



# Dr. Barnasree Chatterjee

Assistant Professor

Department of Commerce Morning

## Contact Information

**Contact Address (Office)**  
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(033) 4019-5518

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[barnasree.chatterjee@thebges.edu.in](mailto:barnasree.chatterjee@thebges.edu.in)

## Specialization

- Financial Management



**THE BHAWANIPUR  
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## Biographical Sketch

Barnasree Chatterjee is currently associated as an Assistant Professor, in the Department of Commerce (Afternoon and Evening), The Bhawanipur Education Society College, affiliated to University of Calcutta. Prior to joining this institution, she worked as an Assistant professor of Brainware College of Professional Studies for three years and was also associated with other management institutes. She completed her B.Com from Sivanath Sastri College under University of Calcutta and MBA from ICFAI University, Dehradun with Finance Specialization. She also holds an M.Com degree and is currently pursuing Ph.D. in Commerce, from Adamas University, Kolkata. An astute learner and researcher, she has more than 11 years of experience in Teaching and Research. She has presented her research papers in numerous conferences (both national and international) and published research papers in reputed journals as well. She has also participated in several national and international seminars / webinars / workshops / conferences. Besides, she has also achieved the Best Paper Award in Management Conference.

## Academic Qualifications

Abbreviation of the Degree	Name of the College / University	Class Obtained	Area of Specialization	Year of Passing
Ph.D	Adamas University, School of Business and Economics	N.A	Management	Ongoing
M.Com	Annamalai University	1 <sup>st</sup> Class	Commerce	2015
MBA	ICFAI University, Dehradun	1 <sup>st</sup> Class	Finance	2010
B.Com (Honours)	Sivanath Sastri College, University of Calcutta	1 <sup>st</sup> Class	Accounts and Finance	2007



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## Position Holding (Full Time)

- Assistant Professor, Department of Commerce (Morning), The Bhawanipur Education Society College, University of Calcutta, February 2023 – Present
- Assistant Professor, Department of Commerce, The Bhawanipur Education Society College, University of Calcutta, October 2018 – Present.

## Position Held (Full Time)

- Assistant Professor, Department of Commerce (Afternoon and Evening), The Bhawanipur Education Society College, University of Calcutta, October 2018 – February 2023.
- Assistant Professor, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta since November 2013 – September, 2018.
- Assistant Professor, Brainware College of Professional Studies under West Bengal State University since November 2011 – October 2013 Faculty member in the Management Department (Finance) of Brainware Business School under Punjab Technical University since November 2010 – October 2011.
- Lecturer in Sikkim Manipal University Rashbehari & Behala Centre since April 2010 – November 2010.

## Guest Appointment

- Have been a part of the teaching fraternity of Ssoft-Tech Management Institute since May, 2010 – Aug. 2010.

## Industry Experience

- Summer Trainee- “Preparing Financial Corporate Digest of IFB (West Bengal Market)” in IFB Industries Ltd for 14 weeks [23rd Feb 2009 – 23rd May 2009]. The project was proposed to analyze the financial statement of IFB West Bengal Market to comment on the financial condition of IFB in West Bengal. Suggestions and recommendations to improve the financial condition were also a part of the project.
- Have been a part of B.S Chandra & Co, Chartered Accountants, a leading professional firm as a Junior Manager to look after the internal audit and taxation matters (May 2007- April 2008).





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## Research Experience

- Doctoral Research Scholar in Adamas University in the School of Business and Economics, since September, 2018 till present.

## Administrative Assignment

- Organizing departmental seminars for faculty members as well as seminars for the students.
- Imparting administrative duties related to academics (work related to inspection for ISO and University, paper setting and checking answer scripts of University and College).
- Giving inputs for website updation since 2019.
- Participating in NAAC related assignments of NAAC steering committee since August 2018.
- Imparting training for Foundation courses of Accounts & Book-keeping for the 1st year students of non-Commerce background, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, for the session 2017-18.
- Mentorship of B. Com students, Department of Department of Commerce (Afternoon And Evening), The Bhawanipur Education Society College, University of Calcutta, since 2019 till present.
- Coordination and Mentorship of 2nd Year students, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, for the session 2017-18.
- Mentorship of 1st Year students, Department of Business Administration, The Bhawanipur Education Society College, University of Calcutta, since 2014-2017.

