignments

- Member of IQAC, 2017-Present
- NAAC Steering Committee Member, 2015-Present
- Library Committee Member, 2015-Present

Subjects Taught

Cost and Management Accounting | Taxation | Financial Management | Marketing Management | Decision Making and Performance Measurement | Process and Analytical Tools

Research Interests

Leverage | Dividend Decision | Capital Structure | Working Capital | GST

Book Chapters

- Roy, S. and Guha, D. (2020). Impact of GST on Real Estate Sector. Emerging Horizons in Commerce, Levant Books India, ISBN: 978-93-88069-63-2
- Roy, S., Gargi and Chatterjee, B. (2019). An Empirical Study on Earnings Management of Unorganised Sector in Selected Areas of Kolkata. Application of Econometric Models for Research in Social Science, ISBN: 978-93-88866-08-8





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Paper Presentations

INTERNATIONAL

- Presented a paper titled “A Study on Impact of GST on Pharmaceutical sectors in India” at One-Day International Conference, organized by Indian Accounting Association, South Bengal Branch & Institute of Management Study, on 9th February, 2019.
- Presented a paper titled “Exploring the Dynamics of Indian Tourism Market - A Comparative Analysis of West Bengal vis-a-vis Gujarat and Kerala” at Two-Day International Conference, organized by Department of Management and Business Administration, Aliah University, on 16th & 17th January, 2019.

NATIONAL

- Presented a paper titled “Non-Banking Financial Companies in India - A Study of Growth, Development and Performance” at Two-Day National Seminar, organized by Department of Commerce, Calcutta Girls’ College & Department of Commerce, Vidyasagar College on 29th and 30th January, 2019.
- Presented a paper titled “The Impact of GST on Real Estate Sector” at Two-Day National Seminar, organized by Department of Commerce, Khidderpore College & The Indian Institute of Cost Accountants of India, on 15th and 16th December, 2018.
- Presented a paper titled “A Theoretical Overview on determinants of Capital Structure and its relationship with firm’s performance” at One-Day National Conference, organized by Kazi Nazrul University & The Institute of Cost Accountants of India, on 20th November, 2018.
- Presented a paper titled “A study on current scenario and future prospects of One Person Company in Indian Business Environment” at Two-Day National Conference, organized by Jogamaya Devi College & The Institute of Company Secretaries of India, on 13th and 14th June, 2017.
- Presented a paper titled “Packaging and its implications on Green Economy” at Two-Day National Seminar organized by Rabin Mukherjee College & Bethuadahari College, on 29th and 30th April, 2017.





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Seminars / Conferences Organized

- Two-Day National Conference on 'Paradigm Shift In The Market Forces In The Indian Context- Impact on Marketing, Accounting & Finance, Strategic HRM, Operations & Supply Chain Management' organized by The Bhawanipur Education Society College, Kolkata in collaboration with Indian Institute of Social Welfare and Business Management, Kolkata, on 5th and 6th July, 2019.
- One-Day National Seminar on Knowledge Resource Management: E-Learning and Information Search, jointly organized by IQAC and Library Committee, The Bhawanipur Education Society College & Behala College, on 29th June, 2019.
- National Seminar on Developments in Commerce, Management & Economics in the present milieu of VUCA by Department of Commerce (PG & UG), The Bhawanipur Education Society College in collaboration with EIRC, The Institute of Chartered Accountants of India, on 27th May, 2019.

Fdp / Workshops Attended

- Three-Day Online Workshop on R Analytics, organized by Department of Business Administration, The Bhawanipur Education Society College, in association with IQAC, from 7th to 9th November, 2020.
- Two-Day Blended / Flipped Training on Digital Services, organized by NIELIT Kokrajhar Extension Centre of NIELIT Guwahati, on 29th and 30th June, 2020.
- One-Week Online Faculty Development Programme on Entrepreneurship, Incubation and Innovation, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, and MHRD, Govt. of India, from 23rd June to 29th June, 2020.
- Ten-Day Online Workshop and FDP on Research Methodology, organized by IAA South Bengal Branch, from 20th June to 30th June, 2020.
- Two-Week National Online Faculty Development Programme on Data Analysis for Research in Social Sciences, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, and MHRD, Govt. of India, from 17th June to 30th June, 2020.





