



Dipannita Chatterjee

College Whole Time Teacher
Post Graduate Department
Of Commerce

Contact Information

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Specialization

- Finance (Major)
- Marketing Management (Minor)



**THE BHAWANIPUR
EDUCATION SOCIETY COLLEGE**

Biographical Sketch

Dipannita Chatterjee is currently associated as College Whole Time Teacher, in the Post Graduate Department of Commerce, The Bhawanipur Education Society College, affiliated to University of Calcutta. Prior to joining this institution, she worked as an Assistant Manager at IIM Calcutta for four years, as Assistant Professor for more than five years at Seacom Engineering College and prior to that she has been a part time faculty at IIIMBS. She has completed her B.Com degree from Bijoy Krishna Girl's College, Howrah, MBA (Finance) from and M. Phil (in Management) from West Bengal University of Technology and is currently pursuing Ph.D in Management, from University of Engineering and Management. She has qualified UGC NET (Lectureship) in 2013. She has more than 5 year of experience in Teaching, Research and Administration. She has presented research papers in international conferences. She has also participated in several national and international seminars / webinars / workshops / conferences.

Academic Qualifications

Abbreviation of the Degree	Name of the College / University	Class Obtained	Area of Specialization	Year of Passing
Ph.D	University of Engineering and Management, Kolkata	N.A	Management	Ongoing
M.Phil (Management)	West Bengal University of Technology	1st Class	Management	2010
MBA	Heritage Institute of Technology and Management education center West Bengal University of Technology	1st Class	(Major-Finance, Minor-Marketing)	2007
B.Com (Honours)	Bijoy Krishna Girls' College, Howrah, University of Calcutta	2nd Class	Marketing	1999

Position Holding (Full Time)

- College Whole Time Teacher, Post Graduate Department of Commerce, The Bhawanipur Education Society College, University of Calcutta, July 2019 till date.



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Position Held (Fulltime)

- Assistant Manager in the department of Post Graduate Diploma in Business Analytics in Indian Institute Of Management Calcutta, from July 2015-July 2019
- Lecturer, Seacom Engineering College, Jaladhulagori, from July 2008 to September 2010.
- Assistant Professor, Seacom Engineering College, Jaladhulagori, from October 2010 to September 2013.

Guest Appointment

- Part-time Lecturer at Indian Institute of Information and Management, Kolkata February 2008 to July 2008.

Industry Experience

- ICICI Prudential Life Insurance Company Limited (Executive) Bank assurance from June 2007-August 2007.
- Accounts Officer in Eastern Chemical Industries from February 2003 to June 2005.

Other Experience

- Articleship in Sircar Gupta & Company from September 1999 to August 2002

Administrative Assignment

- Mentoring of students of M.Com department for students' webinar
- Documentation of M.Com department for NAAC
- Documentation of M.Com department for ISO Audit
- Organizing webinar

Subjects Taught

- Human Resource Management | Marketing Management | Accounting Theory | Business Ethics | Corporate Governance | Strategic Management | Auditing and Assurance services | Social Marketing



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Research Interests

- Impact on MSMEs pre and post liberalisation period and policy changes
- Impact of Covid19 on Automobile industries in India
- Risk management in banks,
- Social marketing in India,
- Impact of PMMY Yojana on different sections of the society
- Behavioral Finance (and other interests from the previous faculty profile)

Paper Presentations At Conferences

- Presented a paper on International Conference on The VUCA World:- Its impact on the business environment on “The effect of capital structure on fund performance” jointly with Prof. Paramita Chakravarty held at The Bhawanipur Education Society on March 10, 11 2023.
- Presented a paper on International conference held at University of Engineering and Management on Aril and 9 and 10 2022, “An analysis on exports and problems faced by coir industries in India”
- Presented a paper on ‘A comparative analysis on the performance of Mudra Yojana from 2015-20: with special reference to different sections of the society at the Two-Day International Conference on ‘Advances in Economics and Financial Research 2021’ on April 9 &10, 2021organized the University of Engineering & Management, Kolkata.
- Presented a paper on ‘Post Pandemic Economic Situation In India- remedies and challenges in Infrastructure and MSME’ in the One Day International Webinar on ‘Strategies for Revival of Indian Business in the Post-Pandemic Economic Scenario’ held on 23rd May, 2020 by Indian Accounting Association, South Bengal Branch.

Papers Published

- Published a paper in American Journal of Business and Management Research (AJBMR), ISSN:- (Print) 26934108, ISSN (online):- 2695108, Volume 2, Issues 2, September 2021 jointly with Prof. (Dr.) Lalima Mukherjee.