## Subjects Taught

The following subjects are undertaken for BBA and MBA courses of Sikkim Manipal University, Punjab Technical University, West Bengal State University, MAKAUT & Calcutta University.

Financial Accounting | Cost & Management Accounting | Auditing | Financial Management | Management Control System | Working Capital Management | Merchant Banking & Financial Services | Principles of Management | Basic Accounting | Project Management.

## Research Interests

- Financial Statement Analysis
- Financial Management
- Green Accounting





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## Journal Publications

- An article titled “Financial Performance Of The Jute Textile Industry In India-An Analytical Review” has been published in Manager – The British Journal of Administrative Management, Theories and Methodologies at the Cross Roads of Social Sciences and Technology, ISSN - 1746 1278, Volume 58, Special Issue 03 June 2022.
- An article titled “Sustainability of Indian Jute Industry- A Study Based on the Financial Performance of Select Jute Mills of India” has been published in Vidyabharati International Interdisciplinary Research Journal (Special Issue on Emerging Techniques in Interdisciplinary Sciences) Issue October 2021, (ISSN 2319-4979).
- An article titled “Implications of Goods and Service Tax on E-Commerce Services in India: An Analysis” has been published in International Journal of Scientific Research and Review, An ISO: 7021-2008 Certified Journal (Impact Factor 6.1), Volume 07, Issue 05, May 2019, (ISSN 2279-543X)
- An article titled “A Study on Rising on the Rising of the Textile Startups in India” has been published in the business magazine, BANKING FINANCE, VOL.XXX, no. 07JULY 2017, ISSN-0971-4498.
- An article titled “Public Private Partnership- A Critical Evaluation of its Economic Growth and Opportunities in Railway Sector in India” has been published in International Journal of Science Technology & Management, Volume 6, Issue 4, April, 2017 [ISSN (O) – 2394-1537, ISSN (P) – 2394-1529].
- An article titled “SMEs Rising in India: An Overview” has been published in a journal named “International Journal of Research in Commerce, Economics & Management” VOLUME – II, ISSUE - XI (NOVEMBER, 2012) ISSN 2231-4245.

## Publications In Edited Conference Volumes

- An article titled “An Empirical Study on Earnings Management of Unorganised Sector in Selected Areas of Kolkata” has been published in Application of Econometric Models for Research in Social Science, Organized by Research & Publication Cell, P.G. Department of Commerce in Collaboration with Institute of Cost Accountants of India in May, 2019.
- An article titled “Implications of Goods and Service Tax on E-Commerce Services in India: An Analysis” has been published in International Journal of Scientific Research and Review, An ISO: 7021-2008 Certified Journal (Impact Factor 6.1), Volume 07, Issue 05, May 2019, (ISSN 2279-543X).
- An article titled “A Study on Opportunities & Challenges on Green Banking in Rural India” has been published in International Conference Proceedings on “Emerging Issues in Accounting, Finance & Taxation” in March, 2018 (ISBN 978-81-930092-9-1).





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## Publications In Edited Conference Volumes

