



# Gargi

College Whole Time Teacher  
Department of Commerce  
(Afternoon And Evening)

## Contact Information

**Contact Address (Office)**  
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Kolkata: 700 020

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(033) 4019-5518

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gargi.guhaniyogi@thebges.edu.in

## Specialization

- Accounts & Finance



**THE BHAWANIPUR  
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## Biographical Sketch

Gargi Guha Niyogi is currently associated as an College Whole Time Teacher, in the Department of Commerce (Afternoon and Evening), The Bhawanipur Education Society College, affiliated to University of Calcutta. She completed her B.Com from Sivanath Sastri College under University of Calcutta and MBA from University of Kalyani with Finance & Marketing Specialization. She also holds M.Com degree and currently pursuing Ph.D. in Commerce, from Adamas University, Kolkata. An astute learner and researcher, she has more than 10 years of experience in Teaching and Research. She has presented her research papers in numerous conferences (both national and international) and published research papers in reputed journals as well. She has also participated in several national and international seminars / webinars / workshops / conferences. Besides.

## Academic Qualifications

Abbreviation of the Degree	Name of the College / University	Percentage	Area of Specialization	Year of Passing
Ph.D.	Adamas University, School of Business and Economics	N.A	Management	Pursuing
M.Com	University of Burdwan	62.85	Commerce	2017
MBA	University of Kalyani	62.17	Finance & Marketing	2011
B.Com (Honors)	Sivanath Sastri College, University of Calcutta	59.12	Accounts and Finance	2007

## Position Holding (Full Time)

- College Whole Time Teacher, Department of Commerce, The Bhawanipur Education Society College, University of Calcutta, October 2018 - Present.



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## Position Held (Full Time)

- College Whole Time Teacher, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta since August 2015 – September 2018.
- Lecturer, Swami Vivekananda Institute of Modern Science since August 2011 – February 2014.
- Faculty member in the Carreograph Institute of Management Studies, since September 2014–July 2015

## Research Experience

- Doctoral Research Scholar in Adamas University in the School of Business and Economics, since September, 2018 till present.

## Administrative Assignment

- Participating in NAAC related assignments of NAAC steering committee since August 2018.
- Mentorship of B. Com students, Department of Commerce (Afternoon and Evening), The Bhawanipur Education Society College, University of Calcutta, since 2019 till present.
- Joint Coordinator Student's Activities Committee.
- Member of Publication committee ,Industrial Visit Committee, Alumni Committee.

## Book Chapter Publication

- Name of Chapter: A Study of Behavioural Analysis of Young Adults with respect to Financial Literacy
- Name of book: Perspective in Sustainable Management Process
- Name of Publisher: Taylor & Francis





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## Subjects Taught

The following subjects are undertaken for BBA and MBA courses of Sikkim Manipal University, Punjab Technical University, West Bengal State University, MAKAUT & Calcutta University.

Financial Accounting | Cost & Management Accounting | Auditing | Taxation | Financial Management | Management Control System | Working Capital Management | Merchant Banking & Financial Services | Principles of Management | Human Resource Management | Project Management

## Research Interests

Financial Statement Analysis | Financial Management | Green Accounting | Credit Rating.

## Journal Publications

- An article titled “A comprehensive study on the concept, status and implications of GST in India” has been published in FAME- Journal of Finance, Accounting, Management and Economics ,Shri Shikshayatan College, Department of Commerce Volume 2, March, 2017 [ISBN No.: 978-93-84158-93-4].
- An article titled “IMPLICATIONS OF GOODS AND SERVICES TAX (GST) ON E-COMMERCE SERVICES IN INDIA: AN ANALYSIS” has been published in International Journal of Scientific Research & Review (An ISO: 7021- 2008 Certified Journal), Volume 7, Issue 05 May, 2019 [ISSN No.: 2279-543X].

## Publications In Edited Conference Volumes

An article titled “An Empirical study on Earnings Management of unorganized sector in selected areas of kolkata” has been published in Application of Econometric Models for Research in Social Science [ISBNNo.: 978-93-88866-08-8].





