



# Debarati Guha (Saha)

College Whole Time Teacher

Department of Business Administration

## Contact Information

**Contact Address (Office)**  
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## Specialization

- Accounting & Finance



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## Biographical Sketch

Mrs. Debarati Guha is currently working as a College Whole Time Teacher in the Department of Business Administration since 2011. Prior to that, she worked in a US based Multinational Company Aptara Corporation as Financial Analyst for 1.5 years. She received her Bachelor's degree and Master's degree in Commerce from University of Calcutta in 2005 and 2007 respectively. She received her professional degree in Management (PGDBM) from IIMT, Greater Noida in 2010. Currently, she is pursuing her PhD in Commerce, from University of Kalyani. Her research papers have been published in many National Level Peer Reviewed Journals, UGC-CARE listed journals and also in conference proceedings. She has participated and presented many of her research papers at numerous national and international seminars / conferences (notably IIT-Kharagpur, The Institute of Chartered Accountants of India, Indian Accounting Association etc.). Her research interests include performance measurement, decision making, financial institutions and its services.

## Academic Qualifications

Abbreviation of the Degree	Name of the College / University	Area of Specialization	Year of Passing
Ph.D	University of Kalyani	Commerce	Ongoing
PGDBM	IIMT (Greater Noida) AICTE	Finance	2010
M.Com	University of Calcutta	Accounting & Finance	2007
B.Com (Honours)	University of Calcutta	Accounting & Finance	2005

## Position Holding (Full Time)

- College Whole Time Teacher, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, January 2011 - Present.



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## Industry Experience

Financial Analyst - Aptara Corporation, New Delhi. October 2009 to December 2010.

Summer Trainee - IOCL, Finance Division, May 2009 - July 2009.

## Administrative Assignment

- Coordination and Mentorship of 3rd Year Finance Specialization students, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, 2017 - Present.

## Subjects Taught

Financial Management | Financial Accounting | Auditing | Cost & Management Accounting | Performance Measurement | Decision Making | Investment Analysis & Portfolio Management | Strategic Corporate Finance | Investment Banking | Financial Institutions and Markets | Financial Services | Productions & Operations Management | Principles of Management.

## Research Interests

Financial Services | Performance Measurement & Evaluation | Impact of financial decision making | Personal Finance.

## Journal Publications

- Guha.D & Das.S (2020) "An Insight into the Performance of Housing Development Finance Corporation Ltd. in the Housing Finance Sector in India". Business Spectrum (ISSN: 2249-4804) Special Volume March 2020 An Open Access Fully Referred Peer Reviewed Bi-annual Journal of IAA South Bengal Branch. Page -37-47.
- Guha. D (2020). "A Study on the Impact of Stress on the Work Life Balance of Working Women in City Kolkata". Asian Journal of Research in Marketing (ISSN 2277-6621); Vol. 9, No. 2, April 2020, pp. 12-19.
- Guha. D & Das. S (2020). "Comparative Analysis of The Financial Performance of Selected Indian Housing Finance Companies". Computational studies (ISSN: 1462- 6063); Volume XVI, Issue IX, September/2020. Pp - 13-29.





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## Publication In Edited Conference Volume

- Guha. D & Das. S (2015). "Current Scenario and Future Prospects of Non-Banking Financial Institutions in India". Emerging Issues in Accounting & Finance , University of Kalyani, Department of Commerce. Year 2015.
- Guha. D & Roy. S (2020). "The Impact of GST on Indian Real Estate Sector". Emerging Horizons in Commerce. Kidderpore College, Department of Commerce. ISBN: 978-93-88069-63-2.
- Guha.D (2023) "A study of Asset Liability Management of Housing Finance Company in India: with Special Reference to HDFC Ltd. in "The VUCA World: Its Impact on Business Environment" Organised by Department of Commerce and IQAC of The Bhawanipur Education Society College, 10th and 11th March, 2023.

## Paper Presentations At Conferences

- International Conference on Economic and Tax Reforms in India in The Global Perspective. Paper Presented: "An Insight Into The Performance of Housing Development Finance Corporation Limited in The Housing Finance Sector in India". Organized by: Indian Accounting Association South Bengal Branch in Association with Institute of Management Study. Dated: 9th February 2019.
- Management Doctoral Colloquium Paper presented "A Study on Financial Performance Measurement of Selected Housing Finance Companies in India", organized by Vinod Gupta School of Management. IIT Kharagpur. Dated: 3rd & 4th February 2021.
- One Day National Conference on "Emerging Issues in Accounting, Finance & Management". Presented a paper named as "Urbanization and Housing Finance: A Spot Light on the Central Government Initiatives for the Indian Housing Sector". Organized by Kazi Nazrul University. Dated 20th November, 2018.

Two- Day National Level Seminar on Contemporary Issues and Challenges in Indian Accounting

- Standards & Indirect Taxation. Presented a paper named as " The Impact of GST on Indian Real Estate Sector". Organized by Department of Commerce, Kidderpore College in Collaboration with Institute of cost Accountants of India. Dated 15th & 16th December 2018.

Two-Day National Seminar on "Contemporary Issues in Accounting & Finance". Presented a paper

- named as "Non-Banking Financial Companies in India: A Study of Growth, Development and Performance". Organized by Department of Commerce, Calcutta Girls' College in Collaboration with Department of Commerce, Vidyasagar Evening College. Dated 29th & 30th January 2019.