- An article titled “A Study on Growth & Opportunities of E-Banking in India” has been published in National Level Seminar Volume, “A Dynamics of Global Business Environment: Issues & Challenges” in August, 2017 (ISBN- 978-93-5268-711-4).
- An article titled “A Study on the Impact of Corporate Social Responsibility on MSMEs in India” has been published in National Level Seminar Volume, “Contemporary Issues in Accounting & Finance” in March, 2017 (ISBN- 978-81-933615-9-7).
- An article titled “Investment in some Private Life Insurance Companies- An empirical Comparative Analysis” has been published in UGC Sponsored National Level Seminar Volume, “Contemporary Issues in Finance & Management” in November, 2015 (ISBN- 978-81-9287-21-6-2).
- An article titled “Comparative Analysis of Investment in some Private Life Insurance Companies - Bharti Axa Life Insurance, ICICI Prudential Life Insurance & Reliance Life Insurance” has been published in an International Multi-authored book, “Contemporary Issues on Accounting, Finance & Management” in October, 2015 (ISBN- 978-93-5255-005-0).
- An article titled “An Analysis of Effective Corporate Governance & Business Ethics in Today’s Indian Business Environment” has been published in a book, “Corporate Governance & Business Ethics in Indian Business Environment” in July, 2015 (ISBN- 978-81-930092-0-8).
- An article titled “Role of MSME Sector in Indian Economic Development- An Analysis” has been published in the proceedings of the UGC Sponsored National Seminar on the theme “Cost Competitiveness in Micro, Small & Medium Enterprises in India” in June, 2015 (ISBN- 978-93-83360-23-9).

## Paper Presentations At Conferences

- Paper Presented, (A Study on Overview of Jute Textile Industry in India) in two day International Conference on The VUCA World: Its Impact on the Business Environment organized by Department of Commerce PG & UG (Afternoon and Evening section), The Bhawanipur Education Society College, in collaboration with IQAC (The BESC) and South Kolkata Association for Commerce, Kolkata on 10th and 11th March, 2023.
- Paper Presented (A Study on Problems and Challenges of Indian Jute Industry- An Analysis) in One Day International E-Conference on Re-engineering Business Processes in New Normal Landscape organized by School of Business and Economics, Adamas University in association with Centre for Research in Business Analytics on 18th June, 2022





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## Paper Presentations At Conferences

- Paper Presented (A Study on Indian Jute Industry in the Globalization Era) in Management Doctoral Colloquium organized by Department of Management, School of Business and Economics, Adamas University, Kolkata on 29th April, 2021.
  - Paper Presented (Sustainability of Indian Jute Industry - A Study Based on the Financial Performance of Select Jute Mills of India) in International Conference on Sustainable Development: Challenges, Opportunities and the Future organized by Rajagiri College of Social Science in Collaboration with Western Michigan University on 9th-10th April, 2021.
- Paper Presented (A Study on Financial Performance of Jute Textile Companies in India) in J.D Birla International Management Conference 2019 organized by J. D Birla Institute, Department of Management, Kolkata in September, 2019.
- Paper Presented (Implications of Goods and Service Tax on E-Commerce Services in India: An Analysis) in 6th International Conference on Multidisciplinary Research at Osmania University Centre for International Program held in May, 2019.
  - Paper Presented (Financial Supermarket: A Comparative study of Customer Awareness Between ICICI & SBI with special reference to Kolkata) in One Day National Seminar on Developments in Commerce, Management and Economics in the present milieu of VUCA, organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 27th May, 2019.
  - Paper Presented (Impact of Good and Services Tax (GST) on Micro, Small & Medium Enterprises (MSME) sector in India - An Analysis), in a two-day National level Seminar on Contemporary Issues and Challenges in Indian Accounting Standards (IND-AS) and Indirect Taxation, Organized by Department of Commerce, Khidderpore College in Collaboration with ICAI in December, 2018.
  - Paper Presented (Public-Private Partnership- A Critical Evaluation its Economic Growth & Opportunities in Real Estate Sector in India), in the National Conference on Emerging Issues in Accounting, Finance and Management, Organized by Department of Commerce, Kazi Nazrul University in Collaboration with ICAI in November, 2018.
  - Paper Presented (An Empirical Study on Economic Life & Savings Pattern of the Unorganized Sector in the selected areas of Kolkata), in the International Conference on Emerging Prospective in Commerce, Economics and Management- Policies for a Better World, Organized by St. Xavier's University Kolkata in November, 2017.