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## Paper Presentations At Conferences

- Paper Presented (Ethics in Accounting & Finance: An Empirical study of Accounting Ethics in Management practices), in the J.D. Birla Management Conference held on 8th April, 2016.
- Paper Presented (An overview of the implementation of Indian Accounting Standard) in International Conference on Emerging Issues in Accounting, Finance & Taxation organized by Research and Publication Cell, P.G Department of Commerce, The Bhawanipur Education Society College, Kolkata in collaboration with The Institute of Cost Accountants of India, in January 4, 2017.
- Paper Presented (Implementation of Indian Accounting Standard (Ind AS): Challenges and opportunities), organized by Netaji Subhas Open University and funded by the UGC-DEB held on 10-11 February, 2017.
- Paper Presented (Packaging and its implications on Green Economy) in UGC Sponsored two day National Level Seminar Greening Business: Steps towards Greener Economy organized by Rabin Mukherjee College in Collaboration with Bethuadahari College, Bethuadahari, Nadia in April, 2017.
- Paper Presented (An overview of the implementation of Indian Accounting Standards considering the challenges and opportunities of IFRS), in the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J. D Birla Institute, Department of Commerce, Kolkata in September, 2017.
- Paper Presented (Public-Private Partnership- A Critical Evaluation its Economic Growth & Opportunities in Real Estate Sector in India), in the National Conference on Emerging Issues in Accounting, Finance and Management, Organized by Department of Commerce, Kazi Nazrul University in Collaboration with ICAI in November, 2018.
- Paper Presented (Impact of Good and Services Tax (GST) on Micro, Small & Medium Enterprises (MSME) sector in India - An Analysis), in a two day National level Seminar on Contemporary Issues and Challenges in Indian Accounting Standards (IND-AS) and Indirect Taxation, Organized by Department of Commerce, Khidderpore College in Collaboration with ICAI in December, 2018.
- Paper Presented (Survey of Credit Rating Methodologies of Mutual Funds), in a two day International Conference on Economics & Finance 2019, Organized by SVKM's NMIMS BENGALURU & THE ECONOMETRIC SOCIETY in February 2019.





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- Paper Presented (Financial Supermarket: A Comparative Study of Customer Awareness between ICICI & SBI with special reference to Kolkata) in One Day National Seminar on Developments in Commerce, Management and Economics in the present milieu of VUCA organized by Department of Commerce (UG & PG), The Bhawanipur Education Society College in collaboration with ICAI in May, 2019.
- Paper Presented (IMPLICATIONS OF GOODS AND SERVICES TAX (GST) ON E-COMMERCE SERVICES IN INDIA: AN ANALYSIS) in 6th International Conference on Multidisciplinary Research, organized by Osmania University, Centre for International Program, Osmania University Campus, Hyderabad (India) with the collaboration of AR Research Publication and Conference World team in May, 2019.

## **Participation In Seminars / Webinars / Workshops / Conferences**

- Participated in the National Webinar on The Value of Conversation in ending Stigma attached to Mental Health (20th August, 2020) organized by the Department of Commerce (UG and PG), The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in an International Webinar on COVID 19: Rebooting Economy organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 13th August, 2020.
- Participated in the Online Panel Discussion on Survival Strategies of Tourism and Hospitality Industries amid the Global Pandemic: The Indian Scenario (29th July, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- 4-Week Induction/Orientation Programme for "Faculty in Universities/Colleges/Institutes of Higher Education" Teaching Learning Centre, Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from June 04 - July 01, 2020.
- Participated in the Two-Day Blended/Flipped Training on Digital Services (29th and 30th June, 2020) organized by NIELIT Kokrajhar Extension Centre of NIELIT Guwahati in association with IIT Bombay Spoken Tutorial.





