



# Aniket Bardhan

College Whole Time Teacher  
Department of Journalism And  
Mass Communication

## Contact Information

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Contact Number (Office)

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## Specialization

- Development Communication



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## Biographical Sketch

Aniket Bardhan is currently associated as College Whole Time Teacher, in the Department of Journalism and Mass Communication, The Bhawanipur Education Society College, affiliated to the University of Calcutta. Before joining this institution, he worked as a Computer Teacher (Part-Time), at Kidderpore College and as a Guest Faculty (Part-Time), Dr. Kanailal Bhattacharyya College both affiliated to the University of Calcutta. He completed his B.A degree from Seth Anandram Jaipuria College, Kolkata and an M.A. degree from the University of Calcutta (Main Campus). He is currently pursuing Ph.D in Journalism and Mass Communication, from the University of Calcutta. An astute learner and researcher, he has more than 3 years of experience in Teaching and Research. He had published research papers in a reputed journal as well. He has also participated in several national and international seminars/webinars/workshops/conferences.

## Academic Qualifications

| Abbreviation of the Degree | Name of the College/ University         | Class Obtained        | Area of Specialization            | Year of Passing |
|----------------------------|---|-----------------------|-----------------------------------|-----------------|
| Ph.D                       | University of Calcutta                  | N.A                   | Dev. Com.                         | Ongoing         |
| M.A                        | University Of Calcutta, Kolkata         | 1 <sup>st</sup> Class | Journalism and Mass Communication | 2021            |
| B.A (Honours)              | Seth Anandram Jaipuria College, Kolkata | 2 <sup>nd</sup> Class | Journalism and Mass Communication | 2019            |

Qualified UGC-NET for Assistant Professorship two times in a row (December, 2020 & May, 2021).

## Position Holding (Full Time)

- College Whole Time Teacher, Department of Journalism and Mass Communication, The Bhawanipur Education Society College, University of Calcutta, November 2022-Present

## Position Held (Full-time)

- Nil.



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## Guest Appointment

- Computer Teacher (Part-Time) of Journalism and Mass Communication, Kiddepore College, University of Calcutta, July 2019 – October 2022.
- Guest Faculty (Ad-Hoc) at the Department of Journalism and Mass Communication, Dr. Kanilal Bhattacharyya College, University of Calcutta, March 2022- October 2022.

## Industry Experience

- Video Editing, Colour Correction, Background Score, and Audio Mixing and Mastering for 1091 (2018) with Bong's Idea Entertainment.
- Assistant Director for a Music Video at the pre-Durga Puja festivity named – Dik Darshan (2017) under Bong Reels production house.
- Video Editing and Colour Correction for 2 Music Videos – Cover of Hawayein (2018) by Bengali Band – Goonj and Hey Rama and Paheli (2018) by Rupankar Bagchi under Muzik House, Kolkata.
- Production Designer for 2 Short Films – Chithi (Bengali 2017) and Love Choturdoshi (Bengali 2017) under production house Equinox Film City.
- Video Editing and Colour Correction for Back Call (Hindi) in 2017 under Equinox Film City.
- Set and Gaffer for 2 Short Films - Back Call (2017 Hindi) by Equinox Film City and Footpath (2017 Bengali) under Rama Digital Media.
- Contributed towards Audio Mastering Background Score in 2 Short Films - Back Call (2017 Hindi) & Iti Shadinota (2018 Bengali).

## Research Experience

- Nil

## Administrative Assignment

- Nil

## Subjects Taught

- History of Radio Broadcasting | History of Television Broadcasting | History of Film | World Cinema | Advertisement and Communication | Public Relations and Communication | Communication Research | Development Communication | Communication Theories





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## Research Interests

Development Communication | New Media and Mass Communication | Rural Communication | Technological Communication | Film and Communication Theories | New Media and Consumer Behaviour | Indian Communication | Global Communication System

## Books Published

- Nil

## Journal Publications

- Bardhan, A. (2022). Expansion of Space in Metaverse Communication and Its Probable Impact. Society, Language and Culture, Vol (4) pp.30-33

## Publications In Edited Conference Volumes

- Nil

## Participation In Seminars / Webinars / Workshops / Conferences

- Nil.

## Case Studies

- Nil

## Online Certifications

- Nil

## Awards/recognitions

- Nil

## Special Invitations

- Nil

## Other Notable Activities

- Assistant Editor, 'Society, Language and Culture' E-Journal.
- Envisaged Set & Gaffer for a Bengali feature film named Brihonnola under Ak Onko Productions, Kolkata.





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- Lyricist for a song in Brihonnola - 'Oi Je Ashe Pokhiraja' under Ak Onko Productions, Kolkata.
- Envisaged Set & Gaffer for a Bengali Music Video named 'DekhechhiRupsagare' under Ak Onko Productions, Kolkata.

## Vision Statement

- Encourage students to embrace entrepreneurship, self-confidence, creativity, and social justice in all that they do.
- Inspiring students to think for themselves and teaching them to be game-changers in their chosen professions.
- Encourage the virtues of research and scholarly inquiry so that students can apply critical thinking skills to their endeavours both inside and outside of the college.

Signature of the  
Faculty Member

Date: 01st September, 2022



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