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## Paper Presentations At Conferences

- Paper Presented (A Study on Growth & Opportunities of E-Banking in India), in the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J. D Birla Institute, Department of Commerce, Kolkata in September, 2017.
- Paper Presented (A Study on Current Scenario & Future Prospects of One Person Company in Indian Business Environment) in two day National Level Seminar on Company's Act, 2013 & GST and its Impact on Society organized by Jogomaya Devi College, Kolkata & ICSI in June, 2017.
- Paper Presented (Go Green: A Study on the Opportunities & Challenges in India) in UGC Sponsored two day National Level Seminar Greening Business: Steps towards Greener Economy organized by Rabin Mukherjee College in Collaboration with Bethuadahari College, Bethuadahari, Nadia in April, 2017.
- Paper Presented (Impact of Good and Services Tax (GST) on Micro, Small & Medium Enterprises Paper Presented (A Study on the Rising of the Textile Startups in India) in J.D Birla International Management Conference, organized by J. D Birla Institute, Department of Management, Kolkata on April 22, 2017.
- Paper Presented (Public-Private Partnership- A Critical Evaluation of its Economic Growth & Opportunities in Railway Sector in India) in International Conference on Emerging Trends in Engineering, Technology, Science & Management, organized by IIMT College of Engineering, Department of civil Engineering, Greater Noida on April, 2017.
- Paper Presented (India: Public-Private Partnership in Railway Sector: A Critical Evaluation of its Growth & Opportunities) in UGC Sponsored National Level Seminar on Emerging Trends in Real Estate Sector in India: A Legal Perspective organized by West Bengal National University of Juridical Sciences, Kolkata, in March, 2017.
- Paper Presented (A Study on the Earning management Savings Pattern in selected areas of Kolkata) in UGC Sponsored National Level Seminar on Unorganised Sector in India: Challenges Ahead organized by Department of Commerce, Ramnagar College, Purba Medinipur, in collaboration with Mughberia Gangadhar Mahavidyalaya, Bhupatinagar, in February, 2017.
- Paper Presented (A Study on the Opportunity and Challenges of Green Banking in Rural India) in International Conference on Emerging Issues in Accounting, Finance & Taxation organized by Research and Publication Cell, P.G Department of Commerce, The Bhawanipur Education Society College, Kolkata in collaboration with The Institute of Cost Accountants of India, in January, 2017.





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## Paper Presentations At Conferences

- Paper Presented (A Study on the Opportunity and Challenges of CSR on MSMEs in India) in UGC Sponsored National Level Seminar on Corporate Social Responsibility Economic & Financial Perspectives organized by Department of Commerce, Bethuadahari College, Bethuadahari, Nadia in collaboration with Rabin Mukherjee College in December, 2016.
- Paper Presented (A Study on the impact of CSR on MSMEs in India) in National Level Seminar on Contemporary Issues in Accounting & Finance Department of Commerce, Umeschandra College, in collaboration with IAA Midnapore Branch in December, 2016.
- Paper Presented (Start-up nation India – From a land of job seekers to a land of Creators!) in National Level Seminar on Start Up India & Its Prospect, organized Department of Commerce, Naba Ballygunge Mahavidyalaya in Collaboration with The Institute of Cost Accountants of India in August, 2016.
- Presented (India: Public-Private Partnership in Railway Sector: A Critical Evaluation of its Growth & Opportunities) in UGC Sponsored National Level Seminar on Public-Private Partnership for Faster & Inclusive Growth: Outlook, Opportunities & Challenges, organized by Rabin Mukherjee College in Collaboration with Bethuadahari College in December, 2015.
- Paper Presented (Investment in some Private Life Insurance Companies – An Empirical Comparative Analysis) in UGC Sponsored National Level Seminar on Contemporary Issues in Finance & Management organized by Purash Kanpur Haridas Nandi Mahavidyalaya, Howrah in collaboration with Azad Hind Fouz Smiriti Mahavidyalaya, Howrah in November, 2015.
- Paper Presented (An Analysis of Effective Corporate Governance & Business Ethics in Today's Indian Business Environment) in National Seminar on Corporate Governance & Business Ethics in Indian Business Environment organized by, in collaboration with Department of Commerce, University of Calcutta in April, 2015.
- Paper Presented (E-Banking in India: Its Challenges & Opportunities) in UGC Sponsored National Level Seminar on E-Banking: Its Challenges & Opportunities in Indian Economy organized by Department of Commerce Bethuadahari College, Nadia in collaboration with Rabin Mukherjee College, Kolkata in March, 2015.
- Paper Presented (Role of MSMEs in Indian Economic Development: An Analysis) in UGC Sponsored National Level Seminar on Cost Competitiveness in MSMES in India organized by Department of Commerce K.K Das College in collaboration with The Institute of Chartered Accountants of India in December, 2014.
- Paper Presented (SMEs in India: Opportunities & Challenges) in 2nd all India Conference on Business Studies organized by Durgapur IBSA at DSMS Business School in February 2012.