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Participation In Seminars / Webinars / Workshops / Conferences

- Participated in Online Two-Week Interdisciplinary refresher course/ Faculty Development Programme on “ Advanced Research Methodology 2.0”(June 16-July 2, 2021) organized by Teaching Learning Centre, Ramanujan College, University of Delhi under the aegis of Ministry of Education, Madan Mohan Malaya National Mission on Teachers and Teaching.
- Participated in the Three-Day Intra College Virtual Workshop on R Analytics (November 7-9 2020) organized by the Department of Business Administration, The Bhawanipur Education Society College, Kolkata in association with IQAC.
- Organised and participated in Online Panel Discussion on Covid 19 and Policy Conundrum: A deliberation on Fiscal and monetary policy decisions during the pandemic (September 26, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organised and participated in Online Panel Discussion on Survival Strategies of Tourism and Hospitality Industries amid the Global Pandemic: The Indian Scenario (July 29, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in Online International Webinar on “Covid 19: Rebooting Economy” (August 13, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in the Two-Day Blended/Flipped Training on Digital Services (June 29-30, 2020) organized by NIELIT Kokrajhar Extension Centre of NIELIT Guwahati in association with IIT Bombay Spoken Tutorial.
- Participated in the Webinar on Socio-Economic Impact of Covid-19 in India and its Revival Strategies (June 16, 2020) organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata.
- Participated in a three days workshop on Three Day Workshop on Advanced Data Analysis
- Using SPSS (3- 5 July 2020), Organized by Simple Statistics Solution and Training Provider, Tirunelveli, Tamilnadu
- Participated in “A Three-day Lecture Series ‘Contemporary Issues in Business and Finance in Present Pandemic Situation in India’ (July 10-12, 2020) on Certificate of Participation organised by Business Spectrum The Bi-annual Peer-reviewed Referred Journal of Indian Accounting Association South Bengal Branch.





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Participation In Seminars / Webinars / Workshops / Conferences

- Participated in a “National Level Webinar on Post Lockdown Economy: Impact on MSME and Education” (June 25, 2020) organized by ShibpurDinobundhoo Institution in association with Kanailal Bhattacharyya College
- Participated in “Major Issues of Research Methodology in Social Sciences” (September 24, 2020) organised by HiralalBhakat College, Nalhati, Birbhum.
- Active participation in preparing the students for the one day extension lecture and Students webinar (December 9, 2019) oragnised by the M.Com department.
- Online workshop on Netflix Accounting (April 28, 2020) by Illinois Gies College of Business

Organising/Participation in seminars/ webinars/ workshops/ conferences

- Organised a Book release programme and one day workshop held on May 6, 2023, at The Bhawanipur Education Society College.
- Organised an extension lecture on Business research methods on “An insight on Business Research Method” with semester IV students held on May 3, 2023, at The Bhawanipur Education Society College.
- Organised a departmental student’s seminar with semester II students held on held at The Bhawanipur Education Society June 2, 2022, at The Bhawanipur Education Society College.
- Organised a departmental seminar on Budget Analysis-Union and State Budget, held on February 28, 2023, at The Bhawaniur Education Society College.
- Organised a departmental seminar on “Fintech Applications” on November 18, 2022, at The Bhawanipur Education Society College.
- Organised an industry visit with students of semester IV and semester II on May 19, 2022 hld at The Bhawanipur Education Society College.

Member of the following committee

- Member of Library committee since 2019
- Member of Research Committee since 2021
- Member of POCO committee since 2022





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Other Notable Activities

- Organized an online “Extension Lecture on Business Research Methods” (July 3, 2021) organized by Post Graduate Department of Commerce The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organized an online “Extension Lecture series on Operations Research” (July 5,7,9, 13, 2021) organized by Post Graduate Department of Commerce The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organized an Online students webinar on “Recent Business Issues and Current Affairs” (August 27, 2020) with M.Com second semester and final semester students .
- Organized an Online students webinar on “Life after Covid 19”, (July 7, 2020) with M.Com second semester and final semester students.
- Organised in Online Panel Discussion on Covid 19 and Policy Conundrum: A deliberation on Fiscal and monetary policy decisions during the pandemic (September 26, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organised in Online Panel Discussion on Survival Strategies of Tourism and Hospitality Industries amid the Global Pandemic: The Indian Scenario (July 29, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Organised in Online International Webinar on “Covid 19: Rebooting Economy” (August 13, 2020) organized by the Department of Commerce, UG (Afternoon & Evening) and PG, The Bhawanipur Education Society College, Kolkata in collaboration with the IQAC.
- Participated in the Webinar on Socio-Economic Impact of Covid-19 in India and its Revival Strategies (June 16, 2020) organized by Department of Commerce, The Bhawanipur Education Society College, Kolkata





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Vision Statement

- Mentorship to the students for meeting their queries on teaching or research goals.
- Engaging in and providing lifelong learning. Engaging in and providing professional growth opportunities and both seeking and providing guidance to meet teaching, research, and career goals.
- Foster a sense of professionalism and ethics among the students.

Signature of the
Faculty Member

Date: 01st September, 2022



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