



# THE BHAWANIPUR EDUCATION SOCIETY COLLEGE

A MINORITY RUN COLLEGE. AFFILIATED TO UNIVERSITY OF CALCUTTA  
RECOGNISED UNDER SECTION 2(F) & 12 (B) OF THE UGC ACT, 1956

## DEPARTMENT OF BUSINESS ADMINISTRATION

### INTERNAL ASSESSMENT EXAMINATIONS (I.A), 2023-24 FOR B.B.A (HONOURS) SEMESTER-V

29/11/2023

It is hereby notified to all the students of B.B.A (Honours) that their Internal Assessment of Semester-V (under CBCS) Examination 2023-24 will be conducted by the College in **OFFLINE MODE**. The schedule of the examination is as follows.

B.B.A (HONOURS) SEMESTER- V INTERNAL ASSESSMENT EXAMINATION 2023-24 SCHEDULE					
DATE	SUBJECT NAME	PAPER CODE	MARKS	MODE OF EXAM	TIME
11.12.2023 (MONDAY)	QUANTITATIVE TECHNIQUES FOR MANAGEMENT	BBAA501C11	20	NON-MCQ	01:00 PM - 02:00 PM
12.12.2023 (TUESDAY)	LEGAL ASPECTS OF BUSINESS	BBAA502C12			
13.12.2023 (WEDNESDAY)	STRATEGIC CORPORATE FINANCE/ CONSUMER BEHAVIOUR/ HRD: SYSTEMS AND STRATEGIES	BBAA503DSE1A/ BBAA503DSE2A/ BBAA503DSE3A			
14.12.2023 (THURSDAY)	INVESTMENT ANALYSIS AND PORTFOLIO MANAGEMENT/ ADVERTISING AND BRAND MANAGEMENT/ MANAGEMENT OF INDUSTRIAL RELATIONS	BBAA504DSE1B/ BBAA504DSE2B/ BBAA504DSE3B/			
DISCIPLINE SPECIFIC ELECTIVE: 1 = FINANCE: 2 = MARKETING: 3 = HUMAN RESOURCE					

#### Please Note:

1. Students must carry their Admit card for BBA Semester V Internal Assessment Examination & Valid College ID Card.
2. Students needs to report at the examination venue 15 minutes prior to the allotted examination time.
3. No Re-test of Internal Evaluation will be conducted.

**Dr. Tridib Sengupta**

Co-ordinator, Department of Business Administration