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## Participation In Seminars / Webinars / Workshops / Conferences

- Completed 50hrs Experimental Learning training by Ummed and has been awarded to practice as a Mentor at The Bhawanipur Education Society College, Kolkata from August, 2022 to September, 2022.
- Participated in one day Faculty Mentoring Workshop to sensitize on understanding the role of mentoring in the development of youth organized by the Bhawanipur Education Society College, conducted by Ummed Counselling and Consulting services on December 27, 2021.
- Completed the One Week Online National Faculty Development Program titled "Personal Finance and Tax Planning (An Interdisciplinary approach)" organized from 18th November to 24th November 2021 by Guru Angad Dev Teaching Learning Centre, a centre under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education and Department of Business Economics, SGTB Khalsa College, University of Delhi.
- Completed One Week Online National Faculty Development Program organized by Guru Angad Dev Teaching Learning Centre, SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching (PMMMNTT) of Ministry of Education from 29th September, 2021 to 5th October, 2021.
- Participated in National Conference on Contemporary Business Practices in New Normal Landscape organized by Department of Management and Department of Commerce, School of Business and Economics in Association with Centre for Research in Business Analytics, Adamas University, Kolkata on 27th and 28th August, 2021.
- Participated in the National Level Faculty Development Program on "NAAC New Guidelines and Importance of IQAC In Post Covid Time For Affiliated Colleges" Organized by the Internal Quality Assurance Cell [IQAC], K.M.G. College of Arts & Science, Gudiyattam, Vellore from 29-07-2021 to 31-07-2021 through Online mode.
- Participated in a webinar on the Changing Fabric of Education- its impact on Intellect and Industry, organized by Department of Commerce, UG (afternoon and evening), in collaboration with IQAC held on 15th July, 2021.
- Participated in a webinar on Journey Towards Positively, organized by Department of Commerce, UG (afternoon and evening), in collaboration with IQAC held on 29th June, 2021.
- Participated in Management Doctoral Colloquium organized by Department of Management, School of Business and Economics, Adamas University, Kolkata on 29th April, 2021.





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- Participated in International Conference on Sustainable Development: Challenges, Opportunities and the Future organized by Rajagiri College of Social Science in Collaboration with Western Michigan University on 9th-10th April, 2021,
- Participated in a three-day intra college virtual workshop on R- Analytics on 7th, 8th and 9th November, 2020 organized by Management Department, The Bhawanipur Education Society College, Kolkata.
- Participated in the National Webinar on The Value of Conversation in ending Stigma attached to Mental Health (20th August, 2020) organized by the Department of Commerce (UG and PG), The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in an International Webinar on COVID 19: Rebooting Economy organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 13th August, 2020.
- Participated in the Online Panel Discussion on Survival Strategies of Tourism and Hospitality Industries amid the Global Pandemic: The Indian Scenario (29th July, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in the Two-Day Blended/Flipped Training on Digital Services (29th and 30th June, 2020) organized by NIELIT Kokrajhar Extension Centre of NIELIT Guwahati in association with IIT Bombay Spoken Tutorial.
- Participated in the One-Week Online Faculty Development Programme on Entrepreneurship, Incubation and Innovation (23rd June - 29th June, 2020) organized by Teaching Learning Centre, Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- Participated in the Webinar on Socio-Economic Impact of Covid-19 in India and its Revival Strategies (16th June, 2020) organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata.
- Participated in the Online Talk on No Lockdown on Domestic Violence during the Covid Pandemic (10th June, 2020) organized by the Women's Cell and approved by the IQAC of The Bhawanipur Education Society College, Kolkata.





