



Samreen Alam

CollegeWholeTimeTeacher

Department of B.Com Morning

Contact Information

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Specialization

- Accounting and Finance



**THE BHAWANIPUR
EDUCATION SOCIETY COLLEGE**

Biographical Sketch

Samreen Alam is currently associated as College Whole Time Teacher, in the Department of B.COM Morning, The Bhawanipur Education Society College, affiliated to University of Calcutta. She completed her B.Com degree from The Bhawanipur Education Society College, Kolkata, and her M.Com degree from St. Xavier's University with Accounts and Finance Specialization.

Academic Qualifications

Abbreviation of the degree	Name of the College/University	Class Obtained	Area of Specialisation	Year of Passing
M.COM	St. Xavier's University	1 st Class	Accounting and Finance	2019
B.COM (Honours)	The Bhawanipur Education Society College	1 nd Class	Accounting and Finance	2017

Position Holding (Full Time)

- College Whole Time Teacher, Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta, June 2019-Present

Subjects Taught

Financial Accounting | Marketing Management and Human Resource Management | Rural Marketing and International Marketing | Retail Management and Marketing of Services | Consumer Behavior and Sales Management | Product Pricing Management and Marketing Communication

Research Interest

- Behavioral Finance



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Participation In Seminars / Webinars / Workshops / Conferences

- National level Webinar: The value of conversation in ending stigma attached to mental health-BES-Cin collaboration with IQAC.
- Two day workshop on Flipped Classroom and Blended Learning organised by BESC.
- Faculty Development Programme (online)
- Workshop on 'Crafting and Conducting Research and How to Publish It' by St Xavier's College, Kolkata
- International Conference on 'Innovative Business Practices in a VUCA World'
- St Xavier's College, Kolkata
- Online two week interdisciplinary refresher Faculty Development Programme on Advanced Research Methodology 2.0 by Ramanujan College, University of Delhi
- COVID-19: Rebooting Economy" organized by Department of Commerce UG and PG Section, The Bhawanipur Education Society College
- Online two week Faculty Development Programme on Managing Online Classes and co-creating MOOCS 3.0 by Ramanujan College, University of Delhi
- Online one week Faculty Development Programme on Teaching-learning Methods: From Micro Teaching to Peer Learning by Ramanujan College, University of Delhi

Paper Publication

- Asok Kumar Bose and Samreen Alam (2022). Ladhakh is at Cross Roads: A study on Economic, Cultural, Industrial and Tourism Prospects of Remote Sensitive Region of Himalaya, International Journal of All Research Education and Scientific Methods (IJARESM), ISSN: 2455-6211 Volume 10, Issue 12

Special Invitations

- Invited as a quiz master at BONFIRE 2019, the Annual Fest of BBA Department, The Bhawanipur Education Society College
- Invited to judge an event of 'Jam and Verteez' at BONFIRE 2021 & 2022, the Annual Fest of BBA Department, The Bhawanipur Education Society College





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Other Notable Activities

- Participated in Sunder-ban Tree Plantation Project by NSS Unit of The Bhawanipur Education Society College
- Completed 50 hours experimental training and learning on Mentoring and coaching skills by UMEED

Vision Statement

- Believe in promoting a student-centric approach that empowers learners to explore ideas and challenge conventional wisdom.
- To equip the students with skills, knowledge, and values to become lifelong learners who are committed to making a positive impact on society.

Signature of the
Faculty Member

Date: 01st September, 2022



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