



Dr. Priyam Basu Thakur

College Whole Time Teacher
Department of:

Journalism & Mass Communication

Contact Information

Contact Address (Office)
5 Lala Lajpat Rai Sarani,
Kolkata: 700 020

Contact Number (Office)
(033) 4057-7706 / 07

E-Mail ID (Official)
priyam.basuthakur@thebges.edu.in

Specialization

- Folk and Traditional Communication.



**THE BHAWANIPUR
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Biographical Sketch

Dr. Priyam BasuThakur is currently associated as College Whole Time Teacher in the Department of Journalism & Mass Communication, The Bhawanipur Education Society College, affiliated to University of Calcutta. Prior to joining this institution, she worked as a script writer in National Geographic and Discovery and as Senior Research Fellow (SRF), at Rabindra Bharati University. She completed her M.A. degree from West Bengal State University, with Science Communication specialization. She awarded Ph.D in Television Journalism from the Rabindra Bharati University, Kolkata. She was also worked as a faculty in different colleges under University of Calcutta and West Bengal State University. She has more than 1-year industrial experience and 10 years of experience in academic field. She has published her research papers in various reputed journals both national and international as well. She has also participated in several national and international seminars / webinars / workshops / conferences. She has also contributed book chapter in national level publication.

Academic Qualifications

Name of the Degree	Name of the College / University	Area of Specialization	Year of Passing
Ph.D	Rabindra Bharati University	Television Journalism	2020
M.A.	West Bengal State University	Science Communication	2010
B.A. (Honours)	University of Calcutta	N.A.	2008

- Qualified UGC NET in June, 2012 in lectureship.
- Completed Ph.D from Rabindra Bharati University, 2020.

Position Holding (Full Time)

- College Whole Time Teacher, Department of Journalism & Mass Communication, The Bhawanipur Education Society College, University of Calcutta, July 2017 – Present.



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Guest Appointment

- Guest Faculty of Journalism & Mass Communication Dept., Acharya Prafulla Chandra College, West Bengal State University, February 2013 - July 2014.
- Guest Faculty of Journalism & Mass Communication Dept., Rishi Bankim Chandra College, West Bengal State University, June 2012 - July 2014.

Industry Experience

- Script Writer – Visual Audio Production (Worked for National Geographic and Discovery Regional), May 2011 – June 2012.

Subjects Taught

Journalism | History of Indian Journalism | Reporting and Editing | Communication, Media, Society | Television | New Media | Development Communication | Public Relations | Folk and Community Media.

Research Interests

Television News Programming | Community and Folk Media | Behaviour and New Media Technologies.

Books Published

- Chapter contributed in Chaubey, A. and Devasundaram, A. (eds), (2017). South Asian Diasporic Cinema and Theatre: Re-visiting Screen and Stage in the new millennium, Rawat Publications, ISBN: 9788131609071.
- Chapter contributed in Mukhopadhyay, P. (ed.), (2016). Sangbadpatra Sampadana, Byanjon Barno, ISBN: 978-93-84729-26-4.
- Chapter contributed in Mukhopadhyay, P. (ed.), (2016). Sangbadpatra Sangbadikata, Byanjon Barno, ISBN: 978-93-84729-12-7.
- Chapter contributed in Abhilasha, R. and Banerjee, S. (eds), (2022). Regional Media: Emerging Trends and Prospects, Nation Press, ISBN: 979-8888053577.





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Journal Publications

Sl No	Type of Publication	ISSN/ ISBN	Name of the Publisher	Status of the Publisher	Title	Year of Publication
1.	Paper in Referred Journal	2249-5835	Global Media Journal (Indian Edition)	National	Theatre for Development in Indian Context: An Introspection	2013
2.	Paper in Referred Journal	2456-754X	Theatre Street Journal	National	Evolution of Street Theatre as a Tool of Political Communication	2015
3.	Paper in Referred Journal	2249-5835	Global Media Journal (Indian Edition)	National	A Comparative Analysis of 24x7 National and Bengali News Channels: Coverage of North-East India	2015
4.	Paper in Referred Journal	2395-597X	Parbo Kagaj	State	Development and Environment: Role of India Culture	2015
5.	Paper in Referred Journal	0976 0911 e-ISSN 2249 8818	Media Watch	International	Social Media and Social Movement: Contemporary Online Activism in Asia	2016
6.	Paper in Referred Journal	2395-597X	Porbo Kagaj	State	A comparative Analysis of Sports News Coverage in 24X7 National and Bengali News Channels	2018
7.	Paper in Referred Journal	2583-0341	Society Language	National	Press Freedom in India: Virtuous or Vulnerable?	2022
8.	Paper in Referred Journal	2249-5835	Global Media Journal – Indian Edition	National	Impact of COVID-19 Pandemic on Women Kantha Artisms: A Case Study of Birbhum District of West Bengal	2022





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Paper Presentations At Conferences

- Presented paper in UGC sponsored national seminar on “Social Media and Umbrella revolution: Constructing New Media Power” organized by Gurudas College on 22nd September, 2016.
- Presented paper in National seminar on “A Comparative Study of 24x7 National and Bengali News Channel with Special Reference to Development Communication in India” organized by department of Mass Communication & Videography and Centre for Mass Communication & Videography, Rabindra Bharati University on 31st January, 2018.

Participation In Seminars / Webinars / Workshops / Conferences

- Participated in One day international seminar on “Narrative Journalism – Today & Tomorrow” organized by West Bengal State University on 4th September, 2009 at West Bengal State University campus, Barasat, West Bengal.
- Participated in Two-day University Grants Commission sponsored national seminar on “Development Communication: Role of Media” organized by department of Journalism & Mass Communication, Vivekananda College in collaboration with India Blooms on 8th & 9th March, 2010 at Thakurpukur, Kolkata -700063.
- Participated in One-day University Grants Commission sponsored national seminar on “Recent Changes in Indian Journalism & its impact on society” organized by Rishi Bankim Chandra College on 16th September, 2011 at college campus, Naihati, West Bengal.
- Participated in One-day University Grants Commission-Distance Education Bureau sponsored workshop on “Understanding Structure and Dimensions of Screen Writing: An Open and Distance Learning Initiative” organized by Netaji Subhas Open University on 18th August, 2014 at university campus, Salt Lake City, Sector -I, Kolkata - 700064.





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Participation In Seminars / Webinars / Workshops / Conferences

- Participated in University Grants Commission sponsored Five-day Research Workshop organized by Rabindra Bharati University on 9th 3th March, 2015 at Salt Lake City, Kolkata - 700064.
- Participated in Workshop on Sports Journalism organized by Calcutta Sports Journalists' Club and George Group of Colleges on 23rd February, 2016 at Rotary Sadan, Kolkata.
- Participated in One-day national seminar on "Indian Film and Its Impact on Society" organized by department of Film Studies, West Bengal State University on 14th March, 2016 at university campus, Barasat, West Bengal.

Award / Recognition

- Awarded State JRF in 2014 and State SRF in 2016 from Rabindra Bharati University during doctora research.

Vision Statement

- Promoting an inclusive classroom approach by mutual interaction in which all students learn to respect the diversity in their class as well as society.

Priyam BasuThakur

Signature of the
Faculty Member

Date: 01st September, 2022



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