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- Participated in the Two-Week Online Workshop on Comprehensive e-Learning to e- Training guide for Administrative Work (25th May - 5th June, 2020) organized by Teaching Learning Centre, Ramanujan College, University of Delhi sponsored by Ministry of Human Resource Development, Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching.
- Participated in Twelve Hours Online National Workshop on Re-Imagining the Teaching Methods in the Time of Corona Pandemic & Post Pandemic organized by IQAC Malda College and K.K Das College from 16th May, 2020 to 18th May, 2020.
- Participated in the One Day National Seminar on Knowledge Resource Management: E- Learning and Information Search (29th June, 2019) organized by IQAC and Library Committee of The Bhawanipur Education Society College and Behala College, Kolkata.
- Participated in the Ten-Day Workshop on Research Methodology for Research in Social Science "Theory and Application of Econometrics Models with Software Packages" (13th - 22nd November, 2018) organized by The Bhawanipur Education Society College, Kolkata in collaboration with Department of Commerce, University of Calcutta, and Institute of Cost Accountants of India.
- Participated in the Seminar on Academic Administration (24th February, 2018) organized by the Internal Quality Assurance Cell, The Bhawanipur Education Society College, Kolkata.
- Participated in the Golden Jubilee Commemorative International Conference on Emerging Issues in Accounting, Finance and Taxation (4th January, 2017) at The Bhawanipur Education Society College, Kolkata.
- Participated in the Seven-Day Faculty Development Programme on Preparing for Challenges in Higher Education Institutions (23rd - 29th September, 2016) organized by the Faculty Development Cell, The Bhawanipur Education Society College, Kolkata.
- Participated in the Seven-Day Workshop on Research Methodology Course in Social Sciences (1st - 7th November, 2015) organized by The Bhawanipur Education Society College, Kolkata in collaboration with Department of Commerce, University of Calcutta, sponsored by Indian Council for Social Science Research (ICSSR-ERC).
- Participated in International Conference on Emerging Issues in Global Economy, Commerce & management: Opportunities & Challenges organized by The Bhawanipur Education Society College, Department of M.com, in January, 2015.





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- Participated in Three Day Orientation Program on Quality Development Innovations in Modern Day Education organized by Faculty Development Cell as part of Faculty Development Programme, held in The Bhawanipur Education Society College in November, 2014.
- Participated in Sensitizing programme on Human Rights & Human Values: The Contemporary India Question, organized by the Department of Political Science of The Bhawanipur Education society College in April, 2014.
- Participated in International Conference on Entrepreneurship – A Way Forward organized by Jyotirmoy School of Business, Kolkata in November, 2013.

## Awards / Recognitions

- Awarded as the “Best Research Paper” at the National Conference on Dynamics of Global Business Environment: Issues & Challenges organized by J. D Birla Institute, Department of Commerce, Kolkata in September, 2017.

## Other Notable Activities

- Organized a National Webinar on The Value of Conversation in ending Stigma attached to Mental Health (20th August, 2020) organized by the Department of Commerce (UG and PG), The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organized an International Webinar on COVID 19: Rebooting Economy organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 13th August, 2020.
- Organized an Online Panel discussion on Survival Strategies of Tourism and Hospitality Industries amid Global Pandemic: The India Scenario organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 29th July, 2020.
- Organized a One Day National Seminar on Developments in Commerce, Management and Economics in the present milieu of VUCA, organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata on 27th May 2019.





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## Vision Statement

- Build confidence in the student so that they can easily face the hurdles in their life and achieve success in all their endeavors.
- To expand the academic knowledge of the student.
- To be a successful researcher by promoting the virtues of research and scholarly enquiry.

A handwritten signature in black ink on a white background, appearing to read 'Barnasree Chatterjee'.

Signature of the  
Faculty Member

Date: 01st September, 2022



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