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- Participated in 14 days National Faculty Development Programme (17th - 30th June, 2020) organized by Teaching Learning Centre, Ramanujan College, University of Delhi and Indian Accounting Association, NCR Chapter.
- Participated in the One-Week Online Faculty Development Programme on Entrepreneurship, Incubation and Innovation (23rd June - 29th June, 2020) organized by Teaching Learning Centre, Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- Participated in the Webinar on Socio-Economic Impact of Covid-19 in India and its Revival Strategies (16th June, 2020) organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata.
- Participated in the Online Talk on No Lockdown on Domestic Violence during the Covid Pandemic (10th June, 2020) organized by the Women's Cell and approved by the IQAC of The Bhawanipur Education Society College, Kolkata.
- Three days Online Course on "TOOLS & TECHNIQUES FOR RESEARCH PROCESS" organized by Mayas Research and Learning (OPC) Private Limited, Unathur Village, Attur Taluk, Salem from 5th June, 2020 to 7th June, 2020.
- Two Week Online Workshop on "Comprehensive e-Learning to e-Training guide for Administrative Work" organized by Teaching Learning Centre, Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching from May 25 - June 05, 2020
- Three days Online Course on "MOOC AND E-LEARNING" organized by Mayas Research and Learning (OPC) Private Limited, Unathur Village, Attur Taluk, Salem from 15th May, 2020 to 17th May, 2020.
- Participated in Twelve Hours Online National Workshop on Re-Imagining the Teaching Methods in the Time of Corona Pandemic & Post Pandemic organized by IQAC Malda College and K.K Das College from 16th May, 2020 to 18th May, 2020
- Participated in 5 Days Online Course on Futuristic Accounting organized by IAA in Association with IARA from 11th May to 15th May, 2020 Three days Online Course on "DATA ANALYSIS WITH SPSS" organized by Mayas Research and Learning (OPC) Private Limited, Unathur Village, Attur Taluk, Salem from 10th May, 2020 to 12th May, 2020.







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- Three days Online Workshop on “Reference Management Tools and Online Citation Database” organized IARA from 19th April, 2020 to 21st April, 2020.
- Participated in the one-day Workshop on Mentoring Techniques for Teachers organized by IQAC of The Bhawanipur Education Society College on 9th September, 2019
- Participated in the One Day National Seminar on Knowledge Resource Management: E- Learning and Information Search (29th June, 2019) organized by IQAC and Library Committee of The Bhawanipur Education Society College and Behala College, Kolkata.
- Participated in the Ten-Day Workshop on Research Methodology for Research in Social Science “Theory and Application of Econometrics Models with Software Packages” (13th - 22nd November, 2018) organized by The Bhawanipur Education Society College, Kolkata in collaboration with Department of Commerce, University of Calcutta, and Institute of Cost Accountants of India.
- Participated in the Seminar on Academic Administration (24th February, 2018) organized by the Internal Quality Assurance Cell, The Bhawanipur Education Society College, Kolkata.
- Participated in the Golden Jubilee Commemorative International Conference on Emerging Issues in Accounting, Finance and Taxation (4th January, 2017) at The Bhawanipur Education Society College, Kolkata.
- Participated in the Seven-Day Faculty Development Programme on Preparing for Challenges in Higher Education Institutions (23rd - 29th September, 2016) organized by the Faculty Development Cell, The Bhawanipur Education Society College, Kolkata.
- Participated in the Seven-Day Workshop on Research Methodology Course in Social Sciences (1st - 7th November, 2015) organized by The Bhawanipur Education Society College, Kolkata in collaboration with Department of Commerce, University of Calcutta, sponsored by Indian Council for Social Science Research (ICSSR-ERC).
- Participated in International Conference on Emerging Issues in Global Economy, Commerce & management: Opportunities & Challenges organized by The Bhawanipur Education Society College, Department of M.com, in January, 2015.





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## Other Notable Activities

- Organized a National Webinar on The Value of Conversation in ending Stigma attached to Mental Health (20th August, 2020) organized by the Department of Commerce (UG and PG), The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC. Organized an International Webinar on COVID 19: Rebooting Economy organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 13th August, 2020.
- Organized an International Webinar on COVID 19: Rebooting Economy organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 13th August, 2020.
- Organized COVID 19 AND THE POLICY CONUNDRUM: A DELIBERATION ON FISCAL AND MONETARY POLICY DECISIONS DURING THE PANDEMIC organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 26th September, 2020.
- Organized a One Day National Seminar on Developments in Commerce, Management and Economics in the present milieu of VUCA, organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 27th May 2019.

## Vision Statement

- Build confidence in the student so that they can easily face the hurdles in their life and achieve success in all their endeavors
- To expand the academic knowledge of the student.
- To be a successful researcher by promoting the virtues of research and scholarly enquiry.

Signature of the  
Faculty Member

Date: 01st September, 2022



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