

# **Ranita Sreemany**

College Whole Time Teacher
Department of Commerce
(Afternoon And Evening)

#### **Contact Information**

Contact Address (Office) 5 Lala Lajpat Rai Sarani, Kolkata: 700 020

**Contact Number (Office)** 

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### **Specialization**

· Accounting and Finance



### **Biographical Sketch**

Ranita Sreemany is currently associated as College Whole Time Teacher, in the Department of Commerce (Afternoon and Evening Section), The Bhawanipur Education Society College, affiliated to University of Calcutta. She completed her B.Com and M.Com degrees from Sivnath Sastri College, and University of Calcutta (Asutosh Siksha Prangan) respectively, with Accounting and Finance Specialization. She has participated in several national and international seminars/webinars/conferences.

### **Academic Qualifications**

Abbreviation of the Degree	Name of the College / University	Class Obtained	Area of Specialization	Year of Passing
B.Com. (Honors)	Sivnath Sastri College	FIRST	Accounting and Finance	2014
M.Com.	University of Calcutta (Asutosh Siksha Prangan)	FIRST	Accounting and Finance	2016

## **Position Holding (Full Time)**

• College Whole Time Teacher, Department of Commerce (Afternoon and Evening Section), The Bhawanipur Education Society College, affiliated to the University of Calcutta, JULY 2019 - Present.

## **Administrative Assignment**

## **Subjects Taught**

Principles of Management | Cost and Management Accounting | Marketing Management | Consumer Behavior Retail Management | E- Commerce



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**Research Interests** 

Marketing and Finance

## Participation In Seminars/ Webinars/ Workshops/ Onferences

- Participated in a Webinar on A Journey Towards Positivity organized by the Department of Commerce, UG (Afternoon and Evening Section), The Bhawanipur Education Society College, Kolkata in collaboration with IQAC on 28th June, 2021.
- Participated in a Webinar on A Journey Towards Positivity organized by the Department of Commerce, UG (Afternoon and Evening Section), The Bhawanipur Education Society College, Kolkata in collaboration with IQAC on 29th June, 2021.
- Attended a National Conference on Contemporary Issues in Accounting & Finance organized by the Indian Accounting Association Research Foundation on 9th January, 2021.
- Participated in a Webinar on COVID 19 and the Policy Conundrum: A Deliberation on Fiscal and Monetary Policy Decisions During the Pandemic organized by the Department of Commerce, UG (Afternoon and Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with IQAC on 26th September, 2020.
- Participated in a National Webinar on The Value of Conversation in Ending Stigma Attached to Mental Health organized by the Department of Commerce (UG & PG), The Bhawanipur Education Society College, Kolkata in collaboration with IQAC on August 20, 2020.
- Participated in an International Webinar on COVID 19: Rebooting Economy organized by the Department of Commerce (UG & PG), The Bhawanipur Education Society College, Kolkata in collaboration with IQAC on 13th August, 2020.
- Participated in an online panel discussion on Survival Strategies of Tourism and Hospitality Industries amid the Global Pandemic: The Indian Scenario organized by the Department of Commerce, UG (Afternoon and Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with IQAC held on 29th July, 2020.
- Participated in Faculty Development Programme organized by School of Arts, Science and Commerce and IQAC, Rai University, Ahmedabad, Gujarat-India in association with Inpods India, Pune on Outcome Based Education held on 22nd to 24th July, 2020.





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- Participated in a Webinar on Socio-Economic Impact of COVID-19 in India and its Revival Strategies organized by the Department of Commerce, The Bhawanipur Education Society College, Kolkata on 16th June, 2020.
- Participated in a National Webinar on Indian Economy in Post Covid 19: Prospects & Challenges, organized by Department of Economics, T.H.K Jain College, Kolkata in association with Internal Quality Assurance Cell on 9th Jun, 2020.
- Participated in a Seminar on Goods and Services Tax (GST) and Indian Accounting Standards (Ind-AS) on 29th March, 2019 at Asutosh Hall, Asutosh Building (2nd Floor), 87/1, College Street, Kolkata-700073.

#### **Online Certifications**

• Google Digital Garage- Fundamentals of Digital Marketing.

Signature of the Faculty Member

Date: 01st September, 2022

