



## B.B.A. (Honours) Part - III Examination, 2017

Theoretical

Exam Date	Module/Paper/Course	Subject	Time
14-06-17 (Wednesday)	Paper- XIV [Elective Group- Marketing Management/Financial Management/Human resource Management]	Sales Management/Advanced Financial Accounting & Reporting/ Labour Legislation	Gr.A:11a.m.-1p.m, Gr.B:2p.m-4p.m
16-06-17 (Friday)	Paper- XV [Elective Group- Marketing Management/Financial Management/Human resource Management]	Advertising Management & Sales Promotion/Management Accounting, Performance Measurement & Decision Making/ Human Resource Development	Gr.A:11a.m.-1p.m, Gr.B:2p.m-4p.m
19-06-17 (Monday)	Paper- XVI [Elective Group- Marketing Management/Financial Management/Human resource Management]	International Business/Working Capital Management & Project Management/ Employee Relations	Gr.A:11a.m.-1p.m, Gr.B:2p.m-4p.m
21-06-17 (Wednesday)	Paper- XVII [Elective Group- Marketing Management/Financial Management/Human resource Management]	Marketing Research & Consumer Behaviour/Financial Management/ Employee & Wage Administration	Gr.A:11a.m.-1p.m, Gr.B:2p.m-4p.m
23-06-17 (Friday)	Paper- XIX [Elective Group- Marketing Management/Financial Management/Human resource Management]	Computer Application	From 11:00 a.m. to 1:00 p.m.

N.B. : (1) Project Work Paper - XVIII & Comprehensive Viva voce Paper - XX in the elective area will commence on & from 28.06.2017 to 12.07.2017. For details, students are required to contact their respective colleges.

(2) Practical Examination on Computer Application will be held on 27.06.2017 from 11:00 a.m. in the respective colleges.

(3) Venue of Examination & Allotment of seats for the aforesaid examination will be announced in due course.

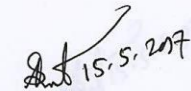
Admit Card will be issued in favour of a candidate with shortage in attendance provided it is within condonable limit and on production of condonation order from the competent authority and the short percentage condonation fee deposit challan.

Senate House

Kolkata

Dated: 15-May-2017

(S.C.) 3:47:11PM

  
 (A.K. Samanta)  
 Database Administrator

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