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- One-Day FDP on How to be an effective online teacher [RUSA, Govt. of Maharashtra sponsored] organized by Sir Pitaram and Lady Shantabai Patkar College of Arts & Science and V.P. Varde College of Commerce & Economics and IAA (TB), on 5th June, 2020.
- Four-Week Induction / Orientation Programme for Faculty in Universities / Colleges / Institutes of Higher Education, organized by Ramanujan College and MHRD, from 4th June to 1st July, 2020.
- One-Day FDP on Eternal Warriors in the New Normal World, organized by IQAC of Sri Aurobindo College, on 1st June, 2020.
- Two-Week Online Workshop on Comprehensive E-Learning to E-Training Guide for Administrative Work, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, and MHRD, Govt. of India, from 25th May to 6th June, 2020.
- Three-Day International FDP on Research Methodology, organized by Dyan Ganga Education Trust Degree and Junior College of Arts, Commerce and Science, in association with IAA-TB, from 24th May to 26th May, 2020.
- One-Day National Level FDP on Strategies to revive the economy for better performance post Covid-19, organized by IQAC and Department of Commerce & Management, BNM Degree College, on 21st May, 2020.
- Five-Day Online Faculty Development Programme (E-FDP), organized by Enterprise Development Institute, from 17th May to 21st May, 2020.
- Three-Day Online National Workshop on Reimagining the teaching methods in the time of Corona Pandemic & Post Pandemic, organized by IQAC Malda College and K.K Das College, from 16th May to 18th May, 2020.
- One-Day Workshop on Mentoring Techniques for Teachers, organized by IQAC, The Bhawanipur Education Society College, Kolkata, on 9th September, 2019.
- One-Day Workshop on Taxation II (GST), jointly organized by Under Graduate Board of Studies in Commerce, University of Calcutta and Department of Commerce, Maharaja Manindra Chandra College, on 27th April, 2019.





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- Two-Day FDP on Contemporary Areas and Tools on Research and Publication, organized by Heritage Business School, on 1st and 2nd February, 2019.
- Ten-Day Workshop on Theory and Application of Econometrics Models with Software Packages organized by FDP Cell, The Bhawanipur Education Society College in collaboration with Department of Commerce, University of Calcutta and Institute of Cost Accountants of India, from 13th to 22nd November, 2018.
- Eight-Day Faculty Development Programme on Basic Computer Skills conducted by Department of Computer Science, The Bhawanipur Education Society College, from 21st to 29th June, 2018.
- Seven-Day FDP on Preparing for Challenges in Higher Education Institutions organized by FDP Cell, The Bhawanipur Education Society College from 23rd to 29th September, 2016.

Online Courses

- Three-Day Online Course on MOOC and E-Learning, organized by Mayas Research and Learning (OPC) Private Limited, from 15th May to 17th May, 2020.
- Five-Day Online Course on Futuristic Accounting, organized by IAA in association with IARA, from 11th May to 16th May, 2020.

Participation In Social Projects

- Sundarban Tree Plantation Project to plant 11,000 fruit trees in Bali 2 Island in the Sundarbans, West Bengal supported by NSS Unit of The Bhawanipur Education Society College & Rotaract Club of Calcutta, Victoria.

Other Notable Activities

- Designed the syllabus of BBA, University of Calcutta, under New CBCS system.





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Vision Statement

- To promote students' intrinsic motivation by providing meaningful and progressively challenging learning experiences which include, but are not limited to: self-exploration, questioning, making choices, setting goals, planning and organizing, implementing, self-evaluating and demonstrating initiative in tasks and projects.

Signature of the
Faculty Member

Date: 01st September, 2022



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