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## Paper Presentations At Conferences

- Two-Day National Conference on "Paradigm Shift in The Market Forces in The Indian Context - Impact on Marketing, Accounting & Finance, Strategic HRM, Operations & Supply Chain Management. Presented a paper named as "Comparative Analysis of the Financial Performance of Selected Non-Banking Financial Companies (NBFCs) - With Special reference to CAMEL Rating System". Organized by The Bhawanipur Education Society College in Collaboration with Indian Institute of Social Welfare and Business Management. Dated 5th & 6th July, 2019.
- UGC CPE Funded National Seminar on Recent Trends in Commerce & Business Research (RTCBR). Presented a paper named as "A Study on Work Life Balance of Working Women in Kolkata with Special Reference to Stress as the Major Factor". Organized by Barrack pore Rastraguru Surendra Nath College. Dated 7th February 2020.
- National Seminar on Developments in Commerce, Management & Economics in The Present Milieu of VUCA. Presented a paper named as "An Extensive study of Leverage AND Its Effect on Paint Industry In India Considering The Major Companies." Organized by The Bhawanipur Education Society College in association with ICAI. Dated 27th May 2019.
- Two days National Seminar on Companies Act 2013 & Goods and Service Tax (GST) and its impact on Society. Presented a paper named as "A Study on Current Scenario and Future Prospects of One Person Company in Indian Business Environment. Organized by Jogamaya Devi College in association with ICAI. Dated 13th& 14th June 2017.
- UGC Sponsored Two Days National Seminar on Green Business: Sets Towards Greener Economy. Presented a paper named as "A Study on Current Scenario and Future Prospects of Green Accounting in India. Organized by Rabin Mukherjee College in Collaboration with Bethuadahari College. Dated 29th & 30th April, 2017.
- National Seminar on Emerging Issues in Accounting & Finance. Presented a paper named as "Current Scenario and Future Prospects of Non-Banking Financial Institutions in India". Organized by Department of Commerce, University of Kalyani, West Bengal & Board of Studies, ICAI, New Delhi. Dated 20th November, 2015.
- Guha.D (2023) "A study of Asset Liability Management of Housing Finance Company in India: with Special Reference to HDFC Ltd. in "The VUCA World: Its Impact on Business Environment" Organised by Department of Commerce and IQAC of The Bhawanipur Education Society College, 10th and 11th March, 2023.





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## Participation In Seminars / Webinars / Workshops / Conferences

- Participated in 7 days FDP on “Entrepreneurship, Incubation, & Innovation”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, sponsored by MHRD. From 23rd to 29th June 2020.
- Participated in two days workshop on “Training on Digital Services”, organized by National Institute of Electronics and Information Technology of MHRD. Dated: 29th & 30th June 2020.
- Participated in a two days seminar on “Persons with Disabilities in Higher Education: Inclusion & Employment”, organized by Wilson College, Mumbai in collaboration with University of Mumbai. Dated 15th & 16th May 2020.
- Participated in Three days workshop on “Research Methodology”, organized by Degree and Junior College of Arts, Science & Commerce in Association with Indian Accounting Association (Thane Branch). Dated 24th, 25th & 26th May 2020.
- Participated in Three days workshop on “Workshop on “Writing Case Studies, Project Preparation and Funding of Research Project”, organized by Indian Accounting Association (Tiruchirappalli Branch). Dated 21st, 22nd & 23rd May 2020.
- Participated in Six days FDP on “Research Methodology”, organized by Department of Mechanical Engineering, Rajgad Dnyanpeeth’s Shri Chhatrapati Shivajiraje College of Engineering, Pune. Dated 20th to 25th May 2020.
- Participated in Seven Days FDP on “Open Source Tools for Research”, organized by Teaching Learning Centre, Ramanujan College, University of Delhi, sponsored by MHRD. Dated 18th to 24th June 2020.
- Participated in International Conference on Emerging Issues in Accounting, Finance and Taxation. Organized by The Bhawanipur Education Society College in association with ICAI. Dated 4th January 2017.
- Participated in National Seminar on Digital Transformation of Business and Data Analytics. Organized by Bharatiya Vidya Bhavan Institute of Management Science. Dated 22nd May 2019.





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- The International Conference on “Emerging Issues in Global Economy, Commerce and Management: Opportunities and Challenges”, Organized by Department of M.Com, The Bhawanipur Education Society College, Kolkata. Dated 5th January, 2015.
- Two days Case Writing Workshop at IIRWM Hall on 23rd and 24th August, 2019 organized by IICMR.
- Workshop on “Overview of Stock Exchange” Conducted by National Stock Exchange in association with The Bhawanipur Education Society College, Kolkata. Dated 25th August, 2012.
- FDP on “How to use ICT for Teaching Under- Graduate/ Graduate Students with Special Emphasis on Smart Classroom” conducted by IBS Business School, Kolkata. Dated 19th July, 2014.

## Other Notable Activities

- Organized an online Seminar on “Spectrum of Digital Finance”, at The Bhawanipur Education Society College, 20th September, 2020.
- Part of Organising Committee of “Seminar on Budget 2023” at 6th February 2023.

## Vision Statement

- Encourage students to embrace enterprise, self-confidence, creativity and social justice in all their endeavours.
- Inspiring free thinking among students, and teach them to be game changers in their chosen professions.
- Promote the virtues of research and scholarly inquiry, so that students can bring important critical thinking skills to their pursuits, both inside and outside the college.

Signature of the  
Faculty Member



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Date: 01st September, 2022